



'ONE GROUP - ONE MIND - ONE VISION'



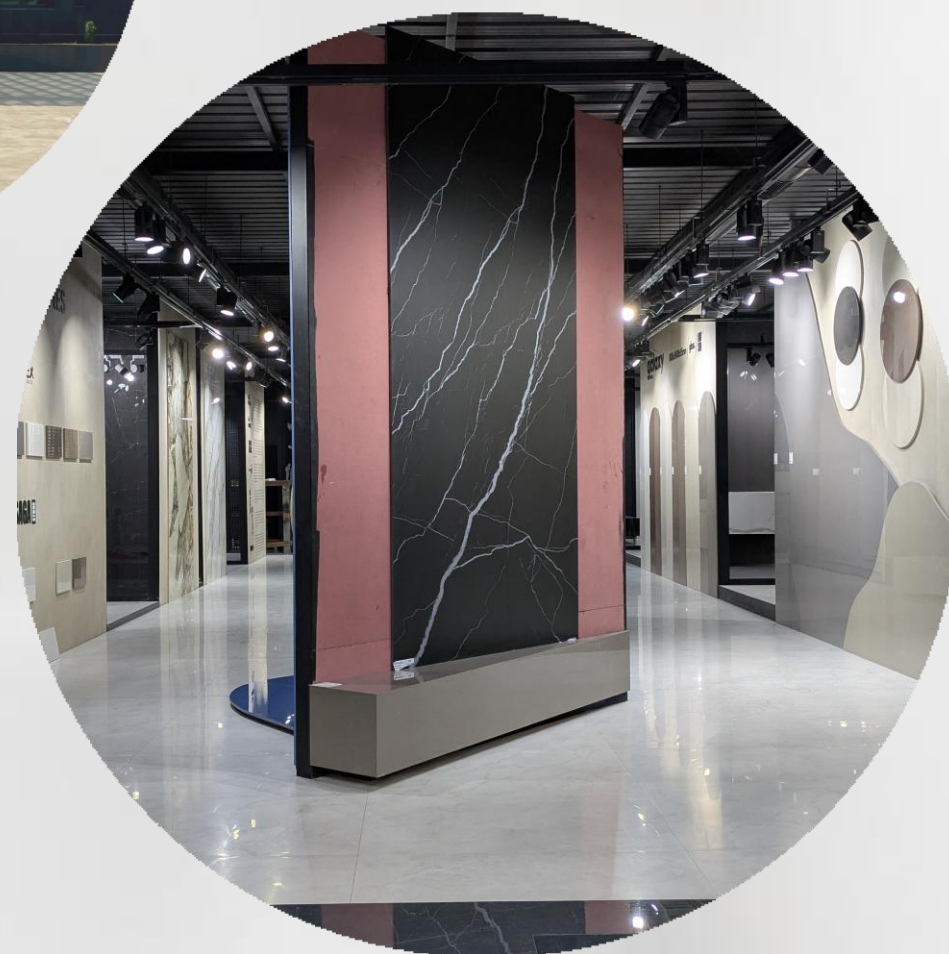
ABOUT US

Founded in **1994**, **GruppoNueva** has evolved into a pioneering force in **India's architectural surface industry**, with a legacy of innovation, scale, and global vision.

Headquartered in **Morbi, Gujarat** — **GruppoNueva** is dedicated to the **design, manufacturing, and worldwide distribution** of cutting-edge **Sintered stone** and **Porcelain stoneware tiles**.

Our surfaces blend **performance with aesthetics**, tailored for: **Luxury Flooring**, **Durable Façades**, **Seamless Countertops**, **Architectural Interiors & Cladding** With **Italian design sensibility**, **Indian production scale**, and **global reliability**, **GruppoNueva** delivers world-class surface solutions under **one trusted brand**.





ABOUT US

By combining the technological expertise and manufacturing infrastructure of **Gryphon Ceramics Pvt Ltd**, **Flooret Ceramics India LLP**, and **Kajaria Infinity Pvt Ltd**, **Nueva Mosaics**, **GruppoNueva** has solidified its position as **India's largest Porcelain stoneware & sintered stone** manufacturer.

With a combined **daily capacity exceeding 22,000 SQM** of **Porcelain Stoneware Tiles** and **10,000 Sintered Stone Slabs**, we deliver unmatched **efficiency, consistency**, and **innovation** across formats.

This synergy allows us to set new industry standards in: **Design excellence, Precision engineering, High-volume production** capability **GruppoNueva** is not just building surfaces — we're shaping **the future of architectural design**.



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TIMELINE



1994

FLORA CERAMICS

ONE OF THE FEW **LUSTER WALL TILES** UNIT

1998

SOLO CERAMIC FLOORS

SUBWAY & SMALL FORMAT WALL TILES UNIT

2000

SOLAR PORCELAIN TILES

PORCELAIN **PARKING FLOOR** TILES UNIT

2010

KAJARIA INFINITY PRIVATE LIMITED

22,000 SQM/DAY (PORCELAIN STONEWARE)

2017

GRYPHON CERAMIC PVT LTD

3500 PCS/DAY (SINTERED STONE).

2019

GGCL - GRUPPO GRIFFIN CERAMIC LLP

DEDICATED **EXPORT HOUSE** FOR ENTIRE GROUP

2021

NUEVA MOSAICS LLP

PRESSED AND CUT PORCELAIN MOSAICS AND SUBWAYS

2025

FLOORET CERAMIC LLP

6500 PCS/DAY (SINTERED STONE).

“**Each step** in our journey reflects a **commitment to quality, innovation,** and **global impact.**”



VISION

“ **GruppoNueva** aims to inspire the world of premium flooring, countertops, and façades by setting the **highest standards** of **design** and **quality**. We strive to be a symbol of top-notch craftsmanship, delivering surface solutions that redefine **innovation**, **excellence**, and **visual impact** — for **customers**, **employees**, and **partners** alike.”

MISSION

“Our mission at **GruppoNueva** is to relentlessly pursue recognition as one of the world’s most **respected** and **trusted surface** solution providers. We are committed to blending **quality**, **luxury**, and **affordability** — offering timeless **designs** and lasting **value** to our customers worldwide.”



..... **SINCE 1994**

“Built on three decades of design leadership”



INNOVATION & TECHNOLOGY

Is A The Heart Of The **GruppoNueva**

GruppoNueva operates a world-class manufacturing hub with a combined daily capacity of **22,000 SQM/DAY** of porcelain stoneware tiles and **10,000 PCS/DAY** sintered stone slabs, powered by the most advanced ceramic technologies.

Kajaria Infinity Pvt Ltd

Dual **SACMI** PH7500 presses and 2 **SACMI** kilns, specializing in small-format porcelain tiles at **22,000** SQM/day.

Gryphon Ceramic Pvt Ltd

SACMI PH8500 + **System Lamgea**, producing **3,500 pcs/day** of sintered stone & porcelain stoneware tiles.

Flooret Ceramic LLP

SACMI Continua+, dedicated to large-format **sintered stone**, upto 160X320CM with a capacity of **6,500 pcs/day**.

Together, these plants define **GruppoNueva's** commitment to **design, scale, and innovation** in the global surface industry.

PORTFOLIO

With **3** advanced **production** units, cutting-edge **R&D** labs, and **1,050+** skilled **professionals**, **GruppoNueva** continues to lead the industry with premium **sintered stone** and **porcelain stoneware tiles**.



Available in
12MM – 15MM – 20MM



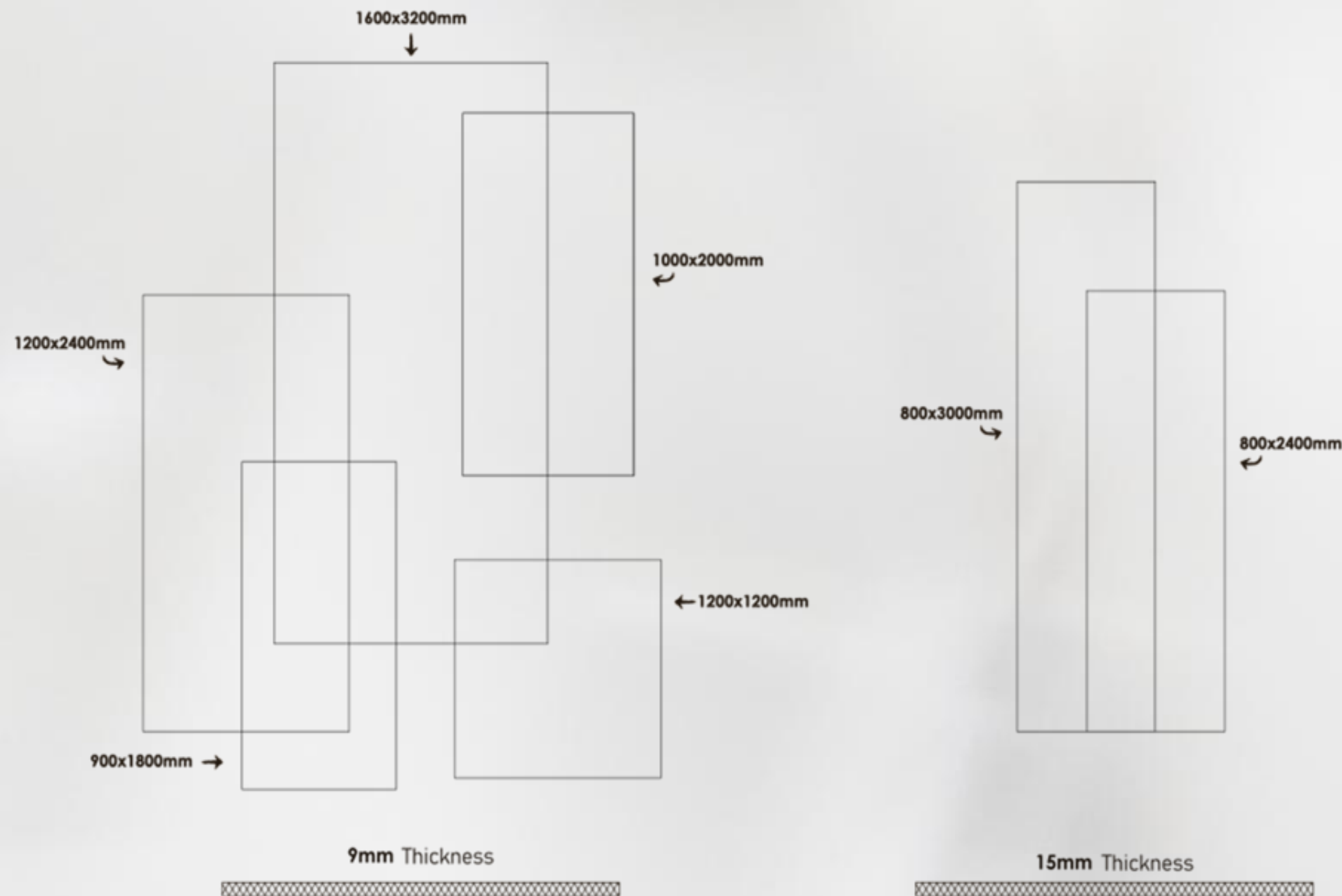
Available in
6MM – 9MM – 20MM

SINTERED STONE

GruppoNueva specializes in advanced **sintered stone** production through its state-of-the-art plants: **Gryphon Ceramic Pvt Ltd** and **Flooret Ceramic LLP** — both equipped exclusively with fully Italian machinery and equipment, including **System Lamgea** and **SACMI Continua Plus**.

These facilities are designed for precision engineering, **automated production**, and **high-speed output**, ensuring **world-class quality** in every slab we produce.

Our integrated systems offer: Unmatched **consistency** and **reliability** Zero-defect surface finishing Full compliance with international **safety** and **sustainability** standards At **GruppoNueva**, we deliver not only products — but **Italian-engineered excellence**, every single day.



Explore the array of versatile sizes of tiles that we manufacture for every need and space. Different tile size impacts the overall appearance, so choose your size as per the look that you desire.



PORCELAIN STONEWARE

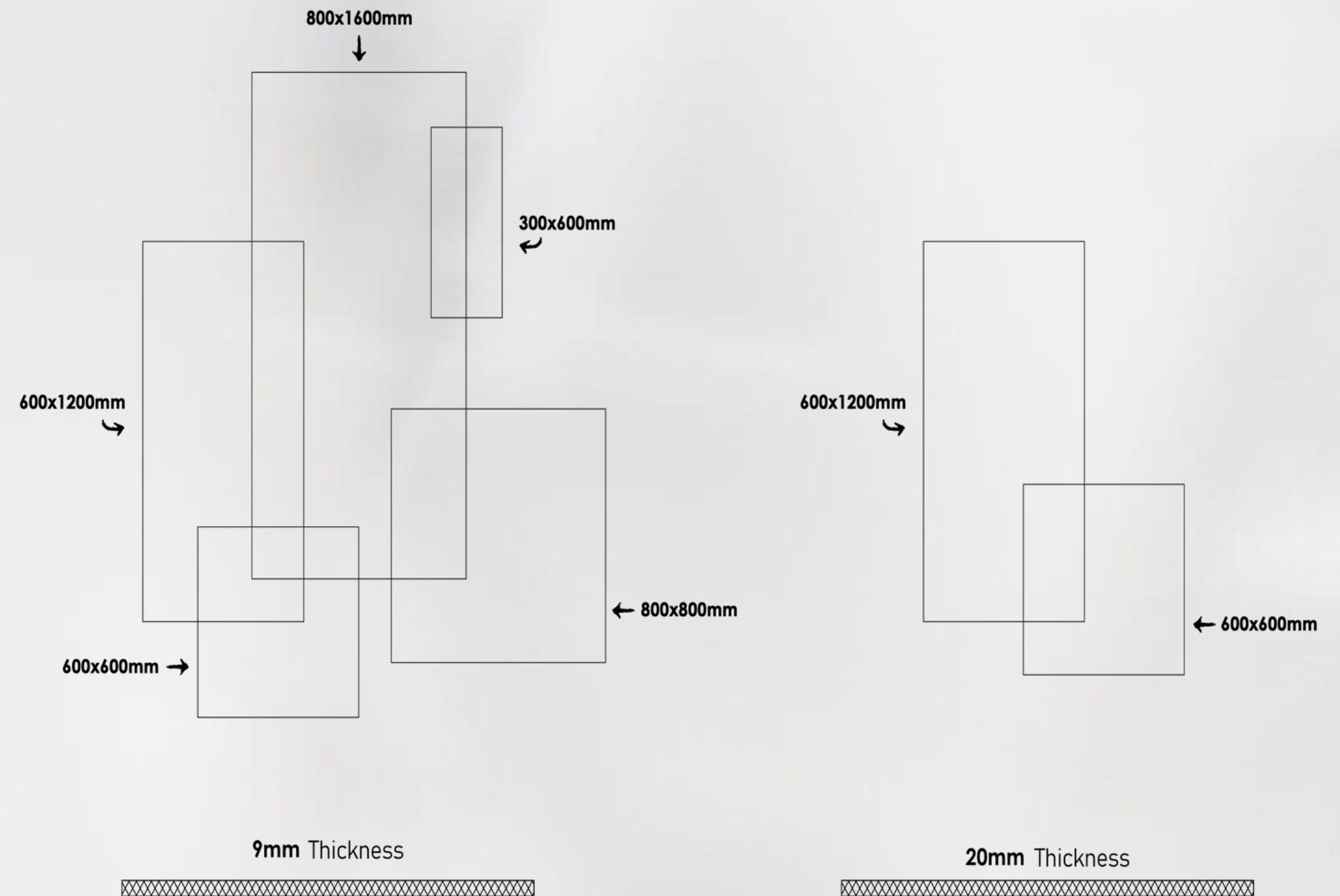
We operate two state-of-the-art glazed porcelain stoneware tiles lines with two press at **Kajaria Infinity Pvt Ltd** equipped with modern **100% Sacmi machinery and Kilns** capable of producing the following sizes:

Our **Gruppo Nueva** production lines feature cutting-edge technological solutions such as Sacmi automation.

We prioritize product **quality, worker safety**, and **minimal environmental impact**.

Our plant and facilities are designed to cater to the requirements of a **dynamic, modern**, and **diverse market**.

This modern **1,100,000 square feet** site integrates production and logistics, achieving the highest quality standards in the production of both **glazed** and **unglazed porcelain stoneware** in India.



Explore the array of versatile sizes of tiles that we manufacture for every need and space. Different tile size impacts the overall appearance, so choose your size as per the look that you desire.

"Few **architectural** products have experienced such **rapid technological advancements** as **Sintered stones** and **Porcelain stoneware tiles**, making them one of the most sought-after materials in modern construction projects."

MATERIALS



GruppoNueva's Stone & Tiles like you've never seen before—crafted with exceptional precision and sourced from the finest **materials**.

DESIGNS



Our **world-class designs** that elevate spaces, offering timeless elegance and sophistication through expertly crafted **Stone & Tiles**.

INNOVATION



Our innovative surfaces that push the boundaries of **Stone & Tiles** technology, delivering visionary solutions for modern **architectural projects**.

For imported **raw materials, frits, glazes, technical grits, inks** and **digital materials**, applications we count on the experts Like.





A+ QUALITY & LABORATORY

To Achieve Customer Delight - **GruppoNueva**

At **GruppoNueva**, our world-class quality laboratory stands as a symbol of our unwavering **commitment to excellence**.

It represents our promise to deliver **tiles** and **sintered stone** surfaces that not only meet, but consistently exceed global **quality benchmarks**.

We combine advanced testing technology, highly trained professionals, and internationally aligned protocols to ensure that every product is manufactured with **precision, durability**, and **consistency**.

Our multi-tiered quality system ensures in-process inspections, real-time monitoring, and final pre-shipment checks.

Every batch meets **customer** and **country-specific standards** — because here, **quality isn't just checked, it's engineered into every layer**.

TO ACHIEVE CUSTOMER DELIGHT.

QUALITY ASSURANCE THIRD-PARTY

GruppoNueva has relied on **Inhouse Incorporation** for all-in-one solutions in **Quality Assurance & Control** for all export shipments to our **international partners**.

This partnership ensures that every product meets the highest global standards of **quality** and **reliability**.

About inHouse Incorporation

- ❖ One of India's largest ceramic tile **quality assurance** company.
- ❖ Presence in Morbi and Rajkot with over **50 qualified ceramic engineers**.
- ❖ Committed to precision, innovation, and seamless quality management.
- ❖ **Inhouse Incorporation** ensures smooth and efficient quality management, making it effortless for **GruppoNueva** to deliver top-quality products to our global customers.

inHouse
solution inside



DURING PRODUCTION
INSPECTION - (DPI)



PRE-SHIPMENT
INSPECTION - (PSI)



CONTAINER LOADING
INSPECTION - (CLI)

AUTHENTICITY WHILE REMAINING SUSTAINABLE

ENVIRONMENTAL FRIENDLY

Cutting-edge technology allows **Grupponueva** to produce porcelain tiles and sintered stone that maintain authenticity while remaining sustainable.

Grupponueva offers **200x1200mm wood-strip** tiles, providing a great alternative for those seeking a wooden tile feel.

The Nueva Mosaic from **Grupponueva** reduces wastage through advanced Cut & Press techniques to produce **MOSAICS & SUBWAY TILES**, adding luxury to bathrooms and walls across various applications.

All our plants are equipped with the latest **well-maintained** machinery and adhere strictly to local industrial norms.





COLLABORATIVE PARTNERSHIP WORLDWIDE



EUROPE

NORTH AMERICA

SOUTH AMERICA

MIDDLE EAST

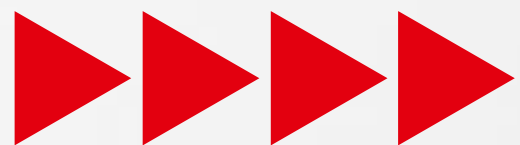
SOUTH-EAST ASIA

UNITED
KINGDOM

1. *Journal of Management Studies*, 1990, 27, 103-117.

2025





2025



COOPERATION IS THE KEY TO SUCCESS

THANK YOU !

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