GruppoNueva™

# Bold Explorations

Begin with Tiles.



600X1200MM

Catalogue 2024

DoubleDazzle

Collection

# GruppoNueva™

Going back in 1997,

It all started in the small town of Morbi. We were one of the first manufacturers to bring automated Italian technology to India. We had started with the 30x30cm Ceramic Floor Tiles and made our way with consistent hard work, passion, and strong values to become a trusted partner throughout the world.

Under the guidance of our founders, the third generation of the group has introduced Gruppo Nueva, A brand that stands for New Thinking. Thinking that aligns with our client's need to serve them better.

Nueva produces surfaces inspired by nature.




**Vibrant Tiles**
Infuse Life into Your Surfaces.




GruppoNueva™

# What is
# **Double Dazzle Collection?**

Introducing our Double Dazzle Collection, where innovative SHAPE-CID technology meets timeless design. With SHAPE-CID, we achieve intricate textures on ceramic surfaces, ensuring highly realistic representations. In the Double Dazzle Series, this technology brings to life the dynamic patterns and natural aesthetics of Double Dazzle creating striking visual impact. Embrace the warmth and intensity of Double Dazzlein your indoor and outdoor spaces while enjoying the durability and functionality of ceramic tiles. Explore the Double Dazzle Collection and experience the perfect fusion of cutting-edge technology and captivating design.

Step into the realm of innovation with our Double Dazzle Collection, where the revolutionary SHAPE-CID technology redefines ceramic tile design. Embracing the essence of Double Dazzle, this series showcases intricate textures and dynamic patterns, meticulously crafted to capture the raw beauty of nature. With SHAPE-CID, every detail comes to life with remarkable realism, delivering a sensory experience unlike any other.

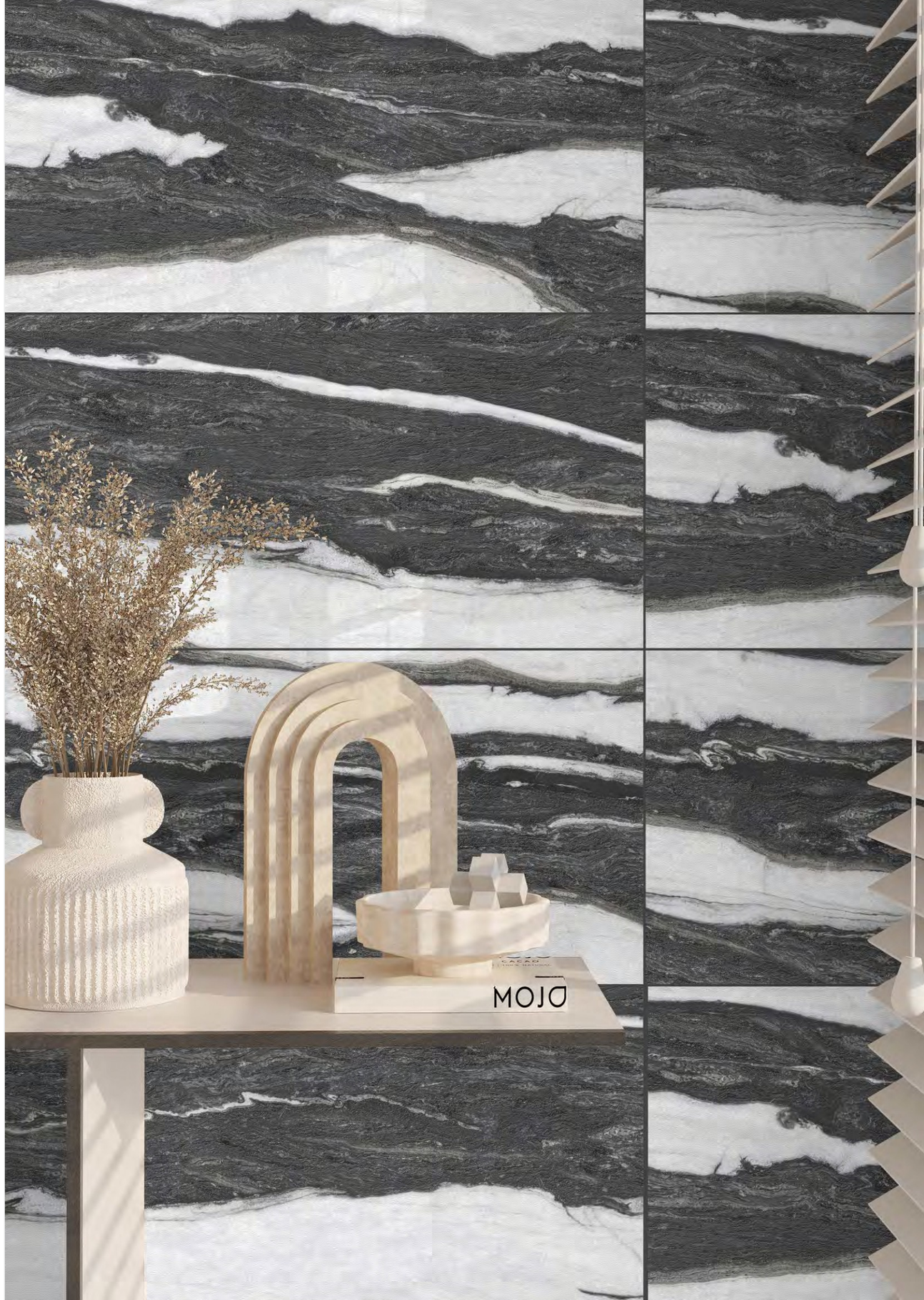
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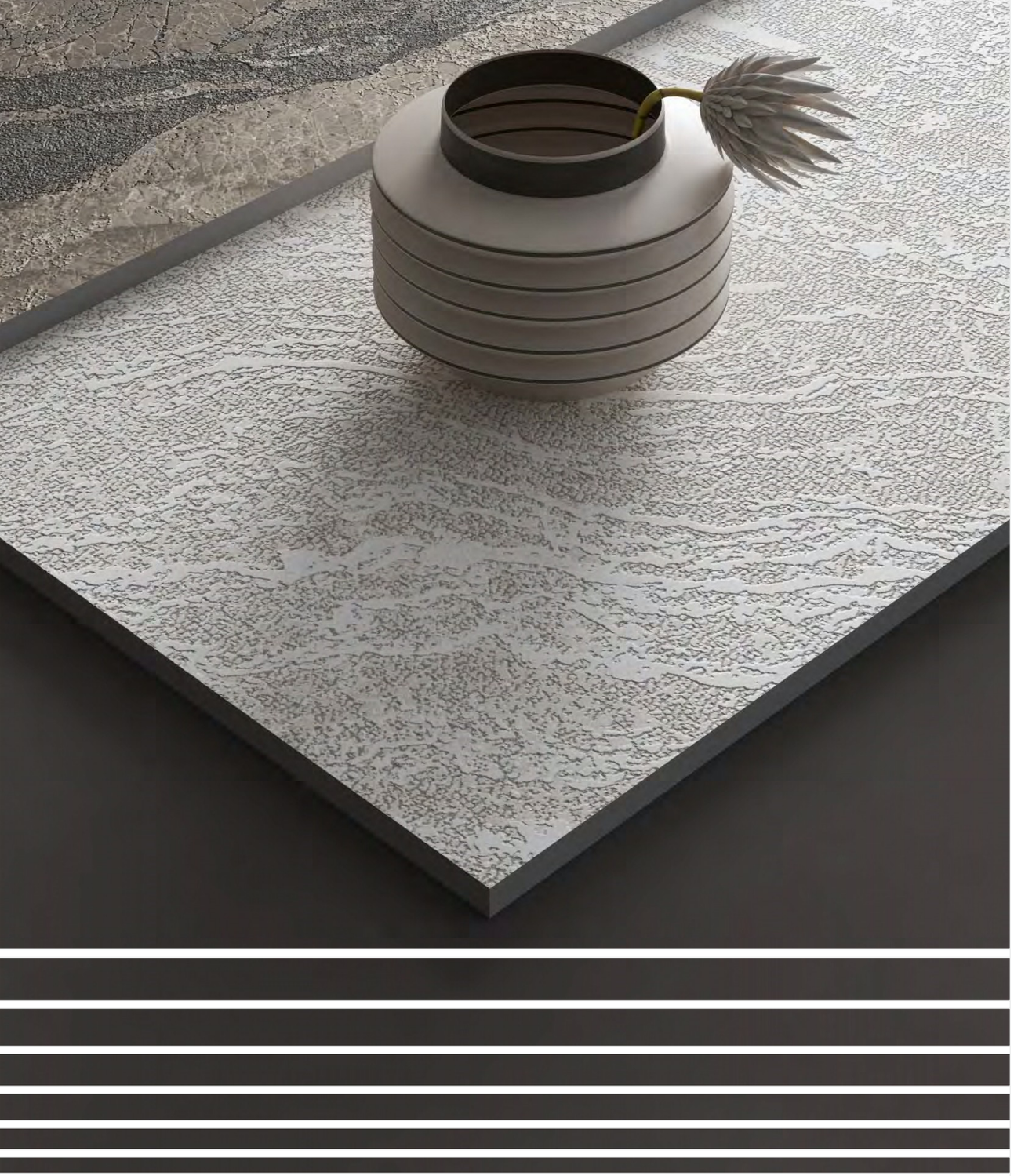
## Literature:

Discover Shape-Cid's poetic blend of nature and contemporary design, revealing a symphony of embossed artistry. Every intricate detail resonates with nature's rhythms, turning spaces into captivating narratives. From captivating wall art to inviting throw pillows, immerse yourself in the timeless interplay of sophistication and organic allure. Experience refined luxury with each touch, as elegance whispers softly in an ambiance of serene beauty. Shape-Cid invites you to indulge in the seamless harmony of nature-inspired creativity, where every element tells a story of exquisite craftsmanship and timeless elegance.

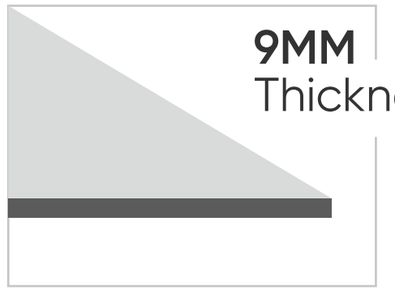
## Inspiration of
## **Shape-Cid Surface:**

A digital relief technology that helps to obtain highly realistic textures on the ceramic surface. Another benefit of this technology is that, by recreating natural reliefs on ceramic tiles and porcelain, natural materials can be replaced while maintaining all of their aesthetic value. This is an essential quality when the aim is functionality and resistance in indoor or outdoor spaces.



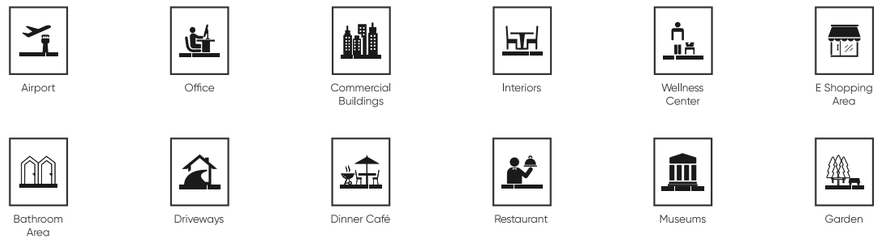


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## Application Area
of Double Dazzle Collection

We understand that every space is different and therefore we have customized tiles of different sizes that are suitable to fit every space. Now, you dont have to compromise about your design style and can give your space the ambiance that you always with us.



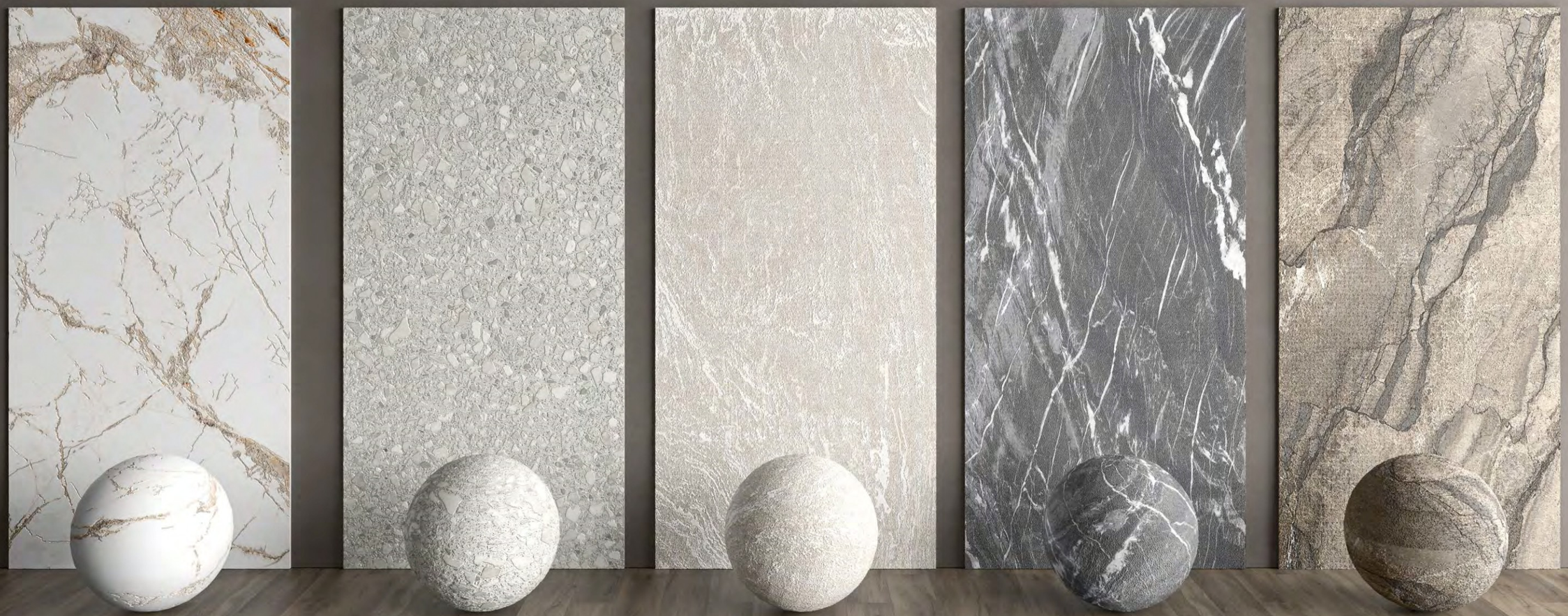

# INFINITE PATTERNS

INFINITE POSSIBILITIES.

# Inspiration of
# **Shape-Cid Surface:**

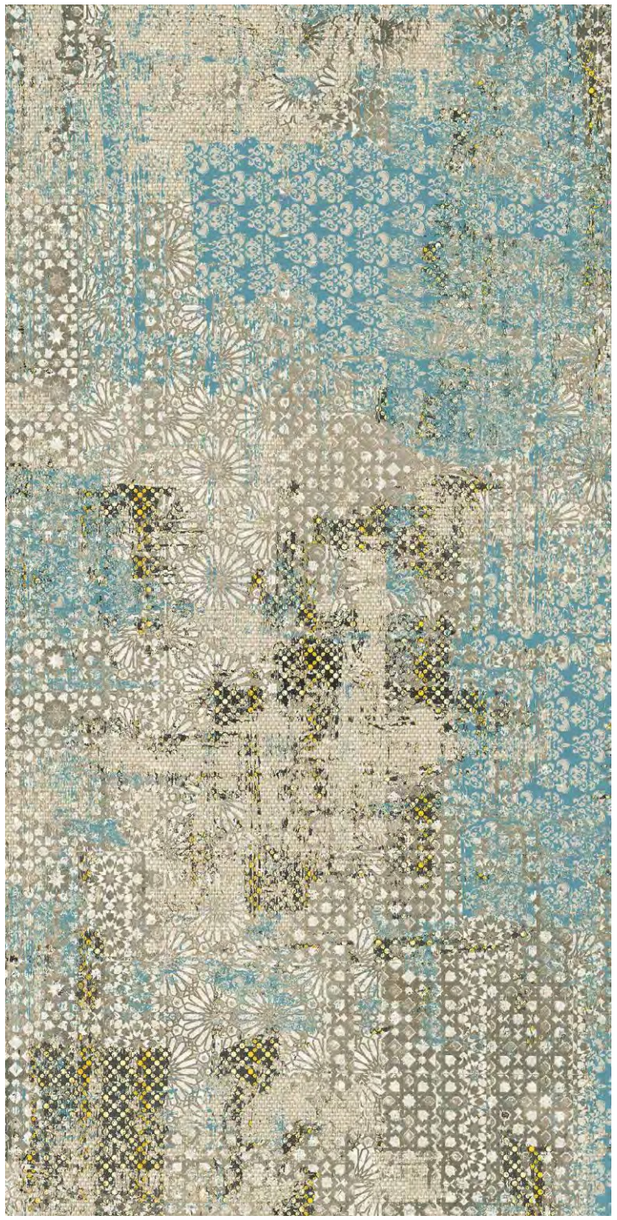
Experience the "Embossed & Debossed Effect" inspired by the intricate textures of nature, seamlessly integrated into a variety of products spanning diverse industries. From stunning wall art adorned with nature-inspired patterns to plush throw pillows and cushions featuring embossed designs mirroring the organic world, each detail reflects the dynamic interplay, fluidity, delicacy, and intricacy inherent in nature. Elevate interior spaces with captivating wall art, effortlessly bringing the beauty of the outdoors indoors. Let nature-inspired patterns weave a harmonious ambiance, turning walls into awe-inspiring masterpieces.

**DoubleDazzle**
Collection



A Collection Reflecting On
**The Evolution Of Design**

**DoubleDazzle**
Collection



# Kawaii
# **Decore**

Random : **4**



SIZE :
**600X1200MM**

THICHNESS :
**9MM**

FINISH :
**SHAPE CID**



Kawaii
**Decore**

**DoubleDazzle**
Collection



## Canvas
## **Crema**

Random : **4**



SIZE :
**600X1200MM**

THICHNESS :
**9MM**

FINISH :
**SHAPE CID**

**GruppoNueva™**



## Canvas
## **Crema Decore**

Random : **1**

**DoubleDazzle**
Collection



## Canvas
## **Bianco**

Random : **4**









SIZE :
**600X1200MM**

THICHNESS :
**9MM**

FINISH :
**SHAPE CID**

**GruppoNueva™**



## Canvas
## **Bianco Decore**

Random : **1**



Canvas
**Bianco Decore**

**DoubleDazzle**
Collection



## Blossom
## **Beige**

Random : **2**



SIZE :
**600X1200MM**

THICHNESS :
**9MM**

FINISH :
**SHAPE CID**

**GruppoNueva™**



## Blossom
## **Beige Decore**

Random : **1**



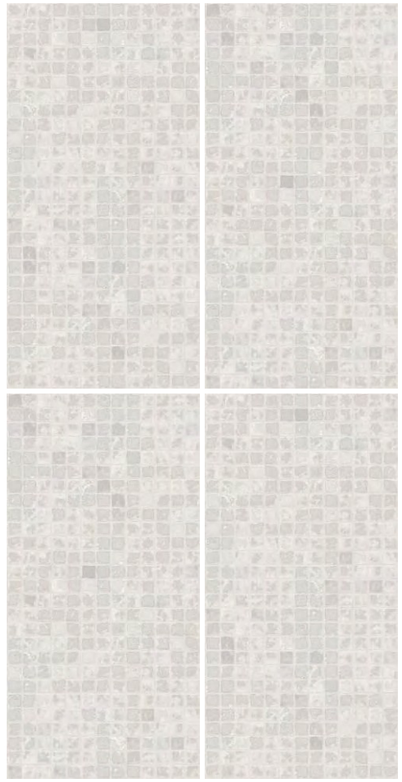
Blossom
**Beige Decore**

**DoubleDazzle**
Collection



## Blossom
## **Grey**

Random : **2**



SIZE :
**600X1200MM**

THICHNESS :
**9MM**

FINISH :
**SHAPE CID**

**GruppoNueva™**

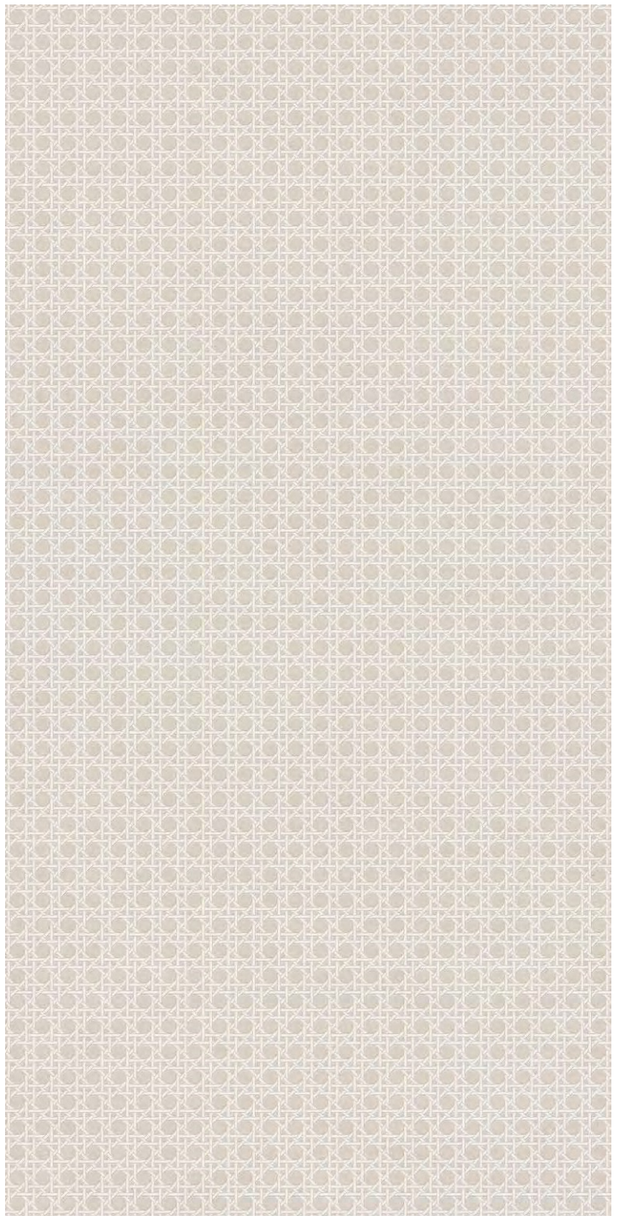


## Blossom
## **Grey Decore**

Random : **1**

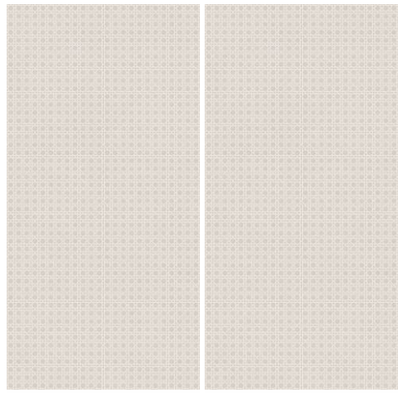


**DoubleDazzle**
Collection



# Strap
# **Brown**

Random : 1









SIZE :
**600X1200MM**

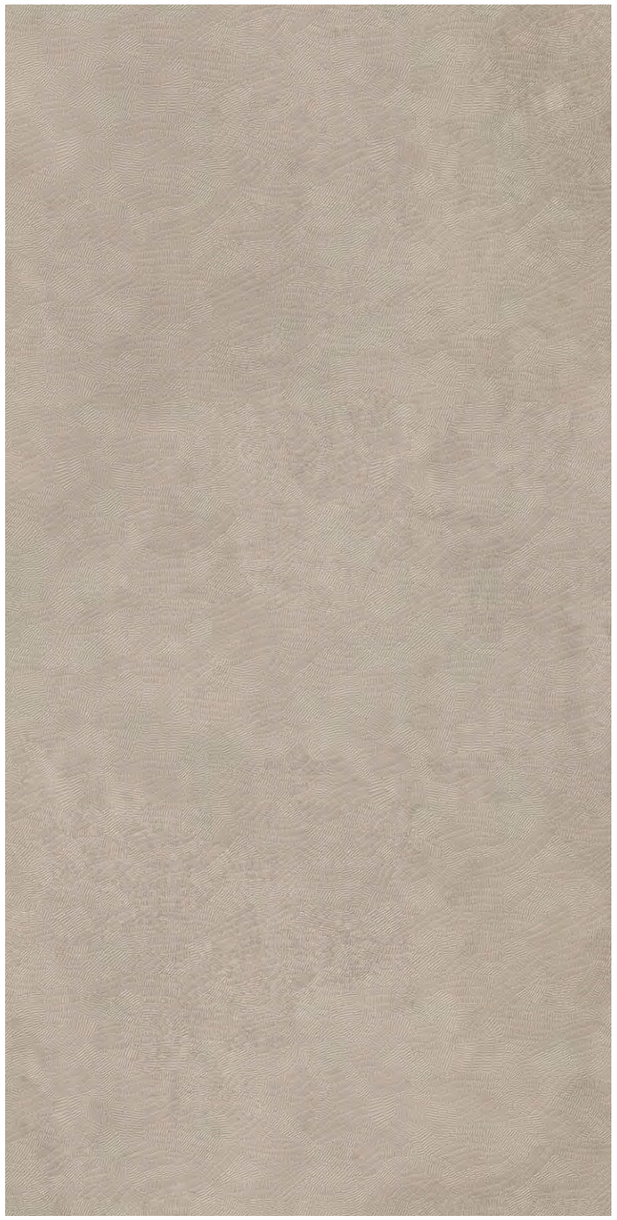
THICHNESS :
**9MM**

FINISH :
**SHAPE CID**



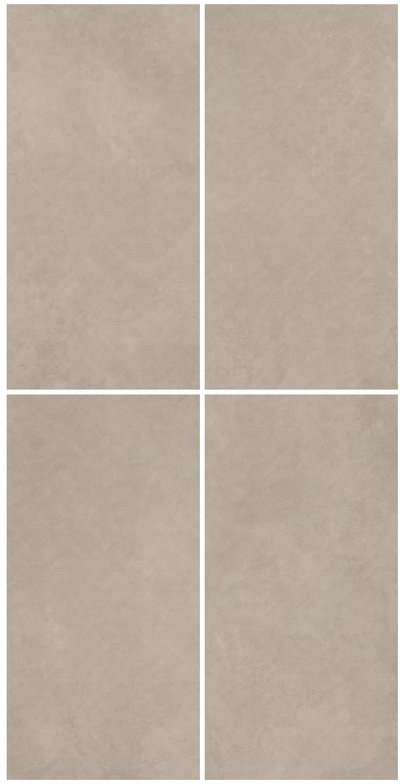
Strap
**Brown**

**DoubleDazzle**
Collection



## Cement Petal
## **Brown**

Random : **4**

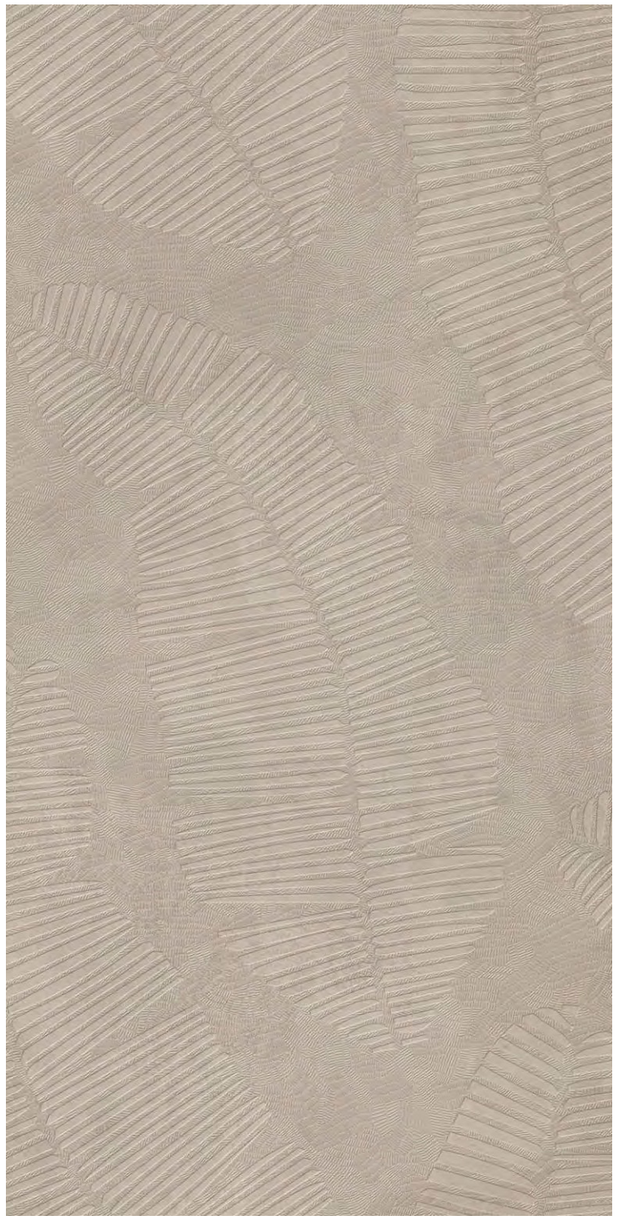


SIZE :
**600X1200MM**

THICHNESS :
**9MM**

FINISH :
**SHAPE CID**

**GruppoNueva™**



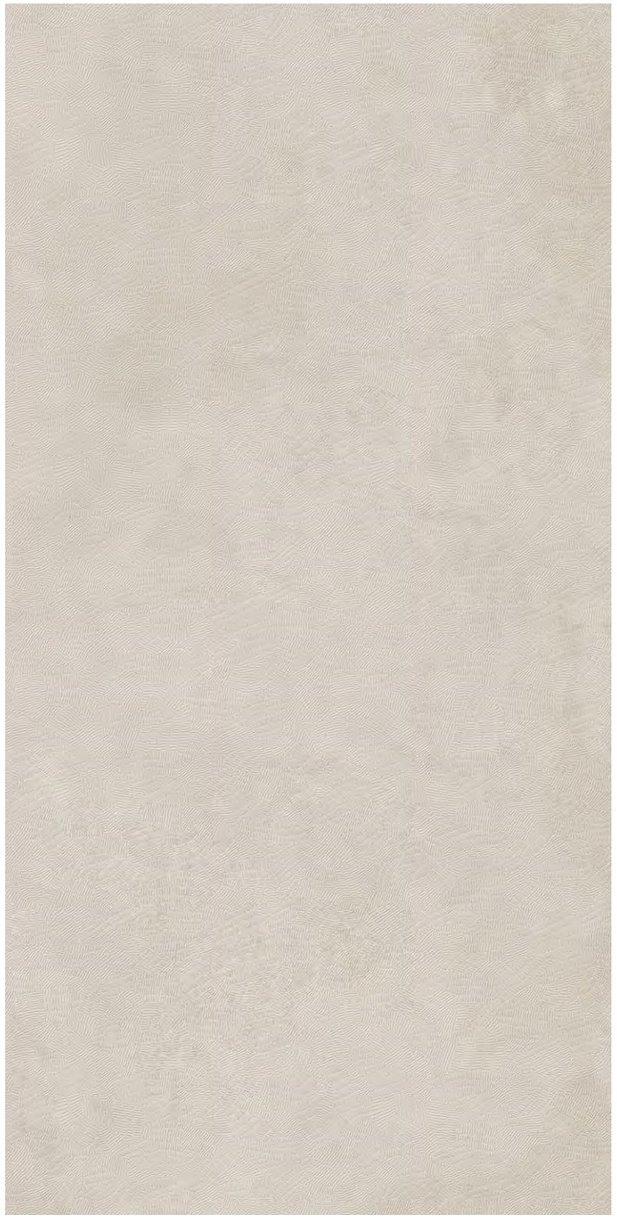
## Cement Petal
## **Brown Decore**

Random : **4**



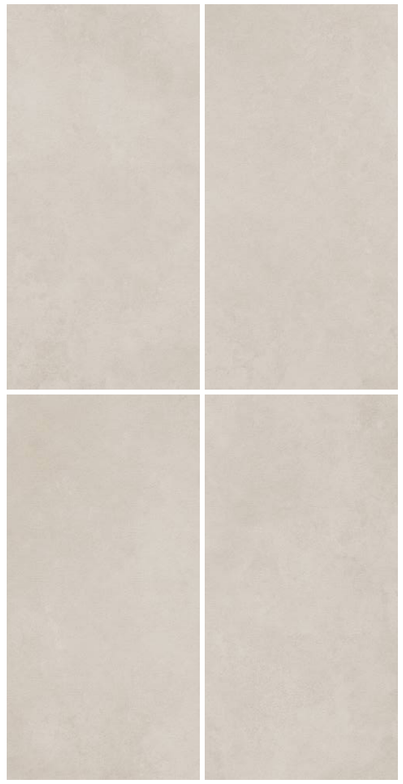
Cement Petal
**Brown**

**DoubleDazzle**
Collection



## Cement Petal
## **Crema**

Random : **4**



SIZE :
**600X1200MM**

THICHNESS :
**9MM**

FINISH :
**SHAPE CID**

**GruppoNueva™**



## Cement Petal
## **Crema Decore**

Random : **4**



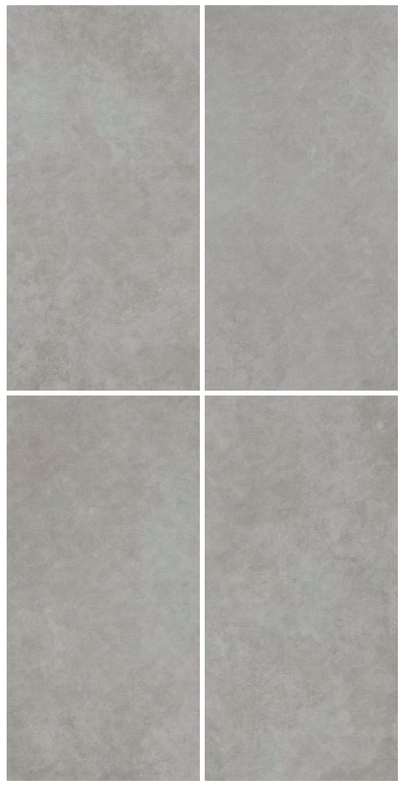
Cement Petal
**Crema**

**DoubleDazzle**
Collection



## Cement Petal
## **Nero**

Random : **4**



SIZE :
**600X1200MM**

THICHNESS :
**9MM**

FINISH :
**SHAPE CID**

**GruppoNueva™**



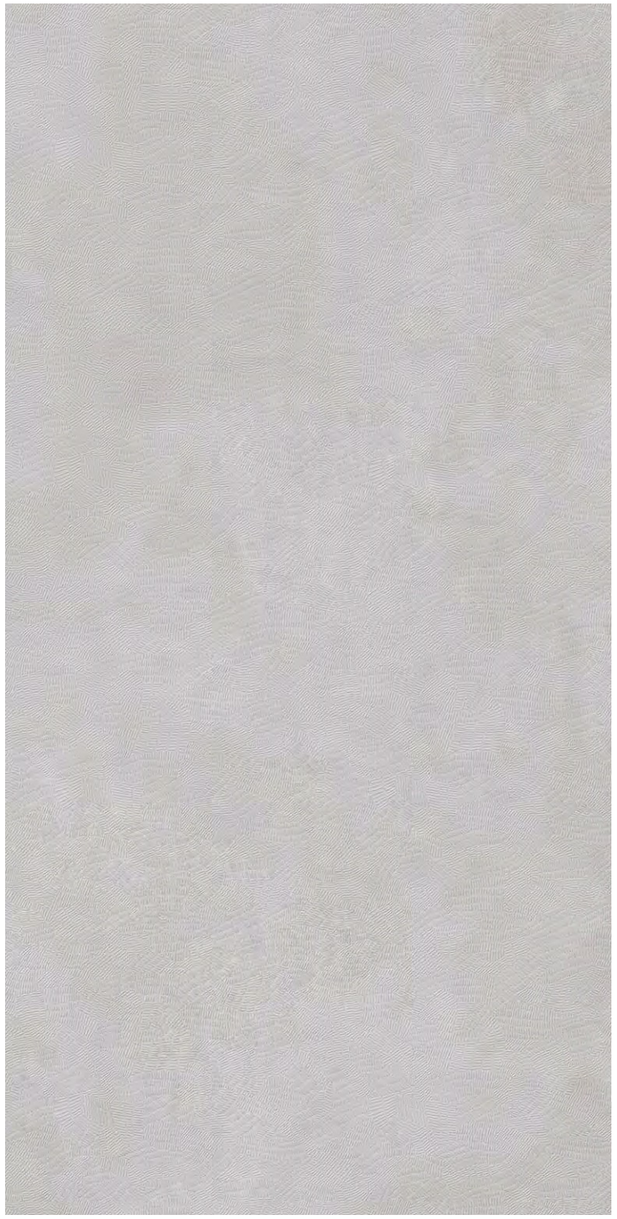
## Cement Petal
## **Nero Decore**

Random : **4**



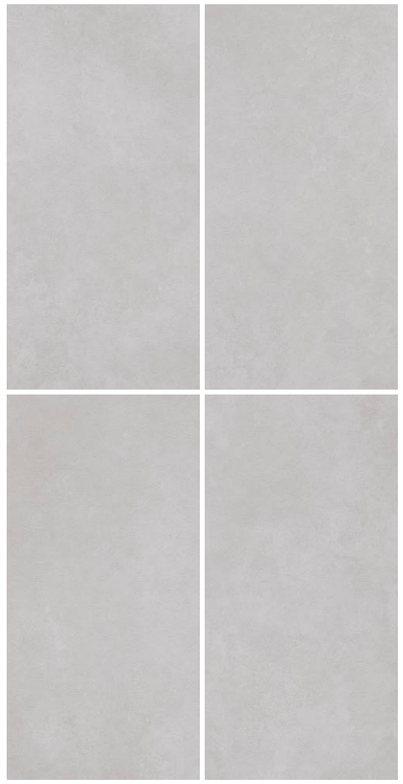
Cement Petal
**Nero**

**DoubleDazzle**
Collection



## Cement Petal
## **Grey**

Random : **4**



SIZE :
**600X1200MM**

THICHNESS :
**9MM**

FINISH :
**SHAPE CID**

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## Cement Petal
## **Grey Decore**

Random : **4**



**DoubleDazzle**
Collection



## Cement Petal
## **Ivory**

Random : **4**



SIZE :
**600X1200MM**

THICHNESS :
**9MM**

FINISH :
**SHAPE CID**

**GruppoNueva™**



## Cement Petal
## **Ivory Decore**

Random : **4**

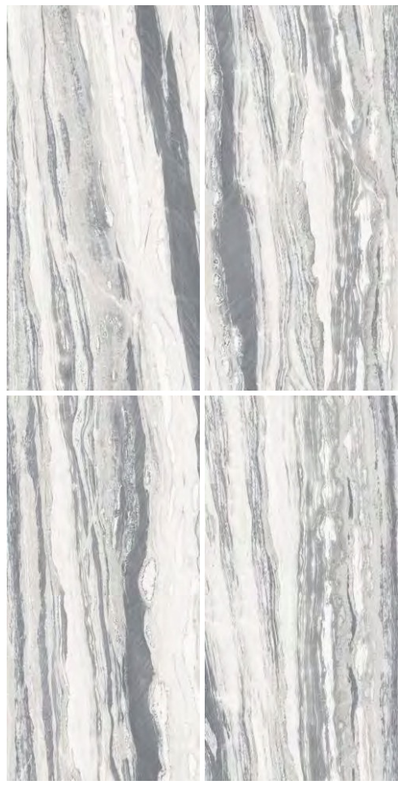
Cement Petal
**Ivory**

**DoubleDazzle**
Collection



## Egyptian
## **Grey**

Random : **4**



SIZE :
**600X1200MM**

THICHNESS :
**9MM**

FINISH :
**SHAPE CID**

**GruppoNueva™**



## Egyptian
## **Nero**

Random : **4**



# DoubleDazzle
Collection



## Egyptian
## **Matina**

Random : **4**



SIZE :
**600X1200MM**

THICHNESS :
**9MM**

FINISH :
**SHAPE CID**



Egyptian
**Matina**

# DoubleDazzle
Collection

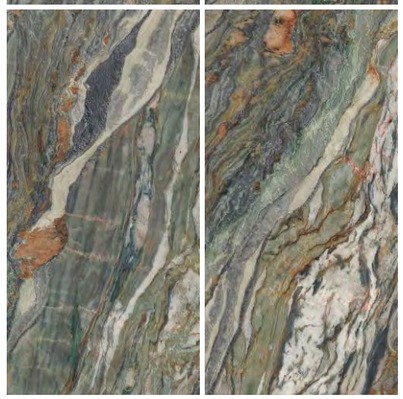


## Carnival
## **Green**

Random : **4**









SIZE :
**600X1200MM**

THICHNESS :
**9MM**

FINISH :
**SHAPE CID**



Carnival
**Green**

# DoubleDazzle
Collection



## Te
## Brown

Random : **3**



SIZE :
**600X1200MM**

THICHNESS :
**9MM**

FINISH :
**SHAPE CID**

# GruppoNueva™



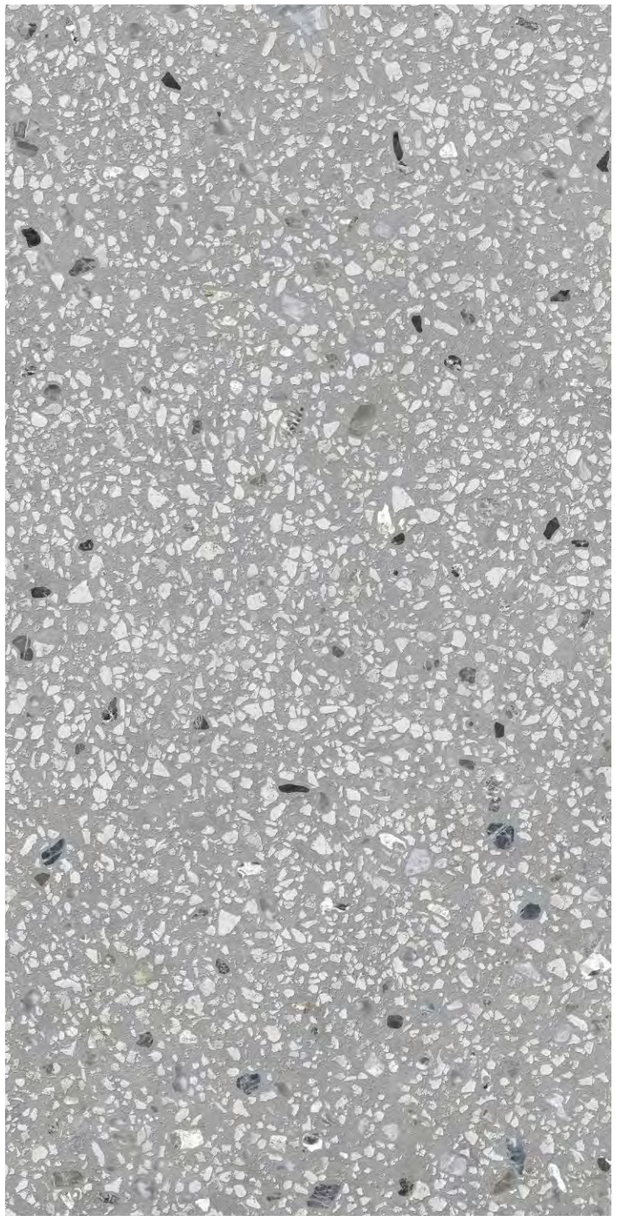
## Te
## Grey

Random : **3**



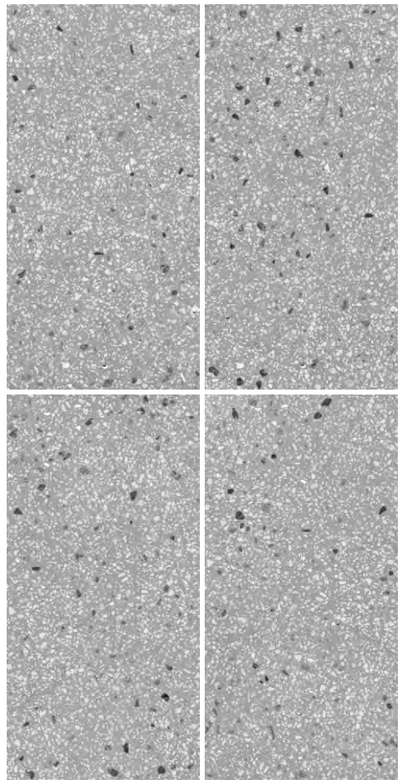
Te
**Grey**

# DoubleDazzle
Collection



## Te
## Charcoal

Random : **4**



SIZE :
**600X1200MM**

THICHNESS :
**9MM**

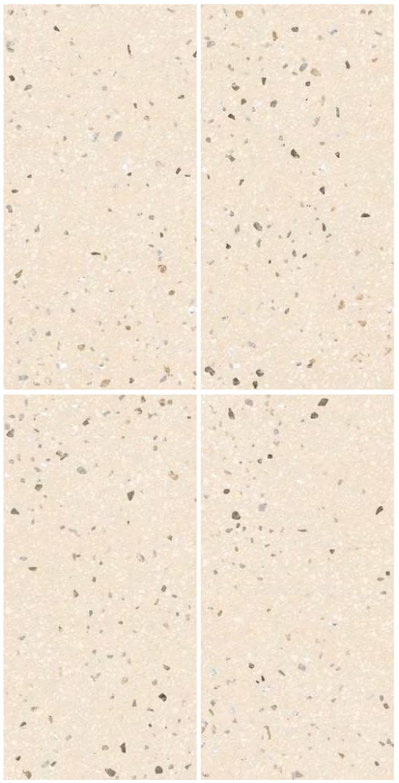
FINISH :
**SHAPE CID**

# GruppoNueva™



## Te
## Crema

Random : **4**

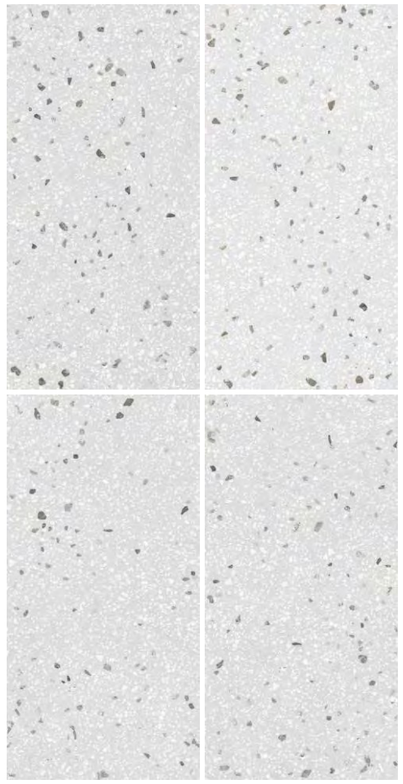


# DoubleDazzle
Collection



## Te
## Silver

Random : **4**



SIZE :
**600X1200MM**

THICHNESS :
**9MM**

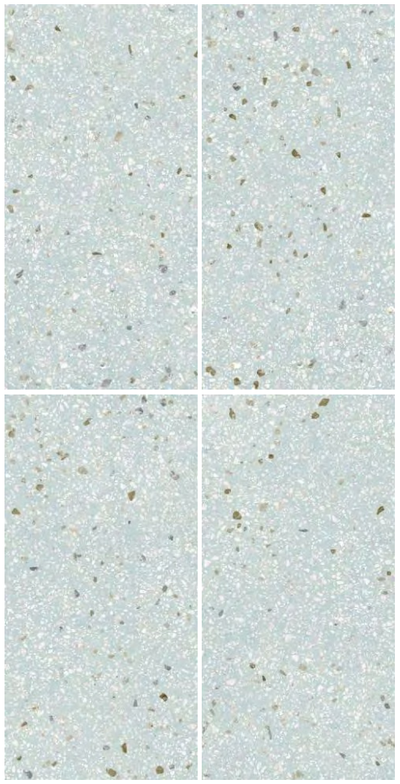
FINISH :
**SHAPE CID**

# GruppoNueva™

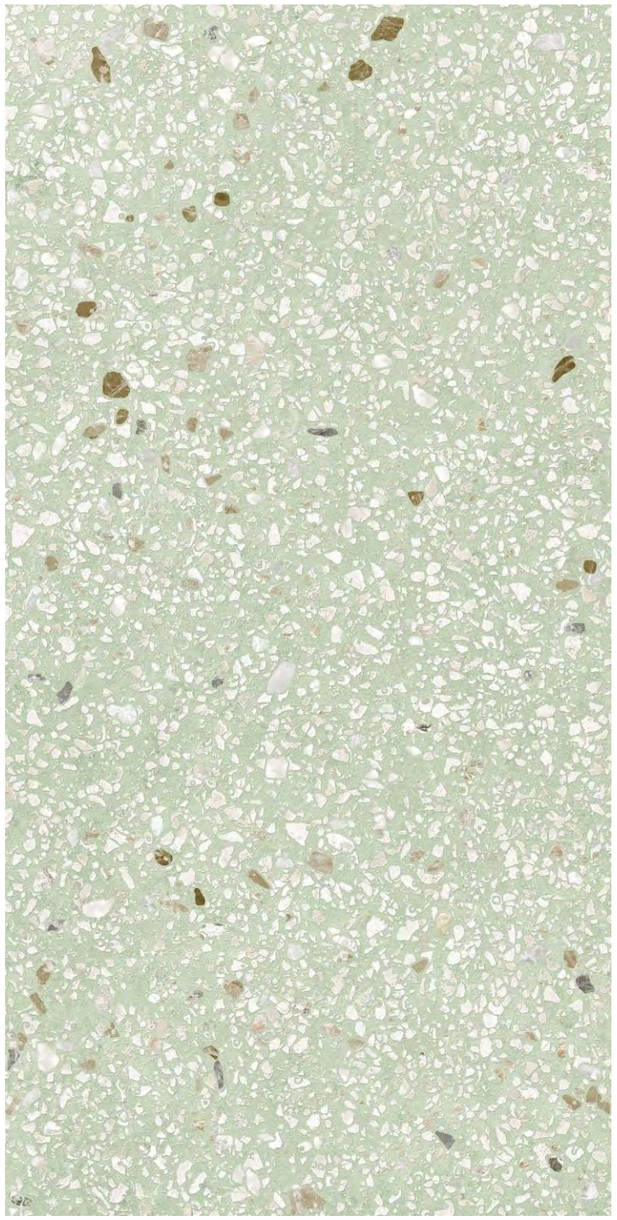


## Te
## Sky

Random : **4**

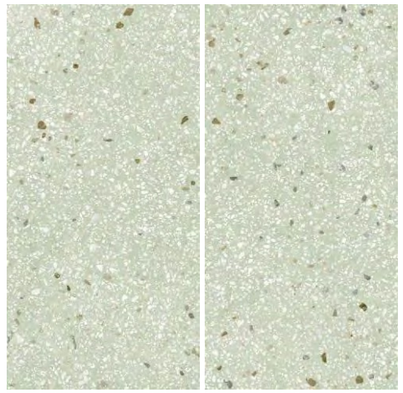


**DoubleDazzle**
Collection



# Te
# Verde

Random : **4**









SIZE :
**600X1200MM**

THICHNESS :
**9MM**

FINISH :
**SHAPE CID**



Te
**Verde**

**DoubleDazzle**
Collection



# Ice
# **Blanco**

Random : **6**









SIZE :
**600X1200MM**

THICHNESS :
**9MM**

FINISH :
**SHAPE CID**



Ice
**Blanco**

**DoubleDazzle**
Collection



# Golden **White**

Random : **4**









SIZE :
**600X1200MM**

THICHNESS :
**9MM**

FINISH :
**SHAPE CID**



Golden
**White**

# DoubleDazzle
Collection



## Baltic
## **Beige**

Random : **4**



SIZE :
**600X1200MM**

THICHNESS :
**9MM**

FINISH :
**SHAPE CID**

# GruppoNueva™



## Baltic
## **Gris**

Random : **4**



**DoubleDazzle**
Collection



# Baltic
# **Bianco**

Random : **4**









SIZE :
**600X1200MM**

THICHNESS :
**9MM**

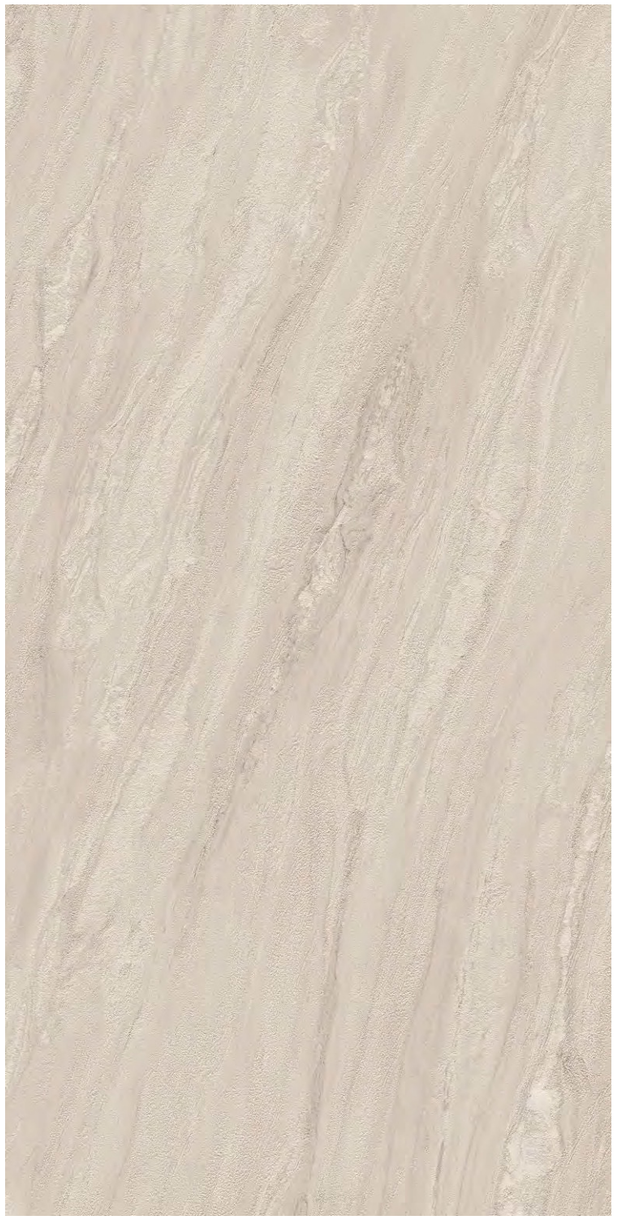
FINISH :
**SHAPE CID**






Baltic
**Bianco**

# DoubleDazzle
Collection



## Splendid
## **Brown**

Random : **4**



SIZE :
**600X1200MM**

THICHNESS :
**9MM**

FINISH :
**SHAPE CID**

# GruppoNueva™



## Splendid
## **Gray**

Random : **4**



# DoubleDazzle
Collection



## Splendid
## **Ivory**

Random : **4**

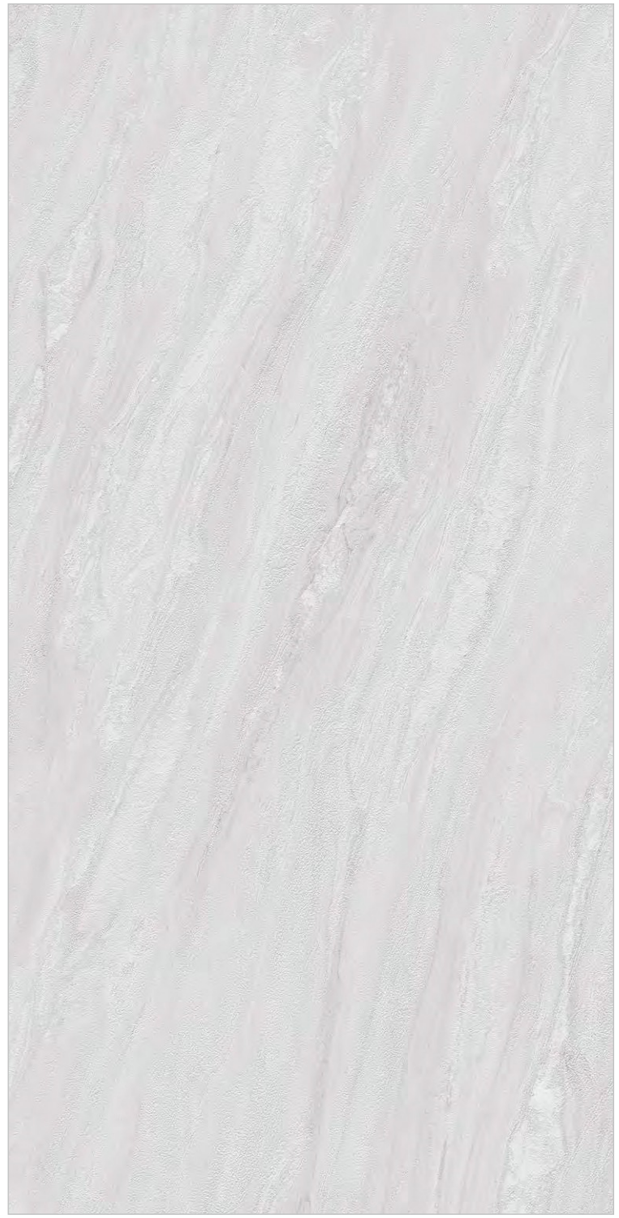


SIZE :
**600X1200MM**

THICHNESS :
**9MM**

FINISH :
**SHAPE CID**

# GruppoNueva™



## Splendid
## **Silver**

Random : **4**



# DoubleDazzle
Collection



## Splendid
## **Almond**

Random : **6**



SIZE :
**600X1200MM**

THICHNESS :
**9MM**

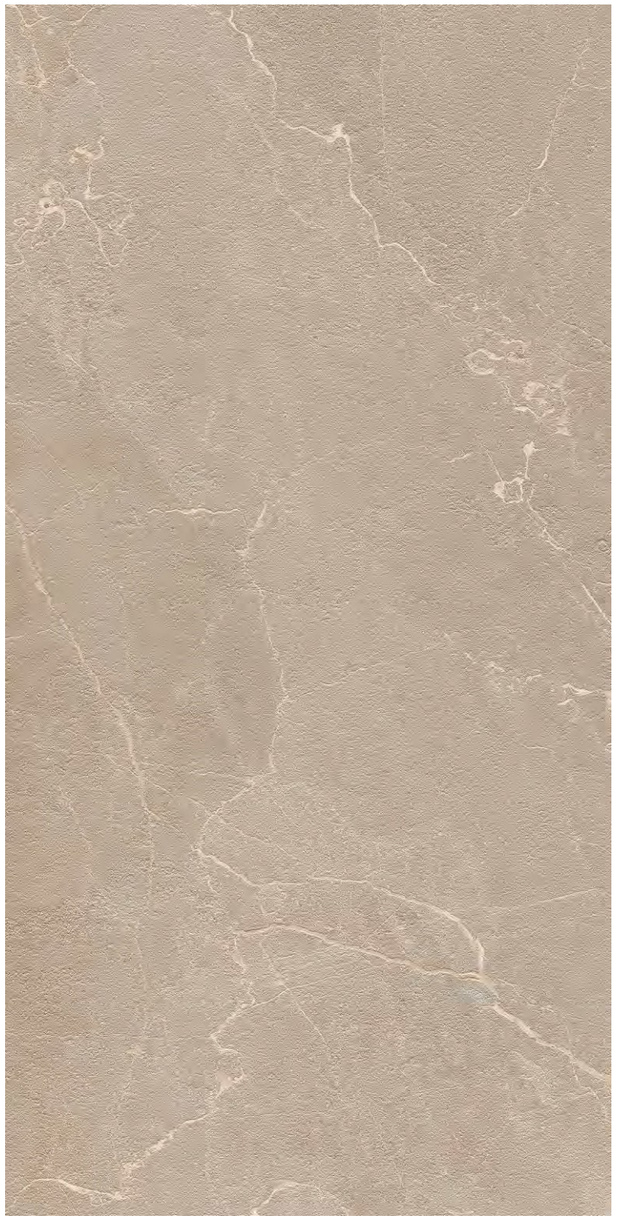
FINISH :
**SHAPE CID**



Massages >

Splendid
**Almond**

# DoubleDazzle
Collection



## Gungue
## **Brown**

Random : **4**



SIZE :
**600X1200MM**

THICHNESS :
**9MM**

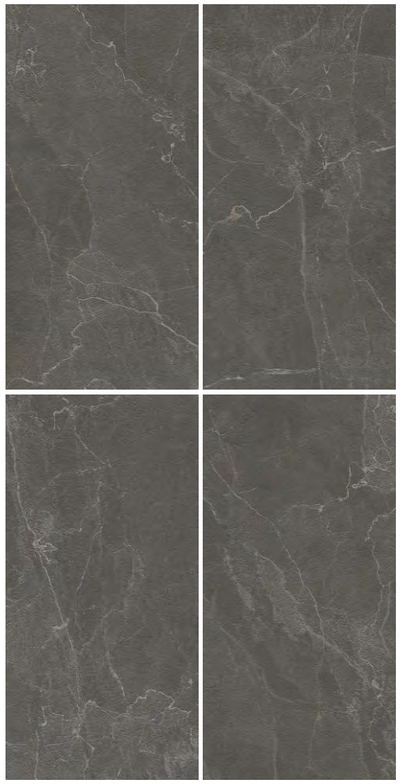
FINISH :
**SHAPE CID**

# GruppoNueva™



## Gungue
## **Nero**

Random : **4**



# DoubleDazzle
Collection



## Gungue
## **Silver**

Random : **4**



SIZE :
**600X1200MM**

THICHNESS :
**9MM**

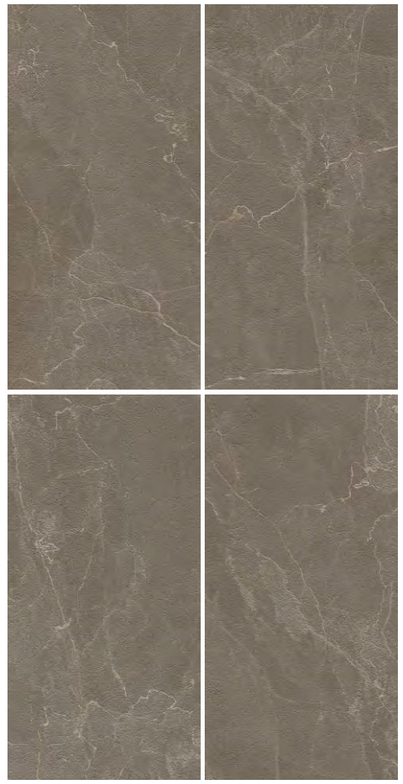
FINISH :
**SHAPE CID**

# GruppoNueva™

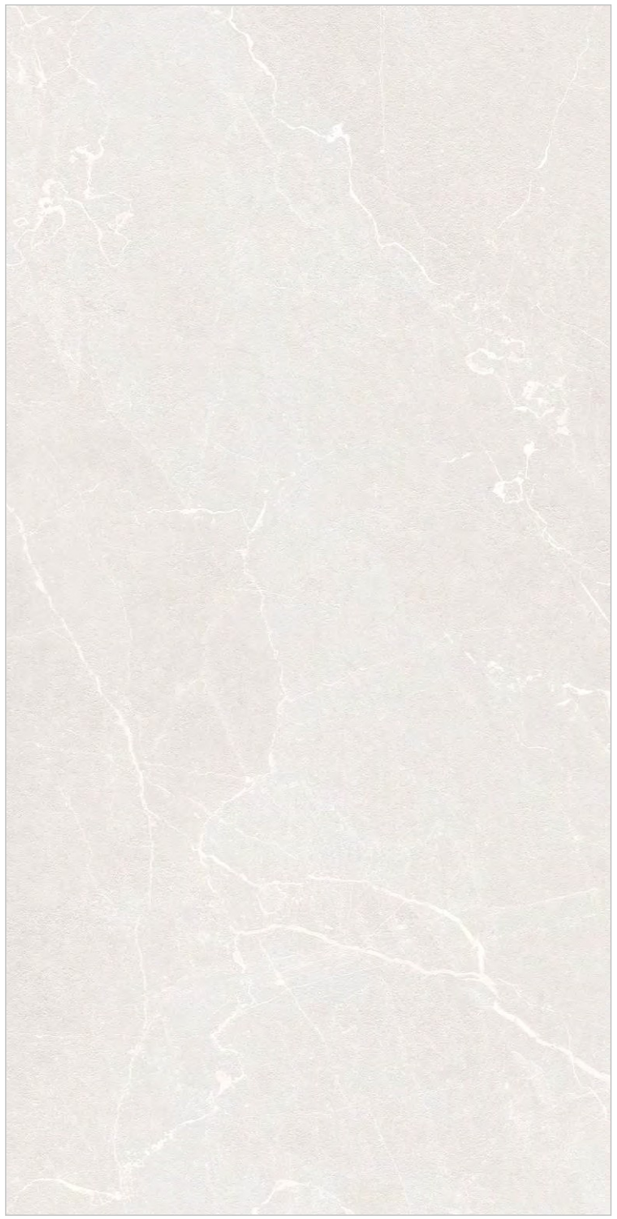


## Gungue
## **Tobacco**

Random : **4**



**DoubleDazzle**
Collection



# Gungue
# **Bianco**

Random : **4**









SIZE :
**600X1200MM**

THICHNESS :
**9MM**

FINISH :
**SHAPE CID**



Gungue
**Bianco**

GruppoNueva™

# TECHNICAL SPECIFICATION

## PACKING DETAILS

| SR. NO | PRODUCT | NOMINAL SIZE | THICKNESS | TILES PER BOX | COVERAGE AREA |
|---|---|---|---|---|---|
| 1 | VITRIFIED TILES | 600x1200mm | 9mm | 2 | 1.44 Sq. Mtr. |

WE SUPPORT




Simultaneously we take all measures to curb the waste caused because we believe in keeping our country clean - Swachh Bharat at all costs.




We support the Government's initiative of Make In India and thus manufacture all of our products on our own land.

| CHARACTERISTIC | STANDARD AS PER ISO-13006/EN 14411 GROUP BIa | MEAN VALUE OF POLISHED GVT | MEAN VALUE OF RUSTIC GVT | TEST METHOD |
|---|---|---|---|---|
| **REGULATORY PROPERTIES** | | | | |
| Deviation in length & width | ±0.5 % | ±0.1 % | ±0.1 % | ISO-10545-2 |
| Deviation in thickness | ±5.0 % | ±4.0 % | ±4.0 % | ISO-10545-2 |
| Straightness in side | ±0.5 % | ±0.1 % | ±0.1 % | ISO-10545-2 |
| Rectangularity | ±0.5 % | ±0.1 % | ±0.1 % | ISO-10545-2 |
| Surface flatness | ±0.5 % | ±0.2 % | ±0.2 % | ISO-10545-2 |
| Color difference | Unaltered | No change | No change | ISO-10545-16 |
| Glossiness | As per mfg | Min 90% | Min 4% | GLOSSOMETER |
| **STRUCTURAL PROPERTIES** | | | | |
| Water absorption | < 0.50 % | < 0.20 % | < 0.20 % | ISO-10545-3 |
| Apparent density | > 2.0 g/cc | >2.10 g/cc | >2.10 g/cc | DIN 51082 |
| **MASSIVE MECHANICAL PROPERTIES** | | | | |
| Modulus of rupture | Min. 35 $N/mm^2$ | Min. 40 $N/mm^2$ | Min. 40 $N/mm^2$ | ISO-10545-4 |
| Breaking strength | Min. 1300 N | Min. 2000 N | Min. 2000 N | ISO-10545-4 |
| Impact resistance | As per mfg. | Min. 0.55 | Min. 0.55 | ISO-10545-5 |
| **SURFACE MECHANICAL PROPERTIES** | | | | |
| Surface abrasion resistance | As per mfg. | Min. Class-3 | Min. Class-4 | ISO-10545-7 |
| MOH's hardness | As per mfg. | Min. 4 | Min. 5 | EN 101 |
| **THERMO HYGROMETRIC PROPERTIES** | | | | |
| Frost resistance | No damage | No damage | No damage | ISO-10545-12 |
| Thermal shock resistance | No damage | No damage | No damage | ISO-10545-9 |
| Moisture expansion | Nil | Nil | Nil | ISO-10545-10 |
| Thermal expansion (COE) | Max. 9.0 x $10^{-6}$ | Max. 6.5x$10^{-6}$ | Max. 6.5 x $10^{-6}$ | ISO-10545-8 |
| Crazing resistance | As per mfg. | Min. 10 Cycle | Min. 10 Cycle | ISO-10545-11 |
| **CHEMICAL PROPERTIES** | | | | |
| Chemical resistance | No damage | No damage | No damage | ISO-10545-13 |
| Stain resistance | Resistant | Resistant | Resistant | ISO-10545-14 |
| **SAFETY PROPERTIES** | | | | |
| Slip resistance | As per mfg. | >0.40 | >0.40 | ISO-10545-17 |
| Fire resistance | As per mfg. | Fire proof | Fire proof | N. A. |
| Lead & Cadmium given off by glazed tiles | As per mfg. | Does not yield Pb & Cd | Does not yield Pb & Cd | ISO-10545-15 |

GruppoNueva™

www.grupponueva.com

8-A, Lakhdhirpur Road, Beside Narmada Canal, Morbi, Gujarat - 363 642

international@grupponueva.com +91 77770 40468

