GruppoNueva™

Bold Explorations
Begin with Tiles.



600X1200MM
Catalogue 2024

DoubleDazzle
Collection

GruppoNueva™

Going back in 1997,

It all started in the small town of Morbi. We were one of the first manufacturers to bring automated Italian technology to India. We had started with the 30x30cm Ceramic Floor Tiles and made our way with consistent hard work, passion, and strong values to become a trusted partner throughout the world.

Under the guidance of our founders, the third generation of the group has introduced Gruppo Nueva, A brand that stands for New Thinking. Thinking that aligns with our client's need to serve them better.

Nueva produces surfaces inspired by nature.



Vibrant Tiles
Infuse Life into Your Surfaces.



GruppoNueva™

What is
Double Dazzle Collection?

Introducing our Double Dazzle Collection, where innovative SHAPE-CID technology meets timeless design. With SHAPE-CID, we achieve intricate textures on ceramic surfaces, ensuring highly realistic representations. In the Double Dazzle Series, this technology brings to life the dynamic patterns and natural aesthetics of Double Dazzle creating striking visual impact. Embrace the warmth and intensity of Double Dazzlein your indoor and outdoor spaces while enjoying the durability and functionality of ceramic tiles. Explore the Double Dazzle Collection and experience the perfect fusion of cutting-edge technology and captivating design.

Step into the realm of innovation with our Double Dazzle Collection, where the revolutionary SHAPE-CID technology redefines ceramic tile design. Embracing the essence of Double Dazzle, this series showcases intricate textures and dynamic patterns, meticulously crafted to capture the raw beauty of nature. With SHAPE-CID, every detail comes to life with remarkable realism, delivering a sensory experience unlike any other.

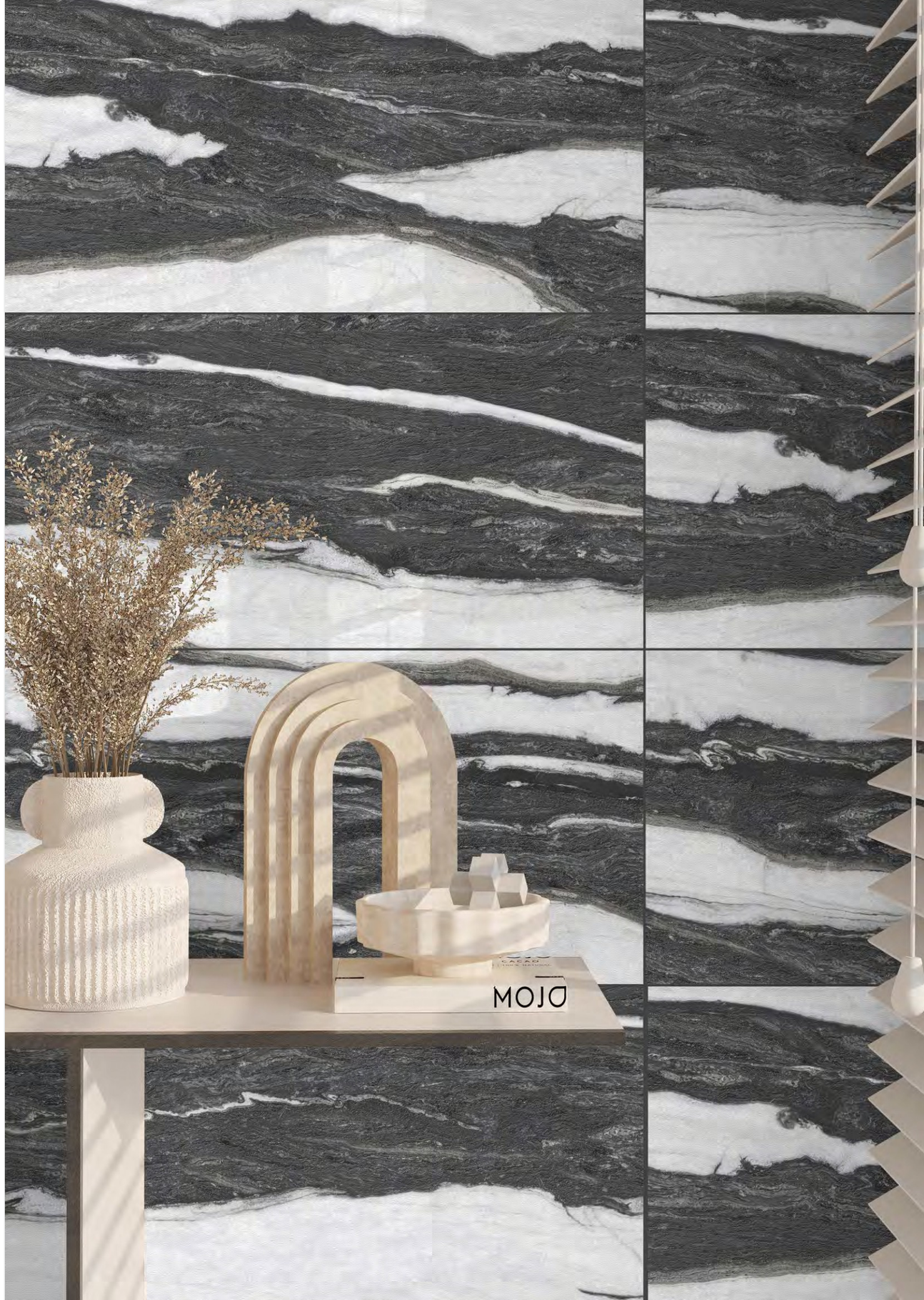
GruppoNueva™

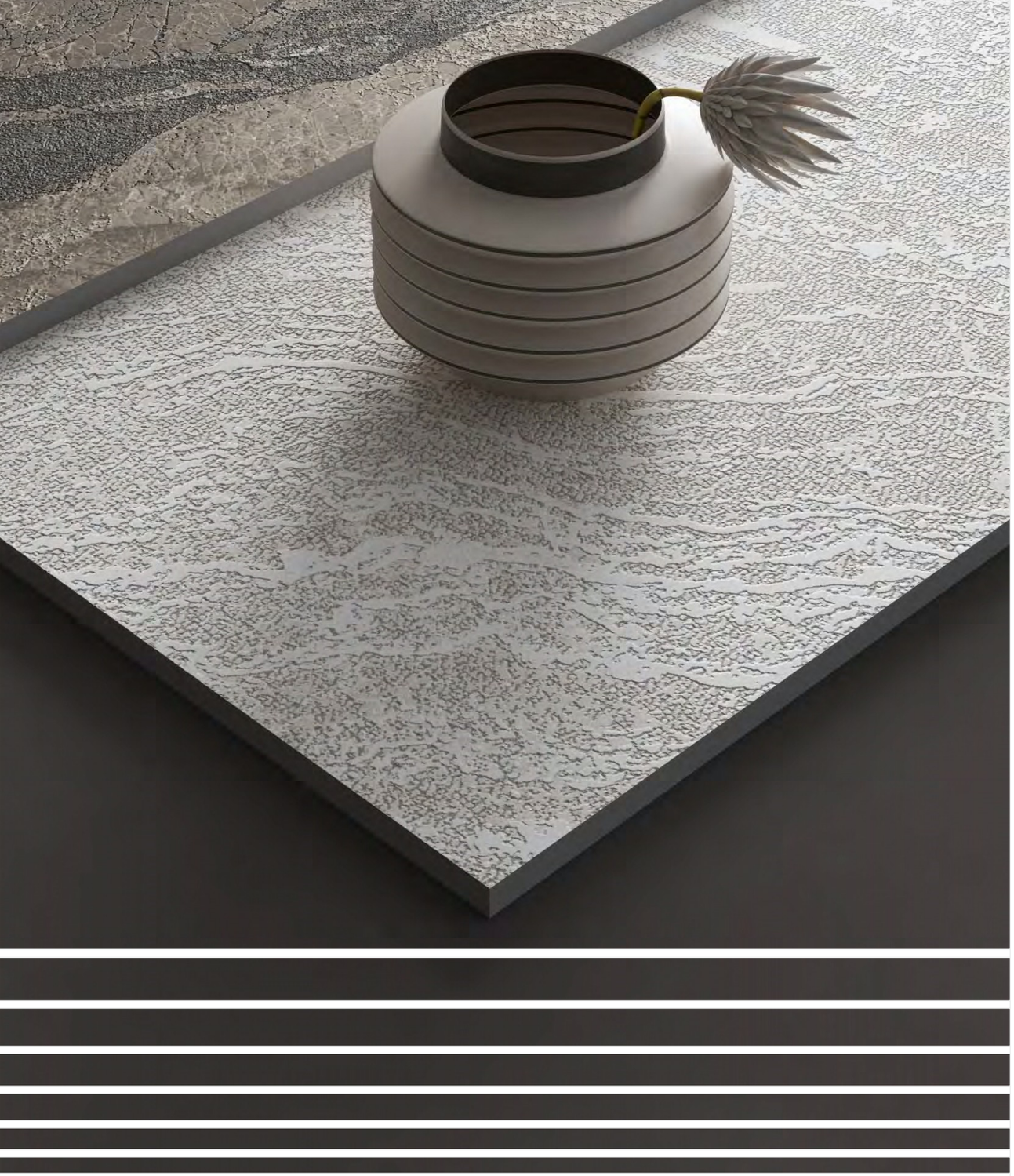
Literature:

Discover Shape-Cid's poetic blend of nature and contemporary design, revealing a symphony of embossed artistry. Every intricate detail resonates with nature's rhythms, turning spaces into captivating narratives. From captivating wall art to inviting throw pillows, immerse yourself in the timeless interplay of sophistication and organic allure. Experience refined luxury with each touch, as elegance whispers softly in an ambiance of serene beauty. Shape-Cid invites you to indulge in the seamless harmony of nature-inspired creativity, where every element tells a story of exquisite craftsmanship and timeless elegance.

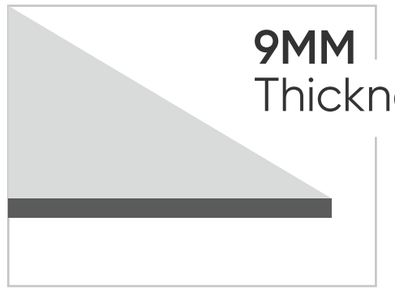
Inspiration of
Shape-Cid Surface:

A digital relief technology that helps to obtain highly realistic textures on the ceramic surface. Another benefit of this technology is that, by recreating natural reliefs on ceramic tiles and porcelain, natural materials can be replaced while maintaining all of their aesthetic value. This is an essential quality when the aim is functionality and resistance in indoor or outdoor spaces.



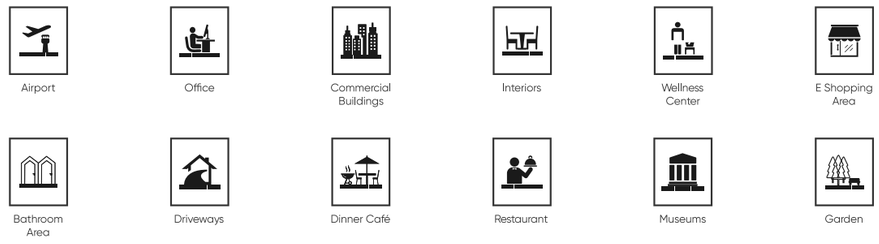


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Application Area
of Double Dazzle Collection

We understand that every space is different and therefore we have customized tiles of different sizes that are suitable to fit every space. Now, you dont have to compromise about your design style and can give your space the ambiance that you always with us.



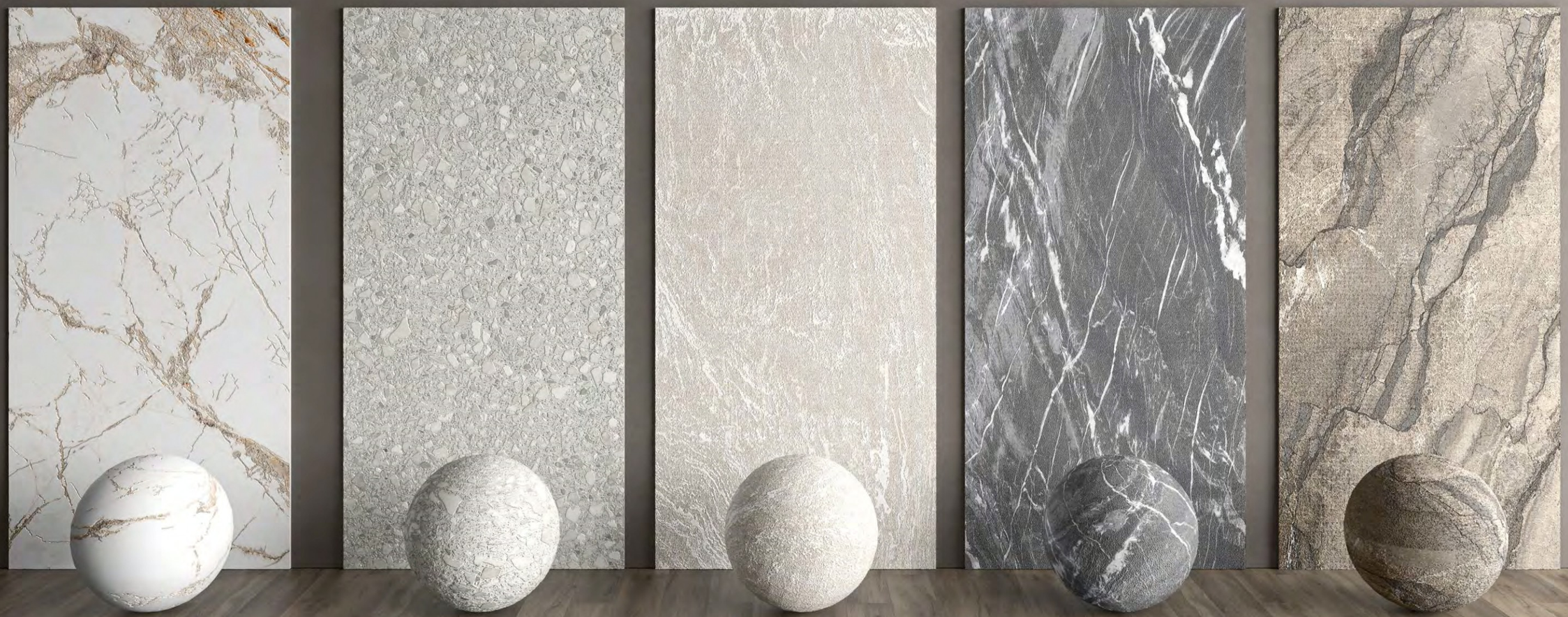
INFINITE PATTERNS

INFINITE POSSIBILITIES.

Inspiration of
Shape-Cid Surface:

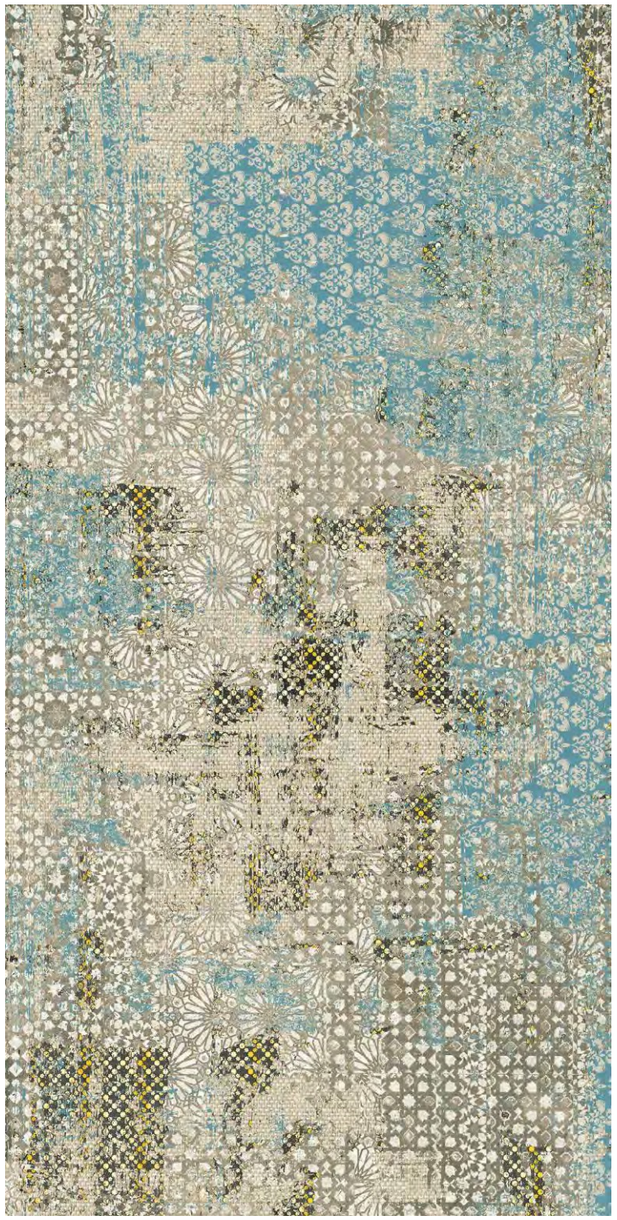
Experience the "Embossed & Debossed Effect" inspired by the intricate textures of nature, seamlessly integrated into a variety of products spanning diverse industries. From stunning wall art adorned with nature-inspired patterns to plush throw pillows and cushions featuring embossed designs mirroring the organic world, each detail reflects the dynamic interplay, fluidity, delicacy, and intricacy inherent in nature. Elevate interior spaces with captivating wall art, effortlessly bringing the beauty of the outdoors indoors. Let nature-inspired patterns weave a harmonious ambiance, turning walls into awe-inspiring masterpieces.

DoubleDazzle
Collection



A Collection Reflecting On
The Evolution Of Design

DoubleDazzle
Collection



Kawaii
Decore

Random : **4**



SIZE :
600X1200MM

THICHNESS :
9MM

FINISH :
SHAPE CID



Kawaii
Decore

DoubleDazzle
Collection

Canvas
Crema

Random : **4**

SIZE :
600X1200MM

THICHNESS :
9MM

FINISH :
SHAPE CID

GruppoNueva™



Canvas
Crema Decore

Random : **1**

DoubleDazzle
Collection

Canvas
Bianco

Random : **4**

SIZE :
600X1200MM

THICHNESS :
9MM

FINISH :
SHAPE CID

GruppoNueva™



Canvas
Bianco Decore

Random : **1**



Canvas
Bianco Decore

DoubleDazzle
Collection



Blossom
Beige

Random : **2**

SIZE :
600X1200MM

THICHNESS :
9MM

FINISH :
SHAPE CID

GruppoNueva™



Blossom
Beige Decore

Random : **1**



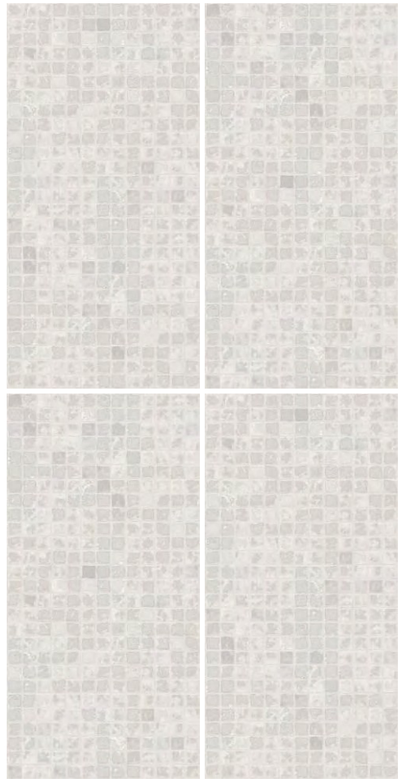
Blossom
Beige Decore

DoubleDazzle
Collection



Blossom
Grey

Random : **2**



SIZE :
600X1200MM

THICHNESS :
9MM

FINISH :
SHAPE CID

GruppoNueva™

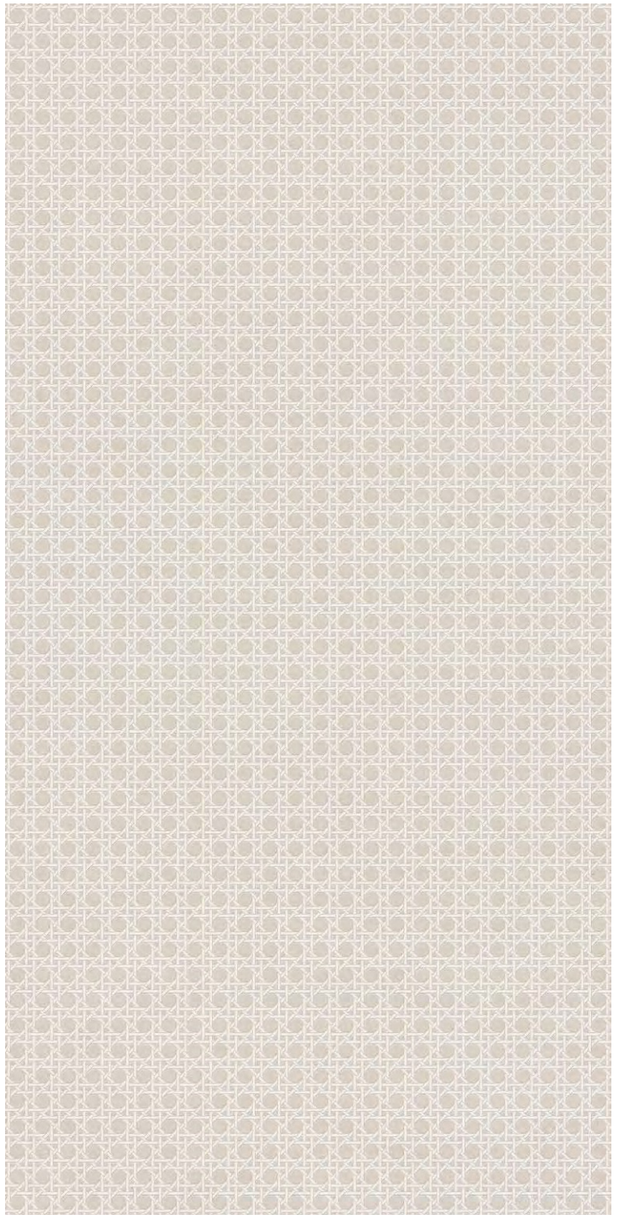


Blossom
Grey Decore

Random : **1**

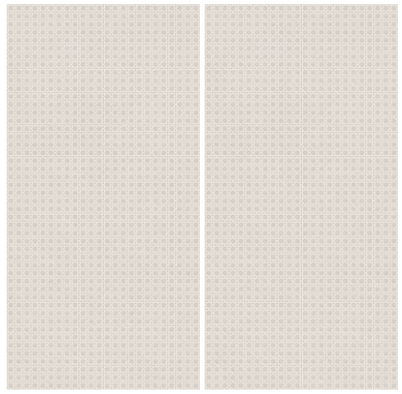


DoubleDazzle
Collection



Strap
Brown

Random : 1



SIZE :
600X1200MM

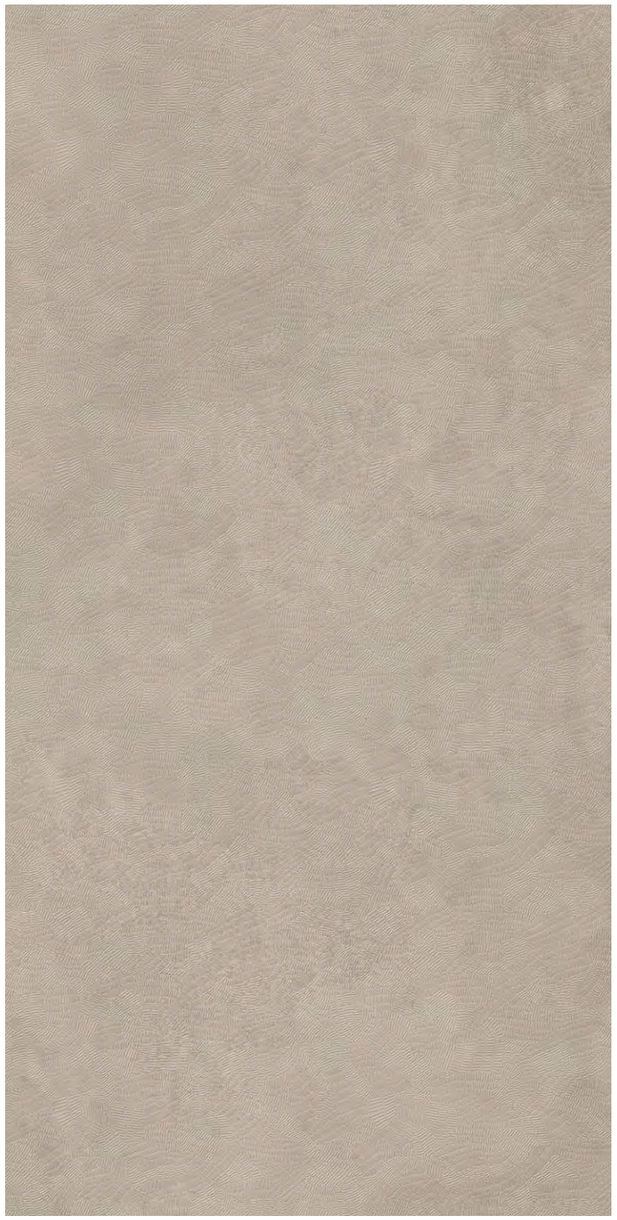
THICHNESS :
9MM

FINISH :
SHAPE CID



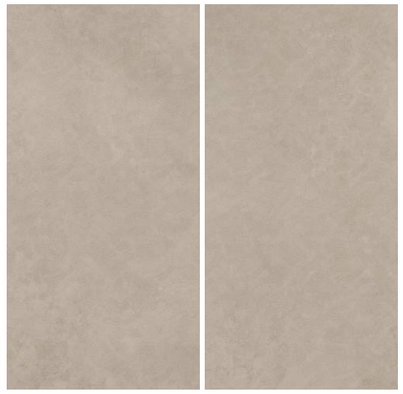
Strap
Brown

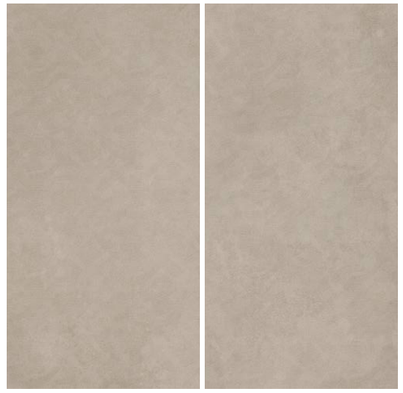
DoubleDazzle
Collection



Cement Petal
Brown

Random : **4**



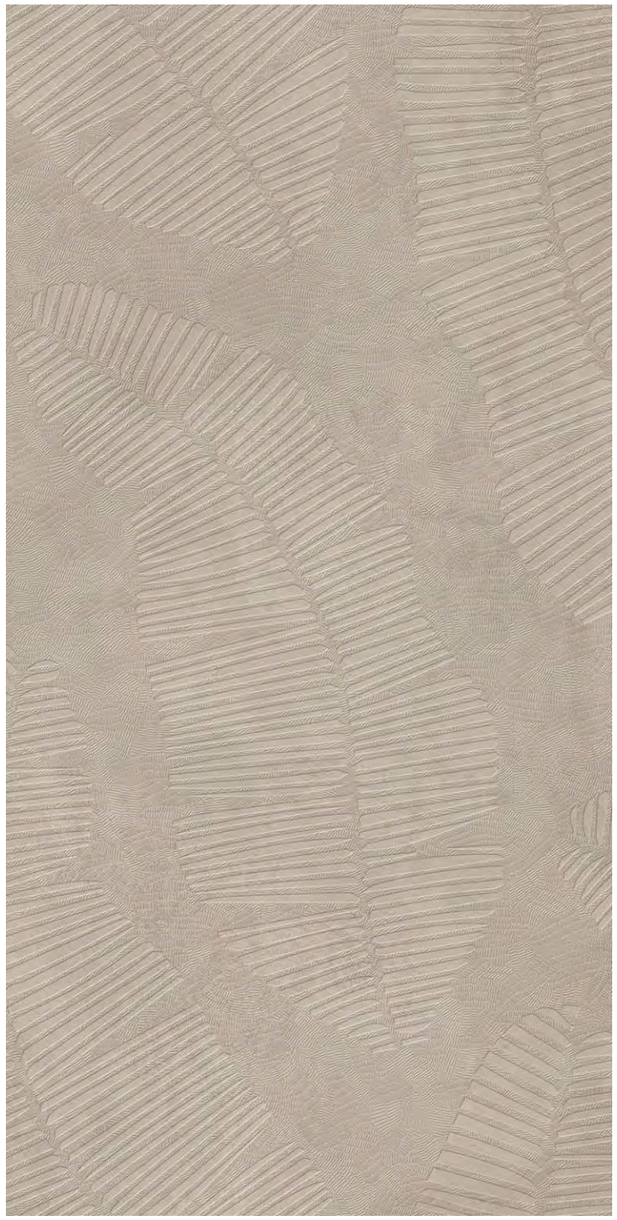


SIZE :
600X1200MM

THICHNESS :
9MM

FINISH :
SHAPE CID

GruppoNueva™



Cement Petal
Brown Decore

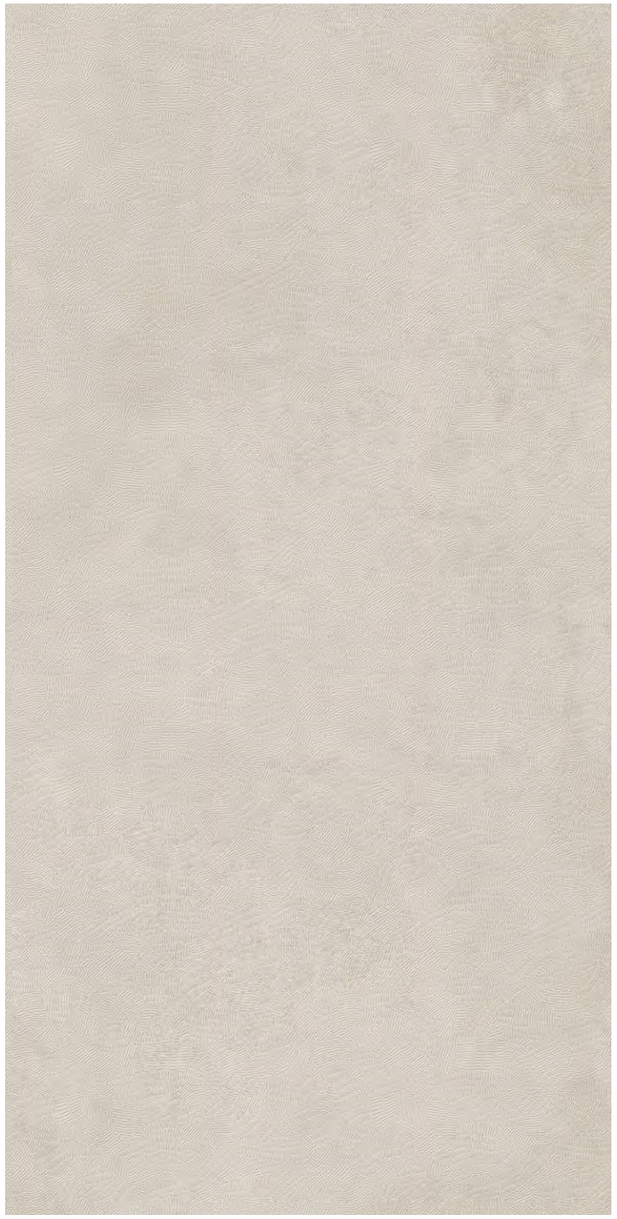
Random : **4**





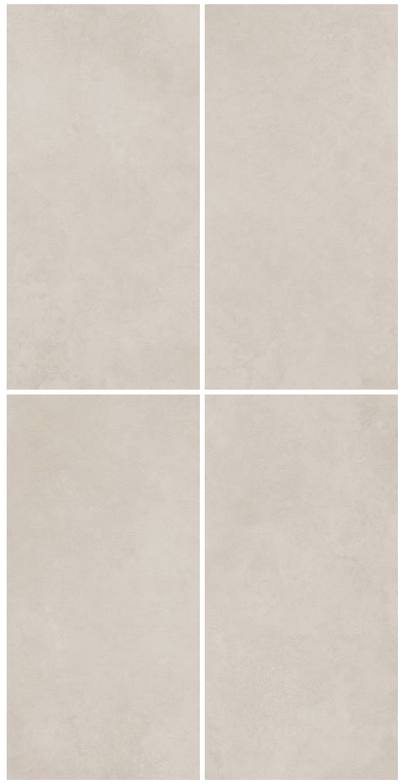
Cement Petal
Brown

DoubleDazzle
Collection



Cement Petal
Crema

Random : **4**



SIZE :
600X1200MM

THICHNESS :
9MM

FINISH :
SHAPE CID

GruppoNueva™



Cement Petal
Crema Decore

Random : **4**



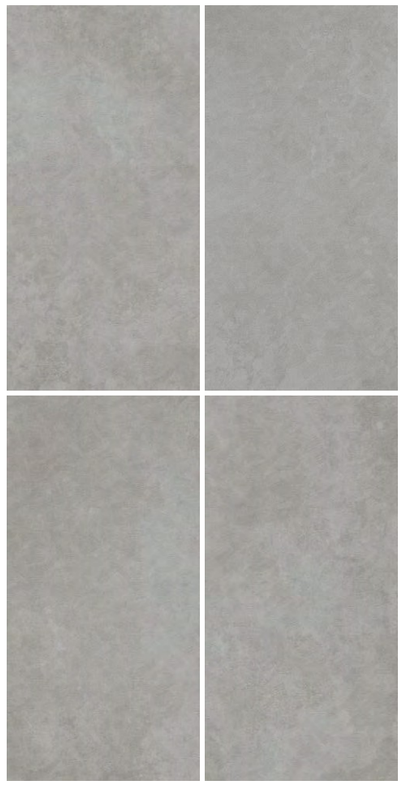
Cement Petal
Crema

DoubleDazzle
Collection



Cement Petal
Nero

Random : **4**



SIZE :
600X1200MM

THICHNESS :
9MM

FINISH :
SHAPE CID

GruppoNueva™



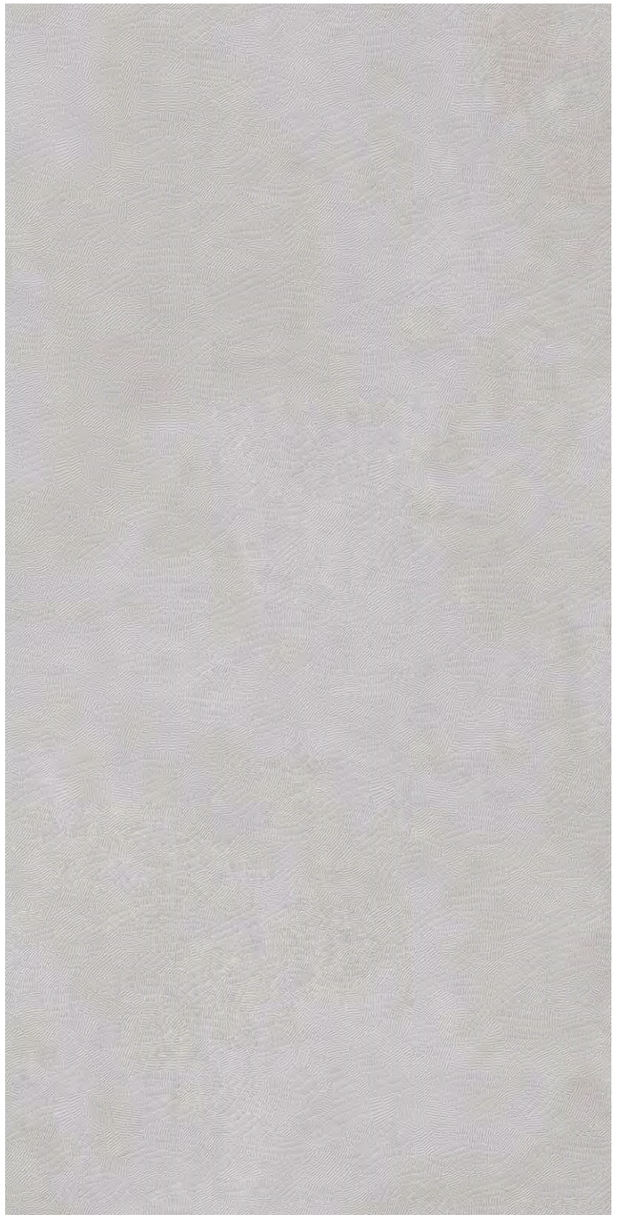
Cement Petal
Nero Decore

Random : **4**



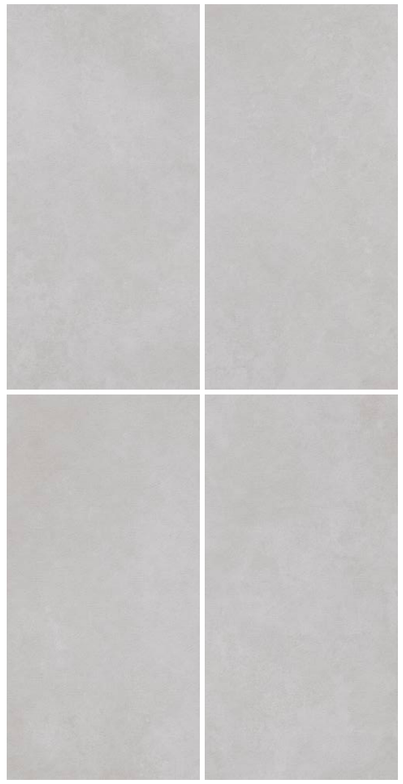
Cement Petal
Nero

DoubleDazzle
Collection



Cement Petal
Grey

Random : **4**



SIZE :
600X1200MM

THICHNESS :
9MM

FINISH :
SHAPE CID

GruppoNueva™



Cement Petal
Grey Decore

Random : **4**



DoubleDazzle
Collection

Cement Petal
Ivory

Random : **4**

SIZE :
600X1200MM

THICHNESS :
9MM

FINISH :
SHAPE CID

GruppoNueva™



Cement Petal
Ivory Decore

Random : **4**

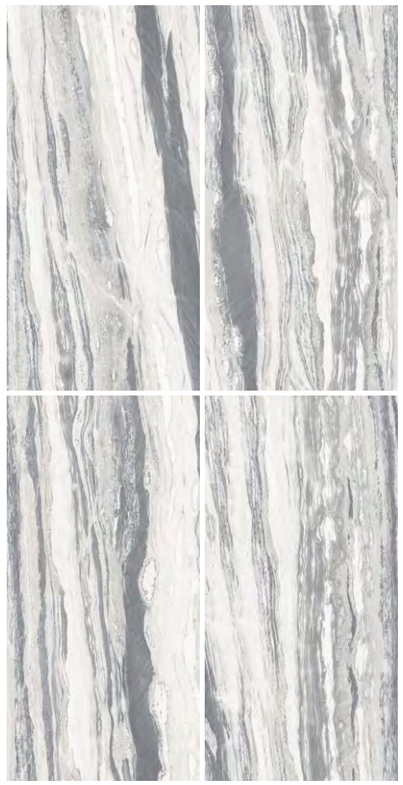
Cement Petal
Ivory

DoubleDazzle
Collection



Egyptian
Grey

Random : **4**



SIZE :
600X1200MM

THICHNESS :
9MM

FINISH :
SHAPE CID

GruppoNueva™



Egyptian
Nero

Random : **4**



DoubleDazzle
Collection



Egyptian
Matina

Random : **4**



SIZE :
600X1200MM

THICHNESS :
9MM

FINISH :
SHAPE CID



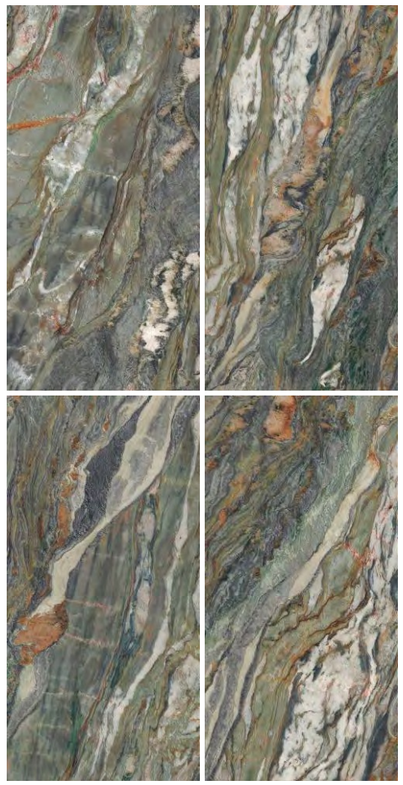
Egyptian
Matina

DoubleDazzle
Collection



Carnival
Green

Random : **4**



SIZE :
600X1200MM

THICHNESS :
9MM

FINISH :
SHAPE CID



Carnival
Green

DoubleDazzle
Collection



Te
Brown

Random : **3**



SIZE :
600X1200MM

THICHNESS :
9MM

FINISH :
SHAPE CID

GruppoNueva™



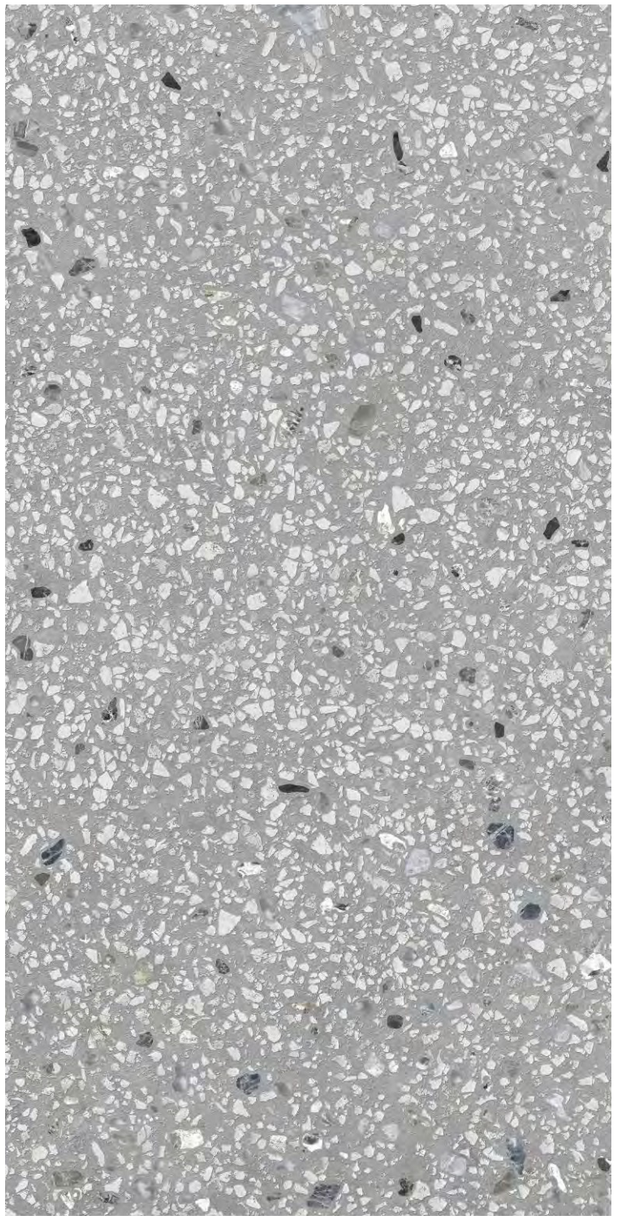
Te
Grey

Random : **3**



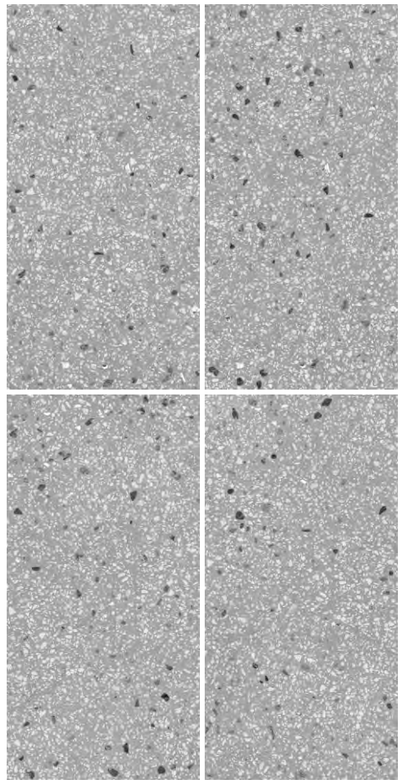
Te
Grey

DoubleDazzle
Collection



Te
Charcoal

Random : **4**



SIZE :
600X1200MM

THICHNESS :
9MM

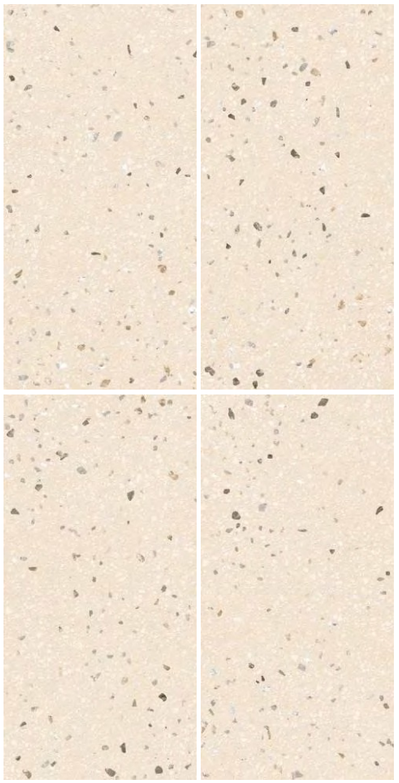
FINISH :
SHAPE CID

GruppoNueva™



Te
Crema

Random : **4**

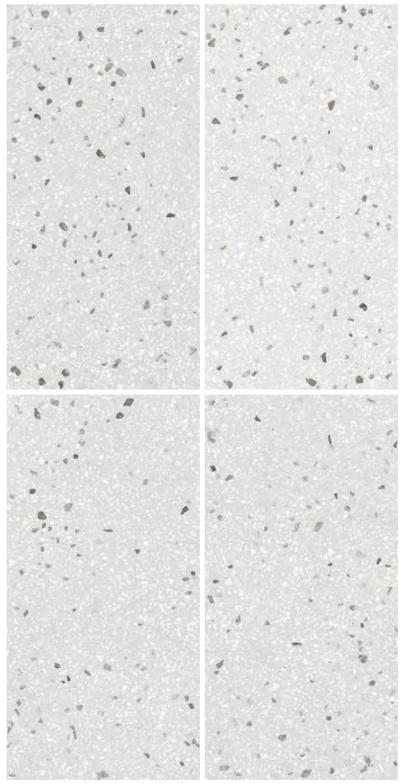


DoubleDazzle
Collection



Te
Silver

Random : **4**



SIZE :
600X1200MM

THICHNESS :
9MM

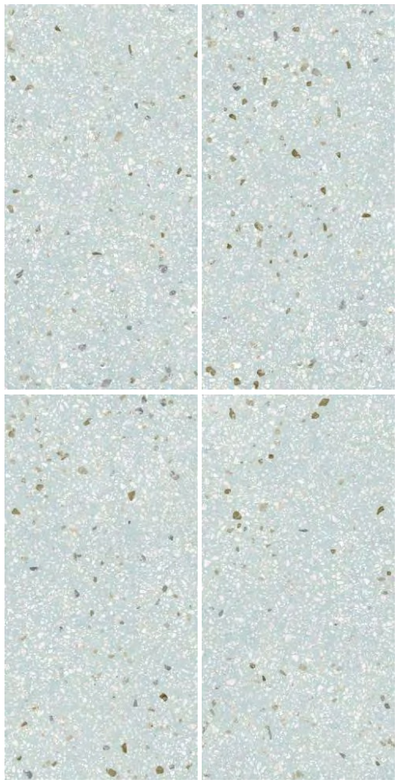
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SHAPE CID

GruppoNueva™

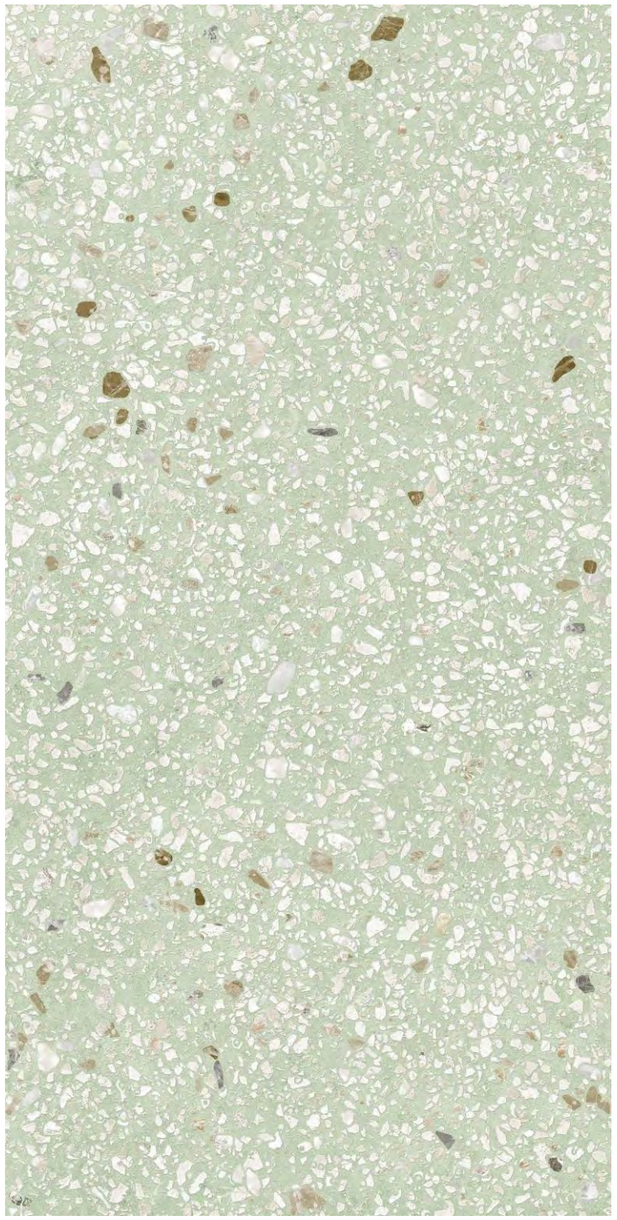


Te
Sky

Random : **4**

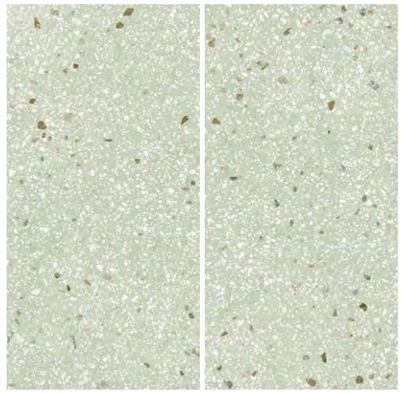


DoubleDazzle
Collection



Te
Verde

Random : **4**





SIZE :
600X1200MM

THICHNESS :
9MM

FINISH :
SHAPE CID



Te
Verde

DoubleDazzle
Collection



Ice
Blanco

Random : **6**





SIZE :
600X1200MM

THICHNESS :
9MM

FINISH :
SHAPE CID



Ice
Blanco

DoubleDazzle
Collection



Golden **White**

Random : **4**





SIZE :
600X1200MM

THICHNESS :
9MM

FINISH :
SHAPE CID



Golden
White

DoubleDazzle
Collection



Baltic
Beige

Random : **4**

SIZE :
600X1200MM

THICHNESS :
9MM

FINISH :
SHAPE CID

GruppoNueva™



Baltic
Gris

Random : **4**



DoubleDazzle
Collection



Baltic
Bianco

Random : **4**

SIZE :
600X1200MM

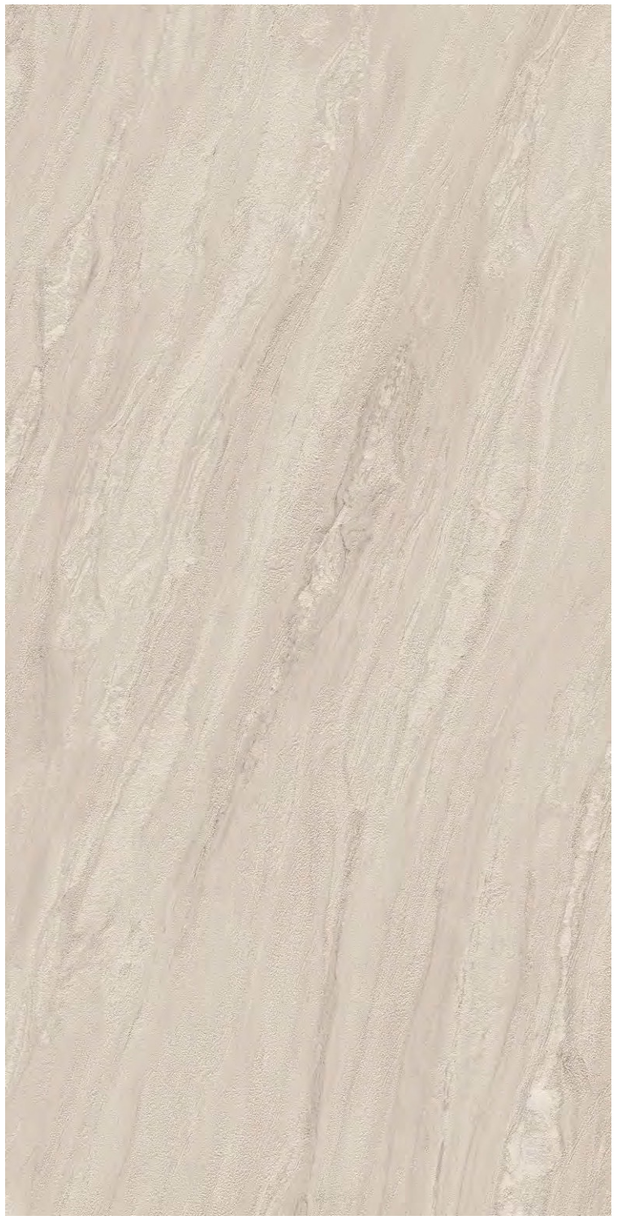
THICHNESS :
9MM

FINISH :
SHAPE CID



Baltic
Bianco

DoubleDazzle
Collection



Splendid
Brown

Random : **4**



SIZE :
600X1200MM

THICHNESS :
9MM

FINISH :
SHAPE CID

GruppoNueva™



Splendid
Gray

Random : **4**



DoubleDazzle
Collection



Splendid
Ivory

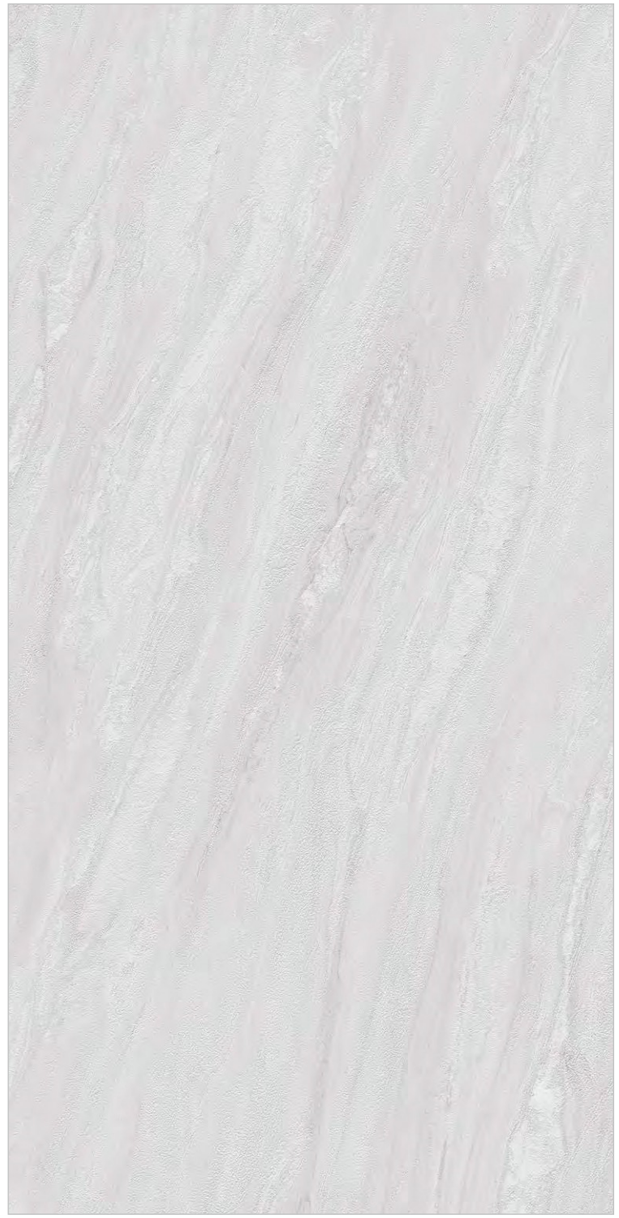
Random : **4**

SIZE :
600X1200MM

THICHNESS :
9MM

FINISH :
SHAPE CID

GruppoNueva™



Splendid
Silver

Random : **4**



DoubleDazzle
Collection



Splendid
Almond

Random : **6**



SIZE :
600X1200MM

THICHNESS :
9MM

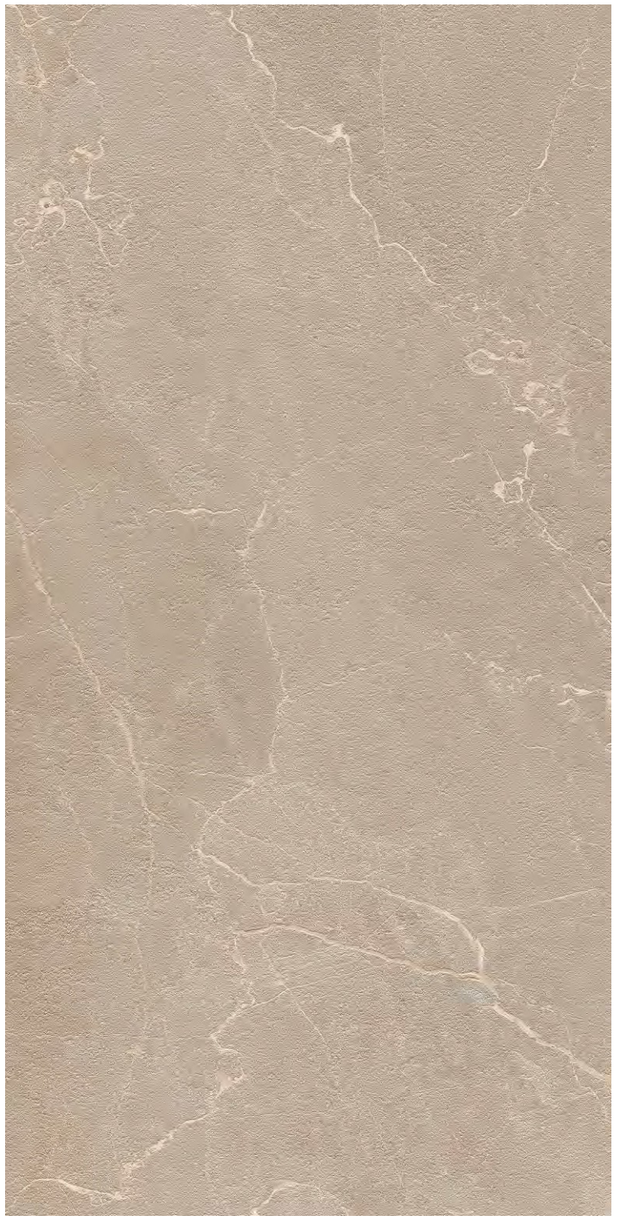
FINISH :
SHAPE CID



Massages >

Splendid
Almond

DoubleDazzle
Collection



Gungue
Brown

Random : **4**



SIZE :
600X1200MM

THICHNESS :
9MM

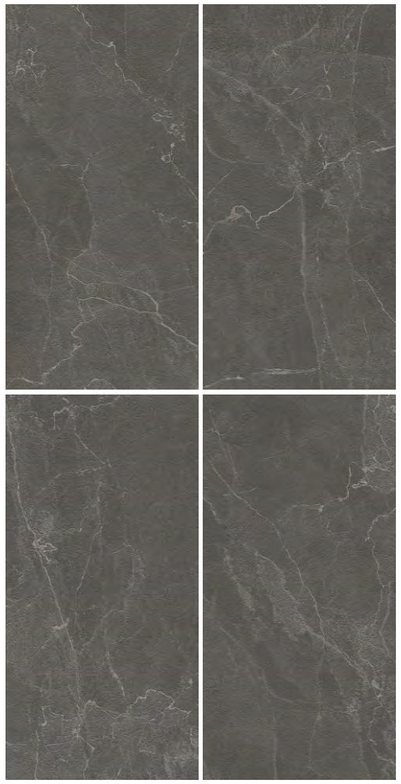
FINISH :
SHAPE CID

GruppoNueva™



Gungue
Nero

Random : **4**



DoubleDazzle
Collection



Gungue
Silver

Random : **4**



SIZE :
600X1200MM

THICHNESS :
9MM

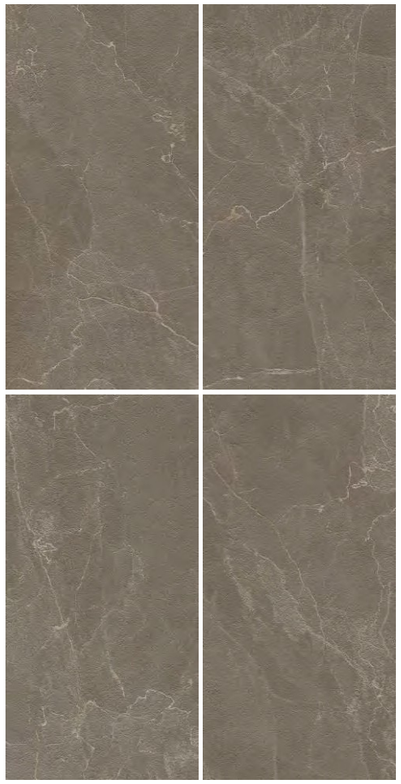
FINISH :
SHAPE CID

GruppoNueva™

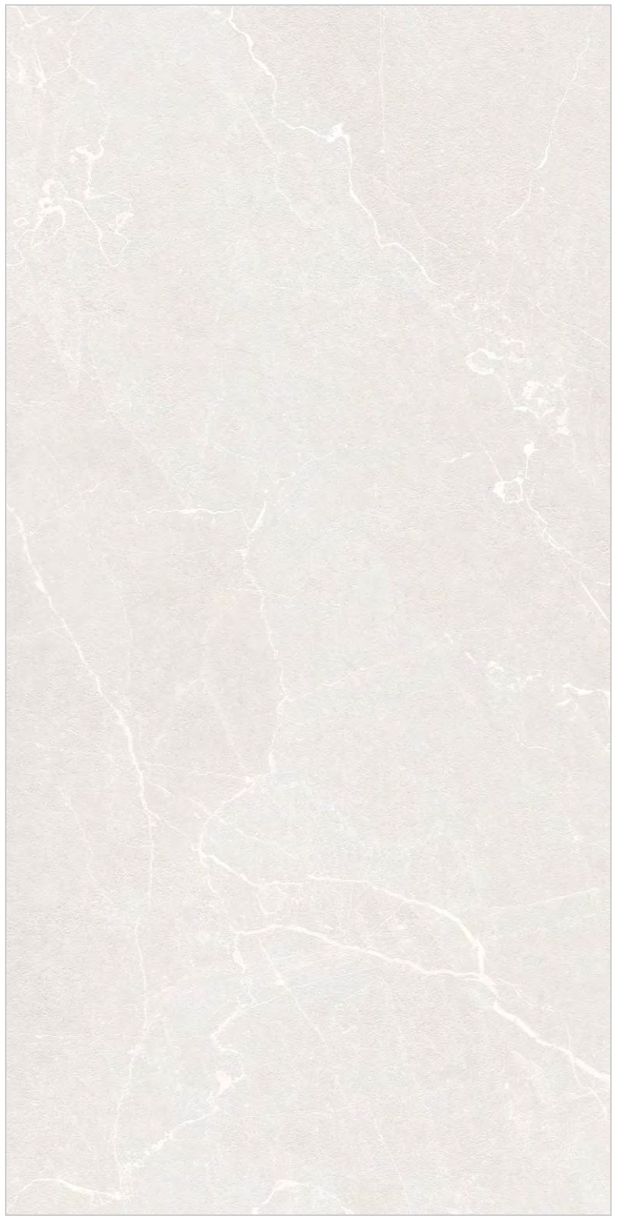


Gungue
Tobacco

Random : **4**



DoubleDazzle
Collection



Gungue
Bianco

Random : **4**

SIZE :
600X1200MM

THICHNESS :
9MM

FINISH :
SHAPE CID



Gungue
Bianco

GruppoNueva™

TECHNICAL SPECIFICATION

PACKING DETAILS

SR. NO	PRODUCT	NOMINAL SIZE	THICKNESS	TILES PER BOX	COVERAGE AREA
1	VITRIFIED TILES	600x1200mm	9mm	2	1.44 Sq. Mtr.

WE SUPPORT

स्वच्छ भारत
एक कदम स्वच्छता की ओर

Simultaneously we take all measures to curb the waste caused because we believe in keeping our country clean - Swachh Bharat at all costs.

MAKE IN INDIA

We support the Government's initiative of Make In India and thus manufacture all of our products on our own land.

CHARACTERISTIC	STANDARD AS PER ISO-13006/EN 14411 GROUP BIa	MEAN VALUE OF POLISHED GVT	MEAN VALUE OF RUSTIC GVT	TEST METHOD
REGULATORY PROPERTIES				
Deviation in length & width	±0.5 %	±0.1 %	±0.1 %	ISO-10545-2
Deviation in thickness	±5.0 %	±4.0 %	±4.0 %	ISO-10545-2
Straightness in side	±0.5 %	±0.1 %	±0.1 %	ISO-10545-2
Rectangularity	±0.5 %	±0.1 %	±0.1 %	ISO-10545-2
Surface flatness	±0.5 %	±0.2 %	±0.2 %	ISO-10545-2
Color difference	Unaltered	No change	No change	ISO-10545-16
Glossiness	As per mfg	Min 90%	Min 4%	GLOSSOMETER
STRUCTURAL PROPERTIES				
Water absorption	< 0.50 %	< 0.20 %	< 0.20 %	ISO-10545-3
Apparent density	> 2.0 g/cc	>2.10 g/cc	>2.10 g/cc	DIN 51082
MASSIVE MECHANICAL PROPERTIES				
Modulus of rupture	Min. 35 N/mm^2	Min. 40 N/mm^2	Min. 40 N/mm^2	ISO-10545-4
Breaking strength	Min. 1300 N	Min. 2000 N	Min. 2000 N	ISO-10545-4
Impact resistance	As per mfg.	Min. 0.55	Min. 0.55	ISO-10545-5
SURFACE MECHANICAL PROPERTIES				
Surface abrasion resistance	As per mfg.	Min. Class-3	Min. Class-4	ISO-10545-7
MOH's hardness	As per mfg.	Min. 4	Min. 5	EN 101
THERMO HYGROMETRIC PROPERTIES				
Frost resistance	No damage	No damage	No damage	ISO-10545-12
Thermal shock resistance	No damage	No damage	No damage	ISO-10545-9
Moisture expansion	Nil	Nil	Nil	ISO-10545-10
Thermal expansion (COE)	Max. 9.0 x 10^{-6}	Max. 6.5x10^{-6}	Max. 6.5 x 10^{-6}	ISO-10545-8
Crazing resistance	As per mfg.	Min. 10 Cycle	Min. 10 Cycle	ISO-10545-11
CHEMICAL PROPERTIES				
Chemical resistance	No damage	No damage	No damage	ISO-10545-13
Stain resistance	Resistant	Resistant	Resistant	ISO-10545-14
SAFETY PROPERTIES				
Slip resistance	As per mfg.	>0.40	>0.40	ISO-10545-17
Fire resistance	As per mfg.	Fire proof	Fire proof	N. A.
Lead & Cadmium given off by glazed tiles	As per mfg.	Does not yield Pb & Cd	Does not yield Pb & Cd	ISO-10545-15

GruppoNueva™

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