

26 YEARS
1997 | 2023

GruppoNueva
one group - one mind - one vision

600x
1200mm

MATT - 2023





www.ggcl.in

ABOUT US

Founded in 1997, GruppoNueva A key player in the Indian ceramics industry, GruppoNueva's headquarters,

manufacturing facilities, Export house, laboratories, are all located in Morbi (Gujarat) India.

Gruppo Nueva's all production units Designed according to the most modern technical and environmental criteria, and it is a technologically advanced facility that reflects the forward-looking group philosophy.



CLAYROCK
GRANITO

Why CLAYROCK?

CLAYROCK stands out for its commitment to quality and innovation in tile production, using state-of-the-art technology and sustainable practices to create durable and stylish tiles for any space. We are committed to quality, services, innovation, design, and production, constantly developing new tile designs and manufacturing techniques to stay ahead of the competition. CLAYROCK offers endless design possibilities for both residential and commercial projects.



QUALITY



SERVICES



INNOVATION



DESIGN



PRODUCTION

Gruppo Nueva

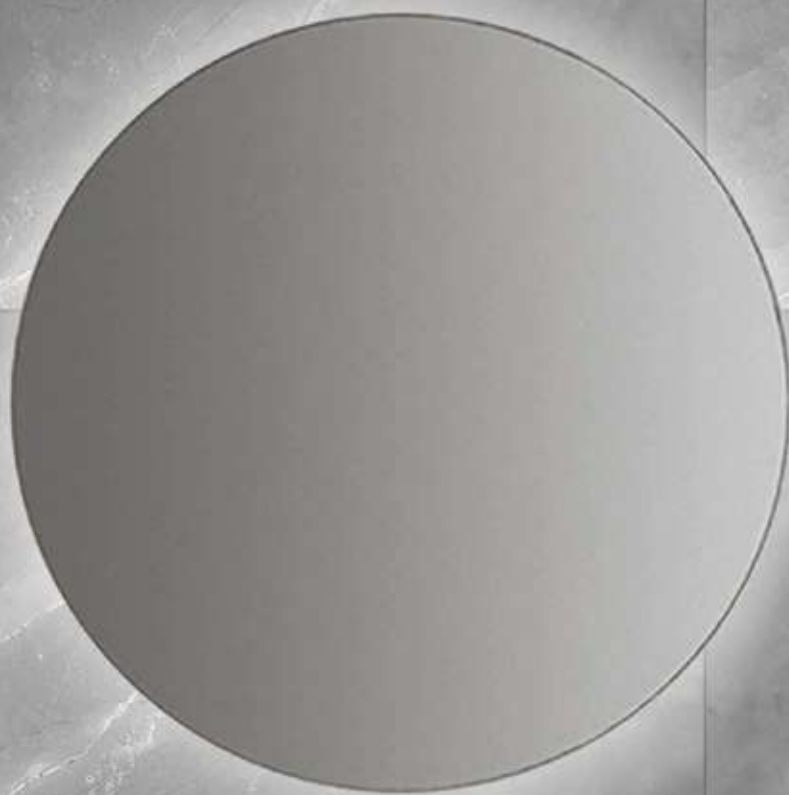


Essence Of Nature

• • •

Experience The Elevation With The CLAYROCK Tiles Solution

Our team of experts works closely with clients to understand their unique needs and preferences, ensuring that every project is a success. With a wide range of colors, textures, and finishes to choose from, CLAYROCK tiles are the perfect choice for anyone looking to add style and durability to their space. Trust us to provide you with the perfect tile solution for your project's needs.



REVEALING THE MASTERPIECES

The Matt Collection is the perfect choice for those looking for a more subtle approach to luxury. Featuring a selection of muted colors and textures, this series adds a touch of sophistication to any space. With its timeless design, this series is sure to become a classic in any space. Whether you're looking for a modern or traditional aesthetic, the Matt Collection is sure to have something to suit your needs.



Technical Plus Factors

Our tiles are made with high-quality materials and are available in a variety of colors and finishes, making them the perfect choice for any design project. Some of the features include high resistance to wear and tear, water absorption, and fire. In addition, CLAYROCK tiles are easy to clean and maintain, making them a practical choice for both residential and commercial spaces.



Bending and
Breaking Strength
Resistance



Stain Resistance



Thermal Shock
Resistance



Frost and Fire
Resistance



Bending and
Debiting Strength
Resistance



Scratch, Wear
and Various
Resistance



Water
Absorption
Resistance



Salt Resistance



No Discolouring
with Exposure
to Light



Scratch
Resistance



Chemical
Resistance



Eco Friendly



Application Areas



RESIDENTIAL



SHOPS



AIRPORTS



GARDEN & POOL



MALLS



TRAIN STATION



HOTELS



PUBLIC SPACES



OUT DOOR & TERRACE



OFFICE



RESTAURANT



HOSPITALS





ITALIA BEIGE

Random : 10

Size : 60x120cm

Finish : Matt

www.ggcl.in



TEGAL ALMONA

Random : 09

Size : 60x120cm

Finish : Matt

www.ggcl.in



TEGAL CREMA

Size : 60x120cm

Finish : Matt

Random : 09

www.ggcl.in

CLAYROCK
GRANITO





ALBARA GREY

Random : 04

Size : 60x120cm

Finish : Matt

www.ggcl.in



ALBARA BEIGE

Random : 04

Size : 60x120cm

Finish : Matt

www.ggcl.in



ALBARA BLACK

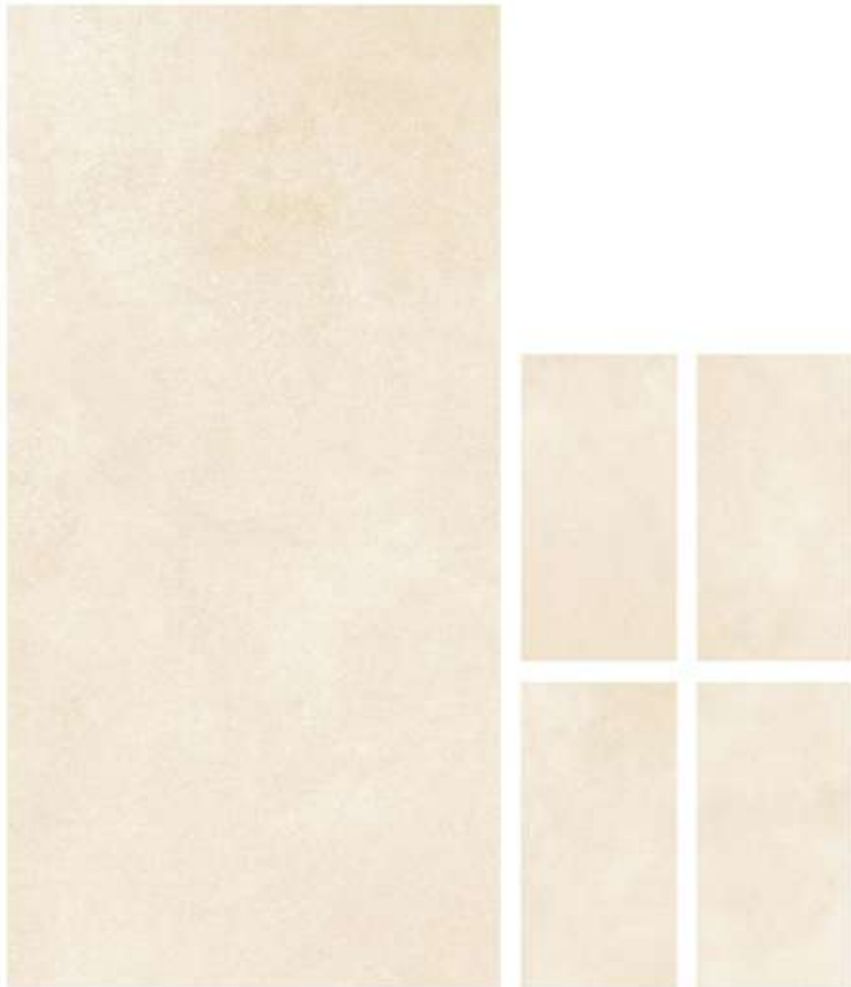
Size : 60x120cm

Finish : Matt

Random : 04

www.ggcl.in





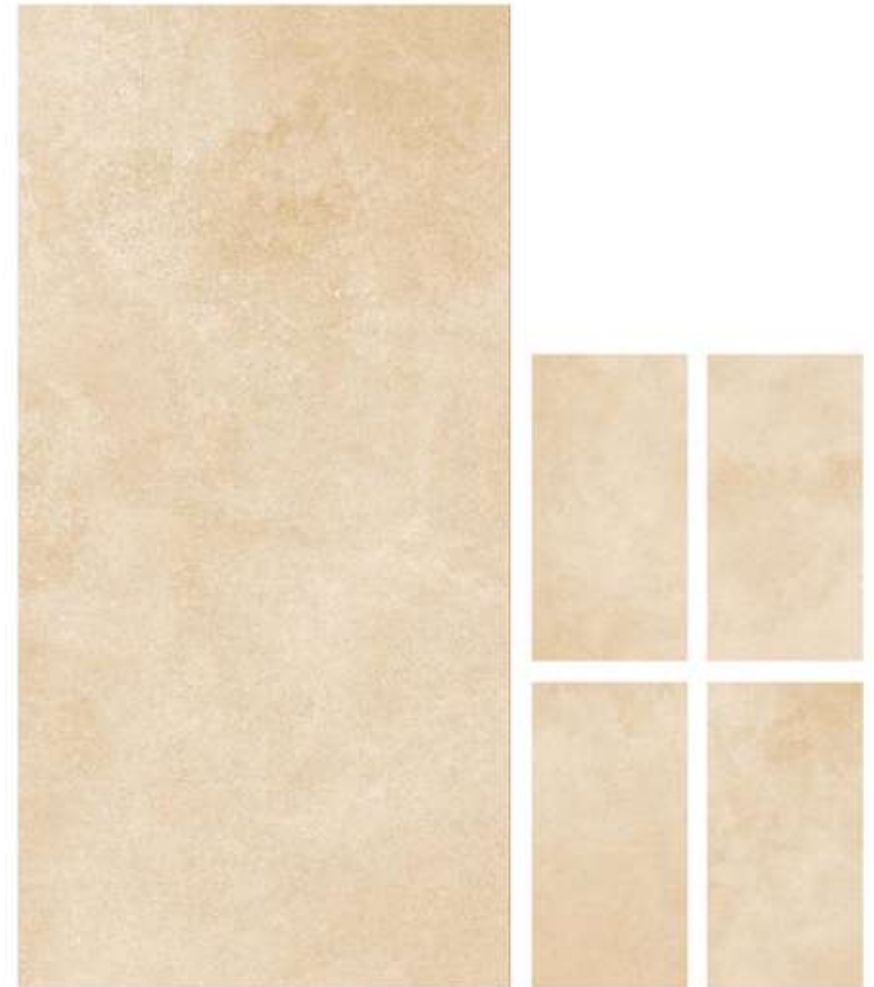
CEMENTO CREMA

Random : 04

Size : 60x120cm

Finish : Matt

www.ggcl.in



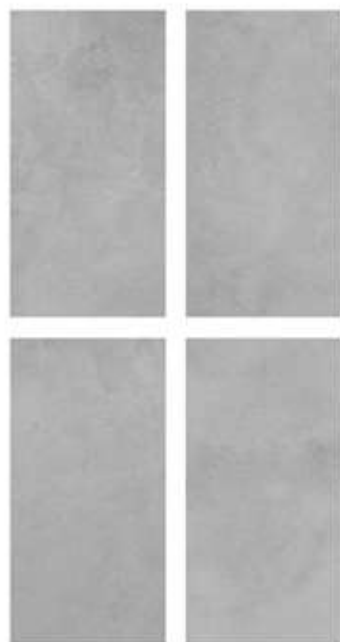
CEMENTO BEIGE

Random : 04

Size : 60x120cm

Finish : Matt

www.ggcl.in



CEMENTO BINCO

Size : 60x120cm

Finish : Matt

Random : 04

www.ggcl.in

CLAYROCK
GRANITO





CEMENTO ZINC

Random : 04

Size : 60x120cm

Finish : Matt

www.ggcl.in



CEMENTO BROWN

Random : 04

Size : 60x120cm

Finish : Matt

www.ggcl.in



STONELO BROWN

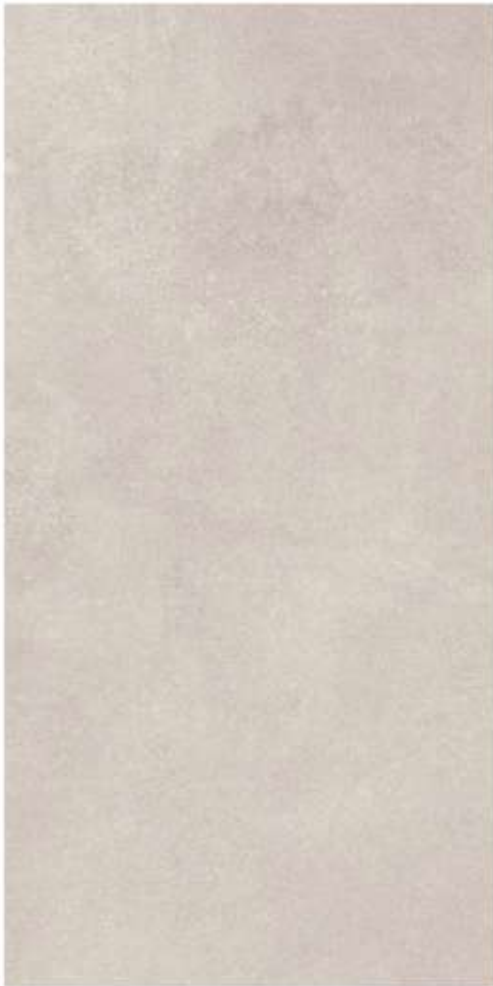
Size : 60x120cm

Finish : Matt

Random : 04

www.ggcl.in





CEMENTO LIGHT

Random : 04

Size : 60x120cm

Finish : Matt

www.ggcl.in



STONELO WHITE

Random : 04

Size : 60x120cm

Finish : Matt

www.ggcl.in



STONELO BLACK

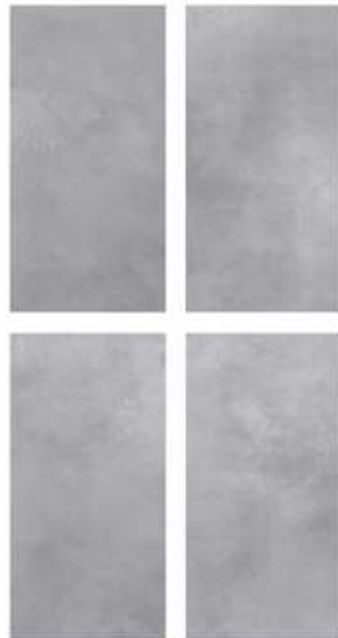
Size : 60x120cm

Finish : Matt

Random : 04

www.ggcl.in





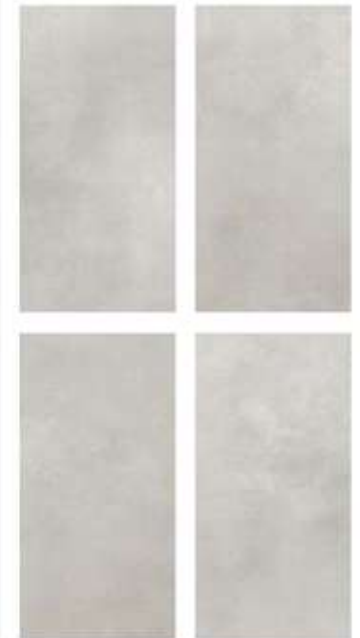
STONELO GREY

Random : 04

Size : 60x120cm

Finish : Matt

www.ggcl.in



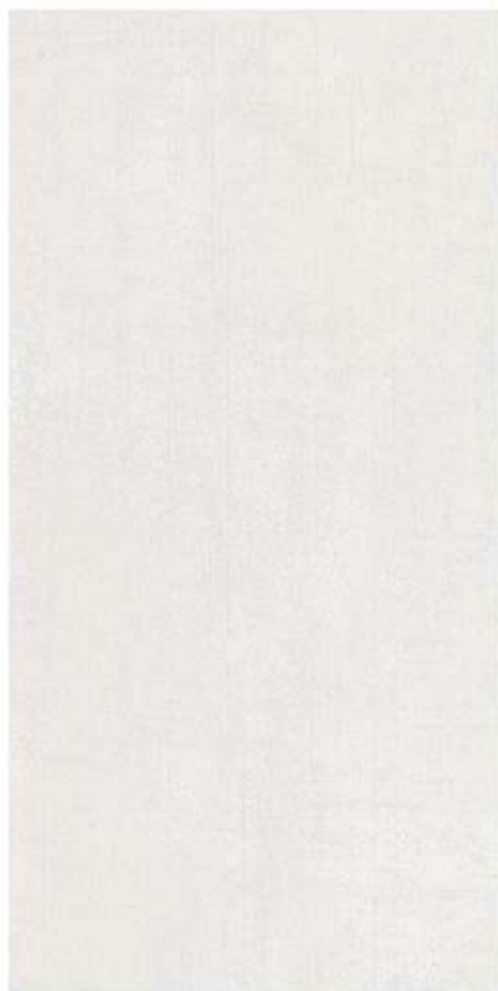
STONELO LIGHT

Random : 04

Size : 60x120cm

Finish : Matt

www.ggcl.in



DIVINE LIGHT

Size : 60x120cm

Finish : Matt

Random : 04

www.ggcl.in

CLAYROCK
GRANITO





STONELO BIANCO

Random : 04

Size : 60x120cm

Finish : Matt

www.ggcl.in



STONELO CREMA

Random : 04

Size : 60x120cm

Finish : Matt

www.ggcl.in



STONELO TERA

Random : 04

Size : 60x120cm

Finish : Matt

www.ggcl.in



DIVINE CHOCO

Random : 04

Size : 60x120cm

Finish : Matt

www.ggcl.in



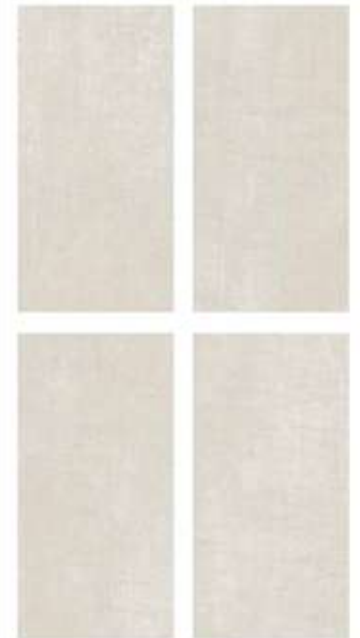
DIVINE BEIGE

Random : 04

Size : 60x120cm

Finish : Matt

www.ggcl.in



DIVINE CREMA

Random : 04

Size : 60x120cm

Finish : Matt

www.ggcl.in



JUREL BEIGE

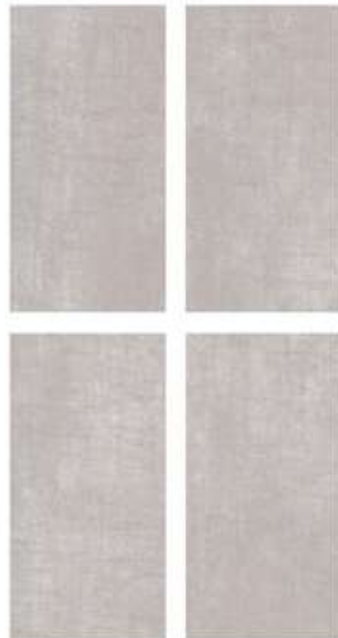
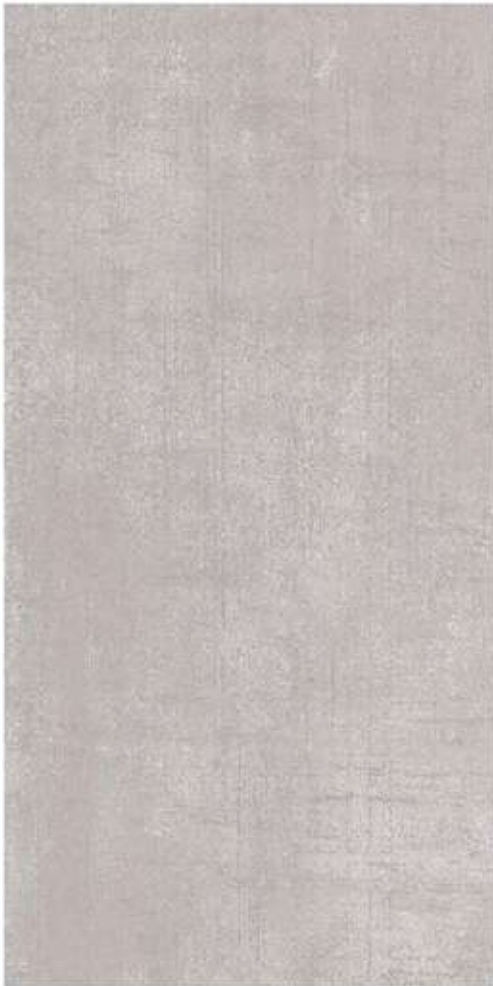
Size : 60x120cm

Finish : Matt

Random : 04

www.ggcl.in





DIVINE GREY

Random : 04

Size : 60x120cm

Finish : Matt

www.ggcl.in



DIVINE BROWN

Random : 04

Size : 60x120cm

Finish : Matt

www.ggcl.in



ESSENCE TAUPE

Random : 08

Size : 60x120cm

Finish : Matt

www.ggcl.in



VITA IVORY

Random : 04

Size : 60x120cm

Finish : Matt

www.ggcl.in



VITA GREY

Random : 04

Size : 60x120cm

Finish : Matt

www.ggcl.in



ELMAS CREMA

Random : 04

Size : 60x120cm

Finish : Matt

www.ggcl.in



CLAYROCK
GRANITO

www.clayrockgranito.com

Technical Specification

GLAZED VITRIFIED TILES 9mm Thickness



Dimensions & surface Quality

Characteristic	Group Bla - ISO 13006/EN-176	Group Bla IS :15622:2017	Gruppo Nuova Value	Test According to
Deviation in length and width	± 0.6%	± 0.1%	± 0.1%	ISO 10545/2/5:13630 (P-1)
Deviation in thickness	± 5%	± 4%	± 4%	ISO 10545/2/5:13630 (P-1)
Deviation in Straightness of sides	± 0.5%	± 0.4%	± 0.1%	ISO 10545/2/5:13630 (P-1)
Deviation in Rectangularity	± 0.6%	± 0.1%	± 0.1%	ISO 10545/2/5:13630 (P-1)
Deviation in Surface Flatness	± 0.5%	± 0.2%	± 0.2%	ISO 10545/2/5:13630 (P-1)
Surface Quality (%)	Minimum 95%	Minimum 95%	No visible defects	ISO 10545/2/5:13630 (P-1)
Glossiness with Nano	Declared by manufacture	-	Above 90	ISO 2813 (Glossy meter)



Physical characteristics

Characteristic	Group Bla - ISO 13006/EN-176	Group Bla IS :15622:2017	Gruppo Nuova Value	Test According to
Scratch Hardness of surface Moh's scale	Min. 3	Min. 3	Min. 3	EN-101/5:13630 (P-13)
Water absorption	±0.05%	Averages 0.08, Individual maximum 0.10%	±0.05%	ISO 10545/3/5:13630 (P-2)
Moisture Expansion	Nil	-	Nil	ISO 10545/10
Surface Abrasion	Required	Required	PEI 2 - 4	ISO 10545/7/5:13630 (P-12)



Mechanical characteristics

Characteristic	Group Bla - ISO 13006/EN-176	Group Bla IS :15622:2017	Gruppo Nuova Value	Test According to
Breaking strength	1300 N	Min 1300 N	≥ 1800 N	ISO 10545/4/5:13630 (P-6)
Modulus of rupture	≥35 N/mm ²	Average 35, Individual minimum 32	≥ 35 N/mm ²	ISO 10545/4/5:13630 (P-6)



Safety characteristics

Characteristic	Group Bla - ISO 13006/EN-176	Group Bla IS :15622:2017	Gruppo Nuova Value	Test According to
Density	2.20 grn/cc	Min 2.20 grn/cc	2.25 grn/cc	DIN 51082/5:13630 (P-2)
Skid resistance (Friction coefficient)	≥0.4	-	≥ 0.4	ISO 10545/17



Thermo photo characteristic

Characteristic	Group Bla - ISO 13006/EN-176	Group Bla IS :15622:2017	Gruppo Nuova Value	Test According to
Thermal shock resistance	Resistant to 10 cycles	Min 10 cycles	Pass min 10 cycles	ISO 10545/9/5:13630 (P-5)
Co-efficient of thermal expansion	9-10-6K-1Max	6-10-6K-1Max	≤6-10-6K-1 Max	ISO 10545/8/5:13630 (P-4)
Frost resistance	Resistant	Required	Need to comply with the standard	ISO 10545/12/5:13630 (P-10)
Color Resistance to UV light	Resistant	-	Resistant	DIN 51094



Chemical characteristics characteristics

Characteristic	Group Bla - ISO 13006/EN-176	Group Bla IS :15622:2017	Gruppo Nuova Value	Test According to
Stain Resistance	Min class-3	Required	Min conform to class-3*	ISO 10545/14
Chemical Resistance HOUSE HOLD CHEMICAL & SWIMMING POOL SALT	min class-UB	Required	Conform to classes-UA*	ISO 10545/13/5:13630 (P-7)
Chemical Resistance LOW CONCENTRATIONS ACID & ALKALIES	min class-ULB	Required	Conform to classes-ULA*	ISO 10545/13/5:13630 (P-7)
Chemical Resistance HIGH CONCENTRATIONS ACID & ALKALIES	min class-UHB	Required	Conform to classes-UHA*	ISO 10545/13/5:13630 (P-7)

PACKING DETAILS

Dimensions & Thickness (mm)	No.of tiles /box	Surface	Coverage Area	Box Weight
600x1200x9	2	Polished / HG / Smooth / Roughed	1.44 sqm	31 kg (Avg)

- Vitrified tiles have resistance to most of the stains/chemicals but, it is recommended to take due care while laying and for day-to-day maintenance.

- Resistance to acids & alkalies (Exception Hydrofluoric acids & its Compounds)

- Colours in the catalogue are as accurate as printing process allows. Please check actual tile sample before making the final selection

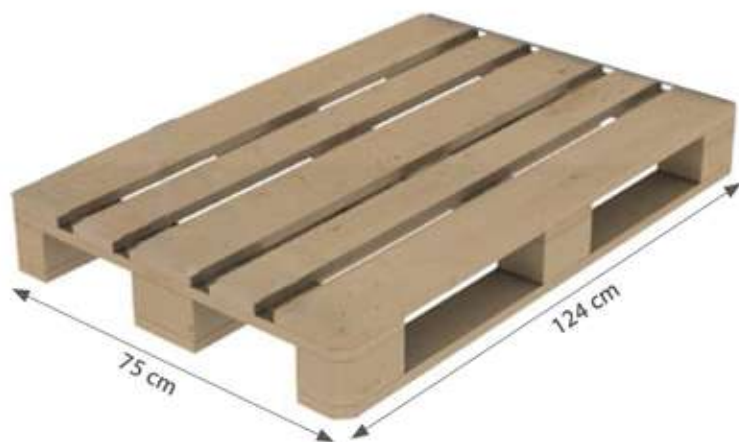
- Sizes mentioned in the catalogue are nominal sizes only.

- No claim will be entertained once the tiles are fixed.

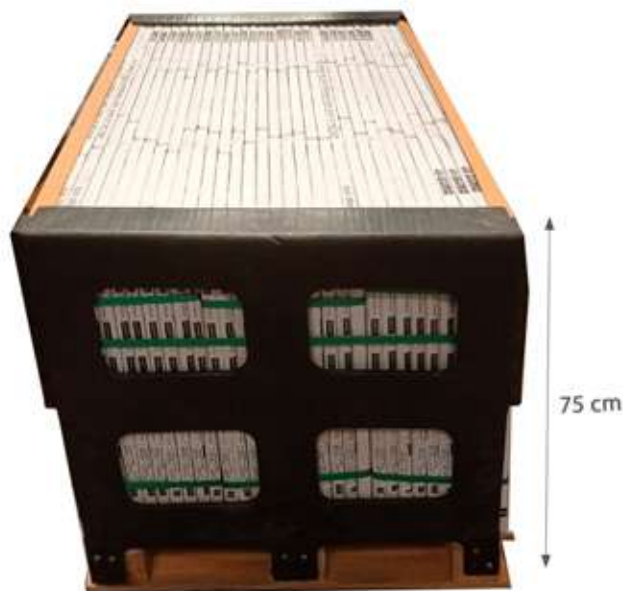
- For better laying. Please follow the instructions on the packaging box.

- Please make sure to check the shade/finish with the sales agent/ dealer making the final purchase because there might be variation in actual finish that shown in the catalogue. The company will not bear any loss in such case.

Packing Details
60x120 cm
30 Box/Pallet



PINE EURO PALLET



HARD CORRUGATED STRIP IS USED TO PROTECT PALLET AND ALSO WE HAVE USE PLASTIC ANGLE BOARD ON BOTH SIDES. SAFETY STRIP ON SIDES AND WRAPPED WITH WHITE STRONG PLASTIC CAP (0.09mm)

PCS / BOX	M ² / BOX	KG / BOX	BOX / PALLET	M ² / PALLET	NET WT. PALLET	GROSS WT. PALLET
2	1,44	29.5	30	43,20	855	877

Packing Details
60x120 cm
20 ft. Container Loading
30 Pallet/Cont

LEVEL 3

25	26		
27	28		
29	30		

LEVEL 2

13	14	15	16
17	18	19	20
21	22	23	24

LEVEL 1

1	2	3	4
5	6	7	8
9	10	11	12



PALLET	TOTAL BOX	NET WT.	GROSS WT.	TOTAL SQ. MTR
30	900	25650	26310	1296.00



GruppoNueva
one group - one mind - one vision

Lakhdhirpur Road, Morbi 363642, Gujarat