

26^{YEARS}
1997 | 2023

GruppoNueva
one group - one mind - one vision

600x
1200mm

HIGH GLOSSY COLLECTION - 2023





www.ggcl.in

ABOUT US

Founded in 1997, GruppoNueva A key player in the Indian ceramics industry, GruppoNueva's headquarters,

manufacturing facilities, Export house, laboratories, are all located in Morbi (Gujarat) India.

Gruppo Nueva's all production units Designed according to the most modern technical and environmental criteria, and it is a technologically advanced facility that reflects the forward-looking group philosophy.



CLAYROCK
GRANITO

Why CLAYROCK?

CLAYROCK stands out for its commitment to quality and innovation in tile **production, using state-of-the-art technology and sustainable practices to create durable and stylish tiles for any space. We are committed to quality, services, innovation, design, and production, constantly developing new tile designs and manufacturing techniques to stay ahead of the competition.** CLAYROCK offers **endless design possibilities for both residential and commercial projects.**



QUALITY



SERVICES



INNOVATION



DESIGN



PRODUCTION

Gruppo Nueva



Essence Of Nature

• • •

Experience The Elevation With The CLAYROCK Tiles Solution

Our team of experts works closely with clients to understand their unique needs and preferences, ensuring that every project is a success. With a wide range of colors, textures, and finishes to choose from, CLAYROCK tiles are the perfect choice for anyone looking to add style and durability to their space. Trust us to provide you with the perfect tile solution for your project's needs.



REVEALING THE MASTERPIECES

Our tiles are known for their durability and unique designs, which have been featured in various architectural projects around the world. In addition, we use high-quality materials and advanced technology to ensure that their tiles meet the highest standards of quality and performance. CLAYROCK is the perfect choice for those who value both aesthetics and functionality in their tiles.



Technical Plus Factors

Our tiles are made with high-quality materials and are available in a variety of colors and finishes, making them the perfect choice for any design project. Some of the features include high resistance to wear and tear, water absorption, and fire. In addition, CLAYROCK tiles are easy to clean and maintain, making them a practical choice for both residential and commercial spaces.



Bending And
Breaking Strength
Resistant



Stain Resistant



Thermal Shock
Resistant



Frost And Fire
Resistant



Bending And
Breaking Strength
Resistant



Moulds, Moss
And Virus Resistant



Water
Absorption
Resistant



Salt Resistant



No Discolouring
With Exposure
To Light



Scratch
Resistant



Chemical
Resistant



Eco Friendly



Application Areas



RESIDENTIAL



SHOPS



AIRPORTS



GARDEN & POOL



MALLS



TRAIN STATION



HOTELS



PUBLIC SPACES



OUT DOOR & TERRACE



OFFICE



RESTAURANT



HOSPITALS





ATLANTA ANTRACIT

Random : 08

Size : 60x120cm

Finish : High Gloss

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HILTON BLACK

Random : 10

Size : 60x120cm

Finish : High Gloss

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HILTON BROWN

Random : 10

Size : 60x120cm

Finish : High Gloss

www.ggcl.in





ASTONIA BROWN

Random : 04

Size : 60x120cm

Finish : High Gloss

www.ggcl.in



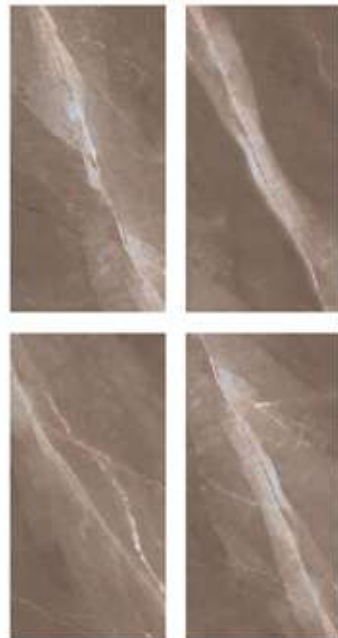
ASTONIA COPPER

Random : 04

Size : 60x120cm

Finish : High Gloss

www.ggcl.in



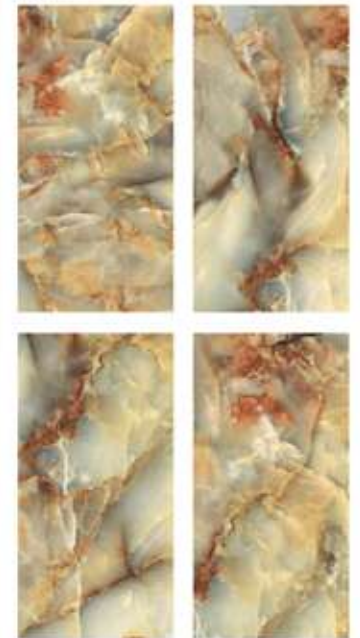
ARMANI BROWN

Random : 05

Size : 60x120cm

Finish : High Gloss

www.ggcl.in



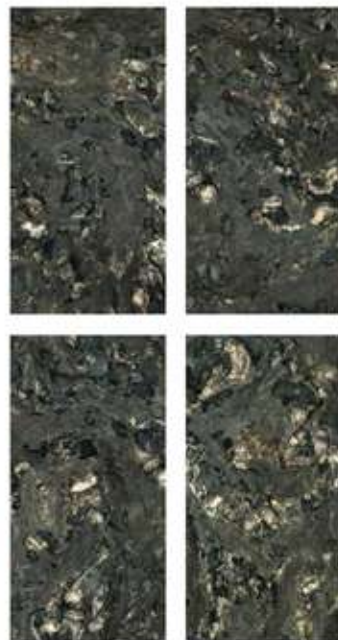
ONYX MULTI

Random : 04

Size : 60x120cm

Finish : High Gloss

www.ggcl.in



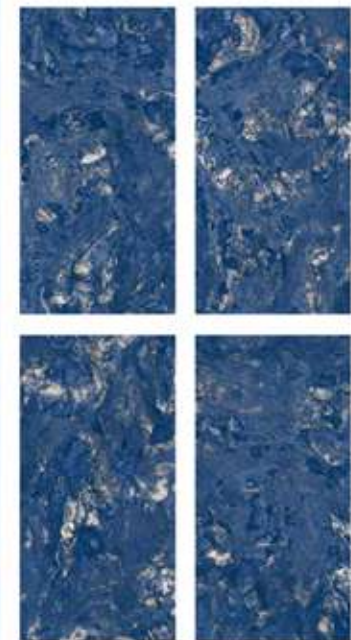
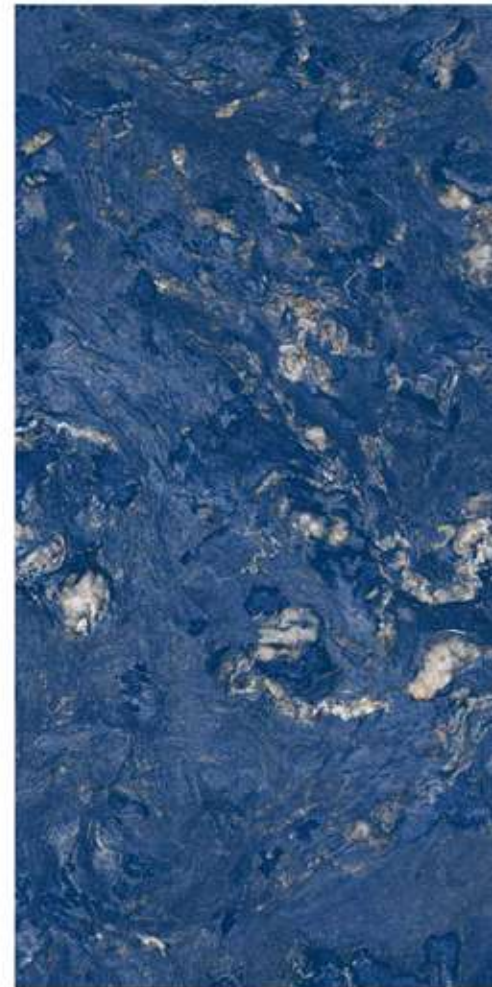
METRO BLACK

Random : 05

Size : 60x120cm

Finish : High Gloss

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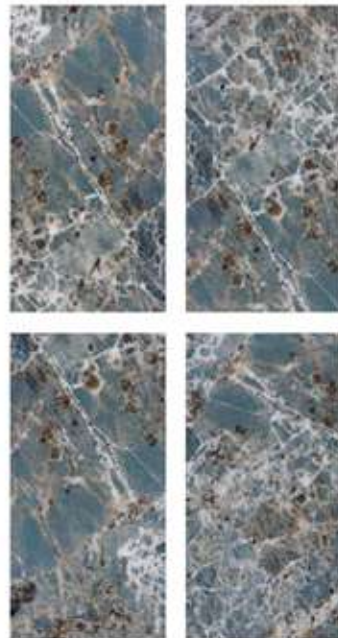
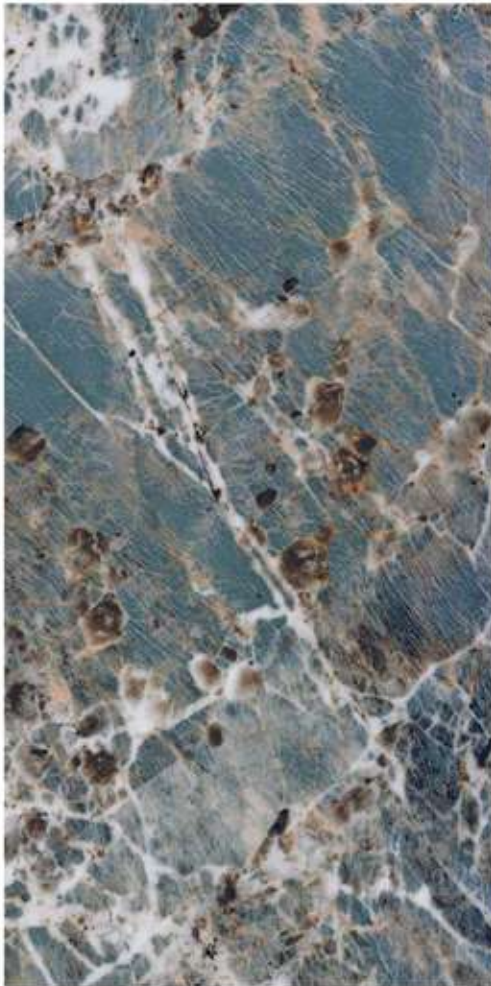
METRO BLUE

Random : 05

Size : 60x120cm

Finish : High Gloss

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AMAZONE BLUE

Random : 04

Size : 60x120cm

Finish : High Gloss

www.ggcl.in



ROSATA GREEN

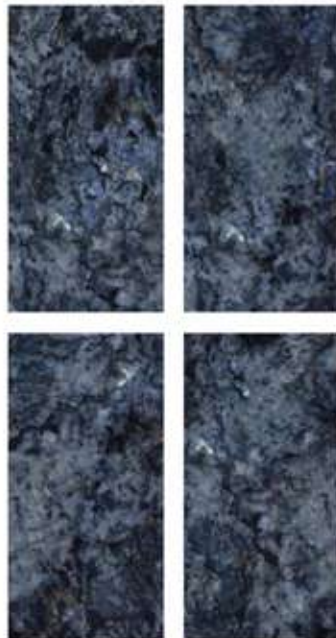
Random : 04

Size : 60x120cm

Finish : High Gloss

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ROSATA BLUE

Size : 60x120cm

Finish : High Gloss

Random : 04

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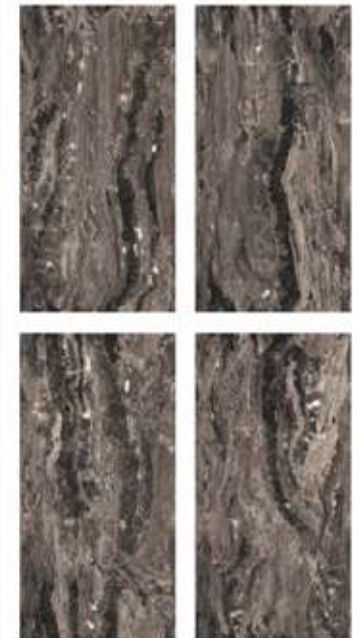
ESTRADER NERO

Random : 04

Size : 60x120cm

Finish : High Gloss

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COSMIC BROWN

Random : 04

Size : 60x120cm

Finish : High Gloss

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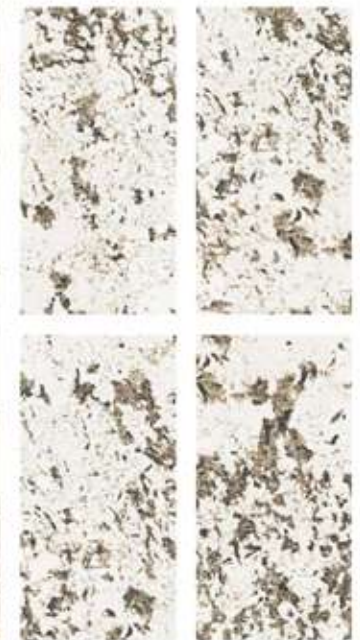
OXELL BLACK

Random : 05

Size : 60x120cm

Finish : High Gloss

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MELIBEA BROWN

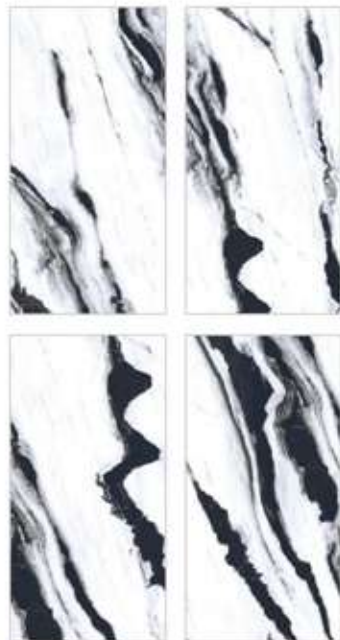
Random : 09

Size : 60x120cm

Finish : High Gloss

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WHITE PANDA

Size : 60x120cm

Finish : High Gloss

Random : 05

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VULCAN BROWN

Random : 05

Size : 60x120cm

Finish : High Gloss

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MATRIX WHITE

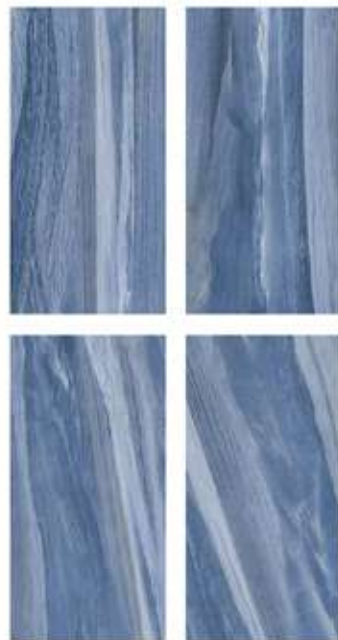
Random : 05

Size : 60x120cm

Finish : High Gloss

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NOCCIOLA BLUE

Random : 05

Size : 60x120cm

Finish : High Gloss

www.ggcl.in



NOCCIOLA BROWN

Random : 05

Size : 60x120cm

Finish : High Gloss

www.ggcl.in



DAZZLE WHIE

Random : 05

Size : 60x120cm

Finish : High Gloss

www.ggcl.in



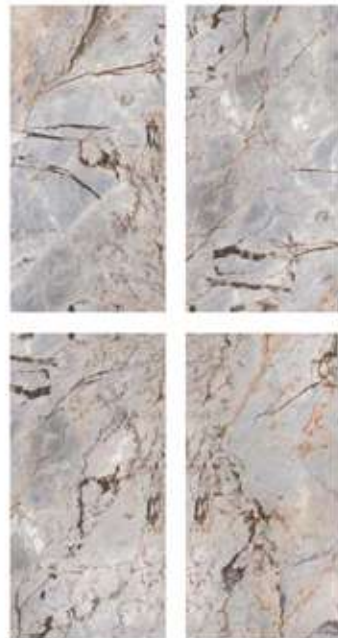
MARMO YELLOW

Random : 05

Size : 60x120cm

Finish : High Gloss

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MARMO BLACK

Random : 05

Size : 60x120cm

Finish : High Gloss

www.ggcl.in



CARAL BROWN

Random : 05

Size : 60x120cm

Finish : High Gloss

www.ggcl.in



CARAL BLACK

Random : 05

Size : 60x120cm

Finish : High Gloss

www.ggcl.in



ALPHA BROWN

Random : 05

Size : 60x120cm

Finish : High Gloss

www.ggcl.in



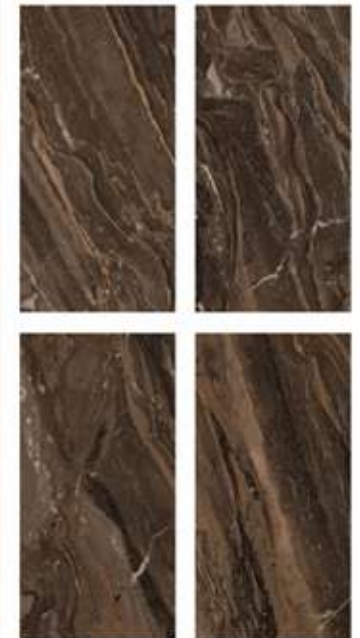
ALPHA GREY

Random : 05

Size : 60x120cm

Finish : High Gloss

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ALPHA WENGE

Random : 05

Size : 60x120cm

Finish : High Gloss

www.ggcl.in

CLAYROCK
GRANITO





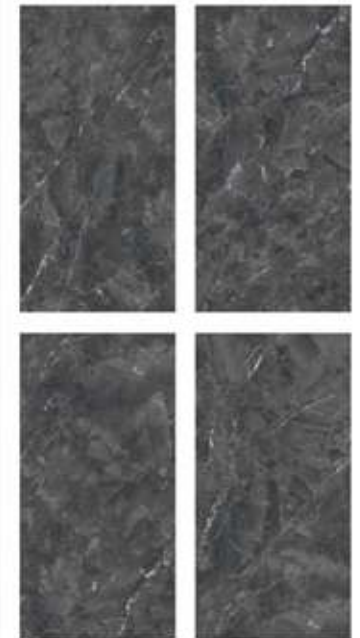
ALPHA BLACK

Random : 05

Size : 60x120cm

Finish : High Gloss

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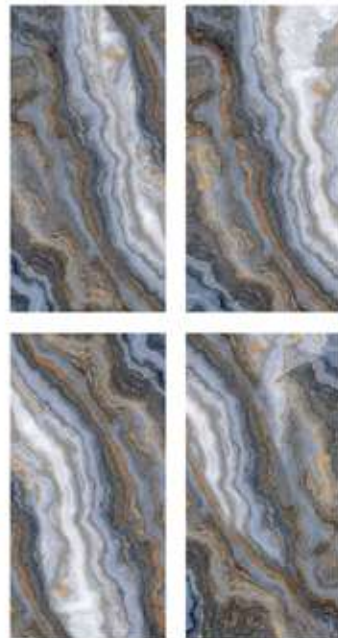
LRIS BLACK

Random : 05

Size : 60x120cm

Finish : High Gloss

www.ggcl.in



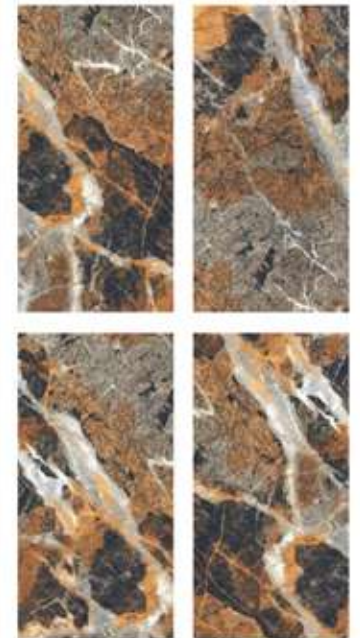
MULTI PEARL

Random : 05

Size : 60x120cm

Finish : High Gloss

www.ggcl.in



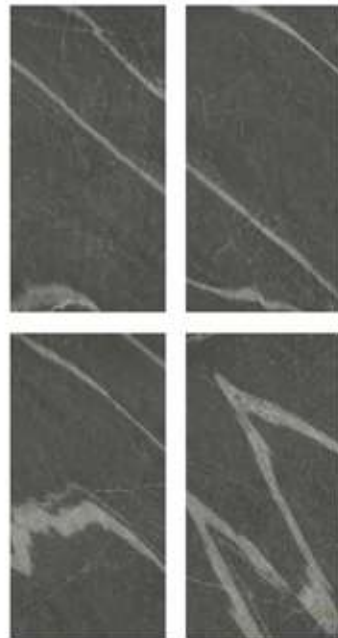
TIGER ORANGE

Random : 05

Size : 60x120cm

Finish : High Gloss

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INNOVA GREY

Random : 05

Size : 60x120cm

Finish : High Gloss

www.ggcl.in



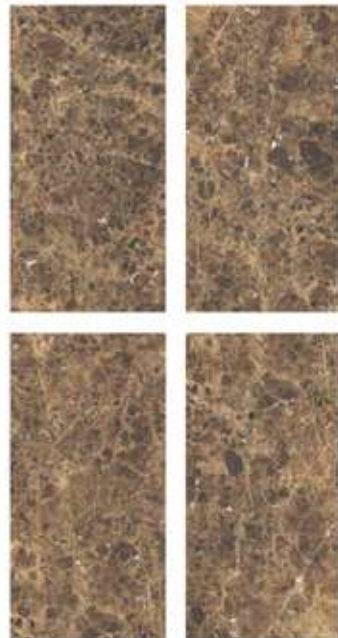
PIETRA BROWN

Random : 05

Size : 60x120cm

Finish : High Gloss

www.ggcl.in



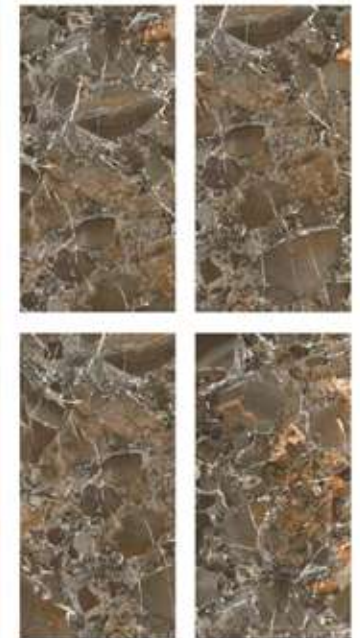
EMPERADOR BROWN

Random : 05

Size : 60x120cm

Finish : High Gloss

www.ggcl.in



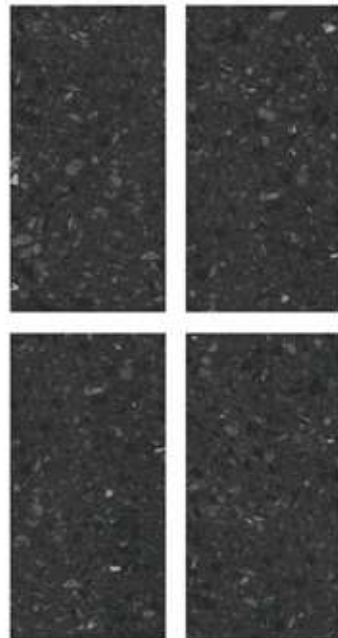
INCO BROWN

Random : 04

Size : 60x120cm

Finish : High Gloss

www.ggcl.in



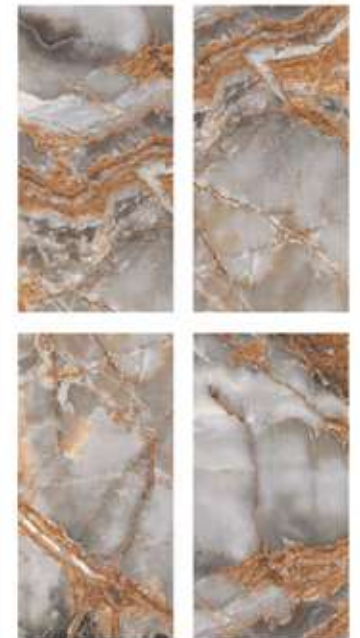
TERRAZZO BLACK

Random : 04

Size : 60x120cm

Finish : High Gloss

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MARMOL ONYX RED

Random : 04

Size : 60x120cm

Finish : High Gloss

www.ggcl.in

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GRANITO

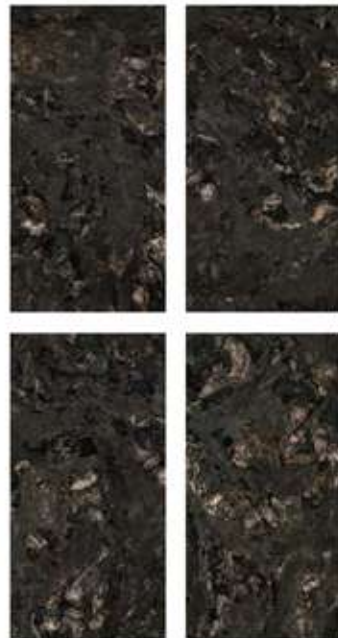




CLAYROCK
GRANITO

**600x
1200mm**

CLASSY HIGH GLOSS COLLECTION - 2023



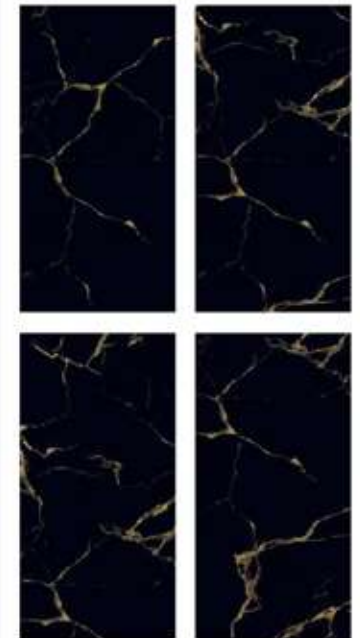
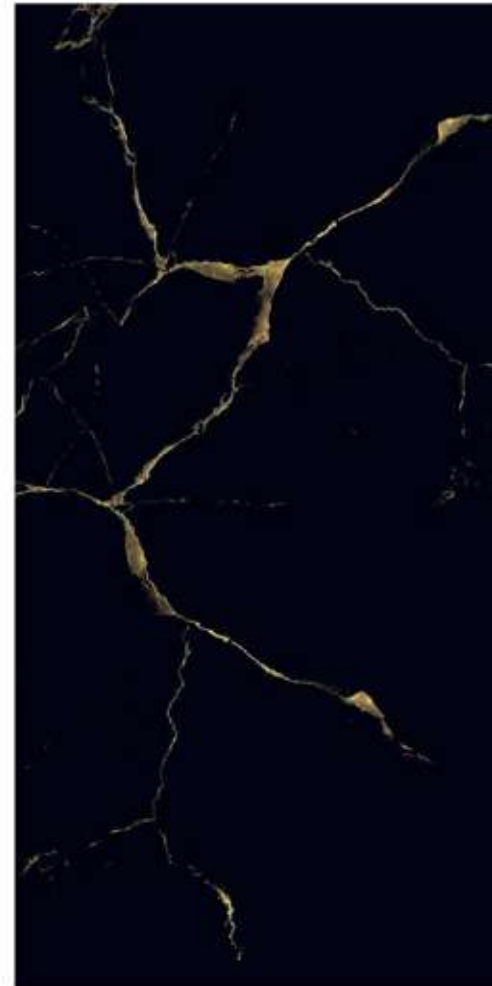
METRO NATURAL

Random : 05

Size : 60x120cm

Finish : High Gloss

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GRAFTON GOLD

Random : 04

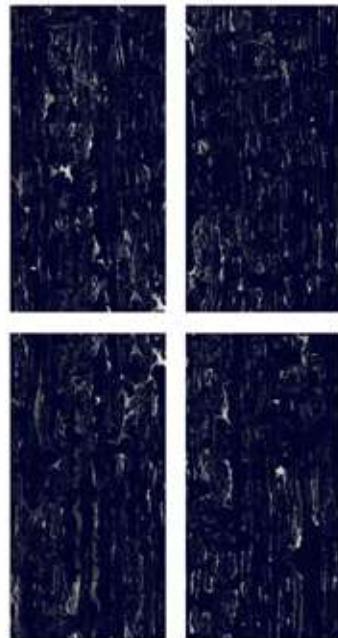
Size : 60x120cm

Finish : High Gloss

www.ggcl.in

CLAYROCK
GRANITO





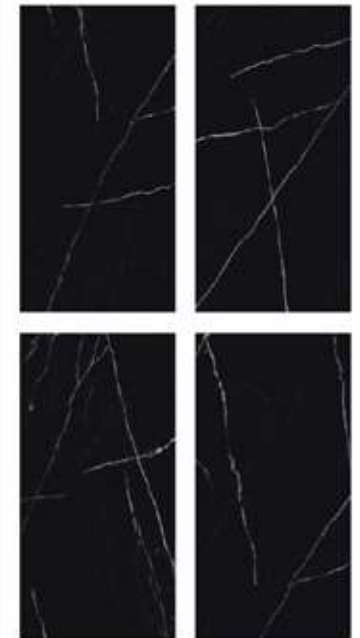
BLACK PORTORO

Random : 04

Size : 60x120cm

Finish : High Gloss

www.ggcl.in



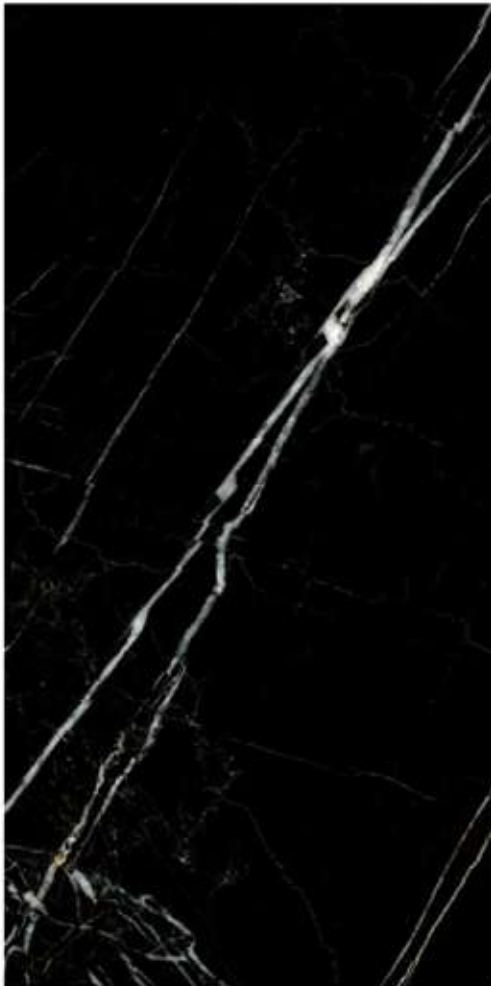
CRONOS BLACK

Random : 05

Size : 60x120cm

Finish : High Gloss

www.ggcl.in



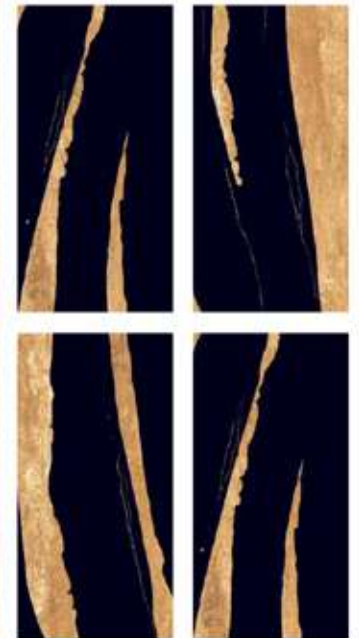
MONACO BLACK

Random : 05

Size : 60x120cm

Finish : High Gloss

www.ggcl.in



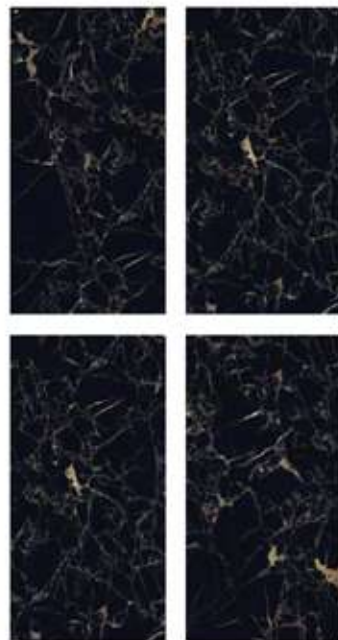
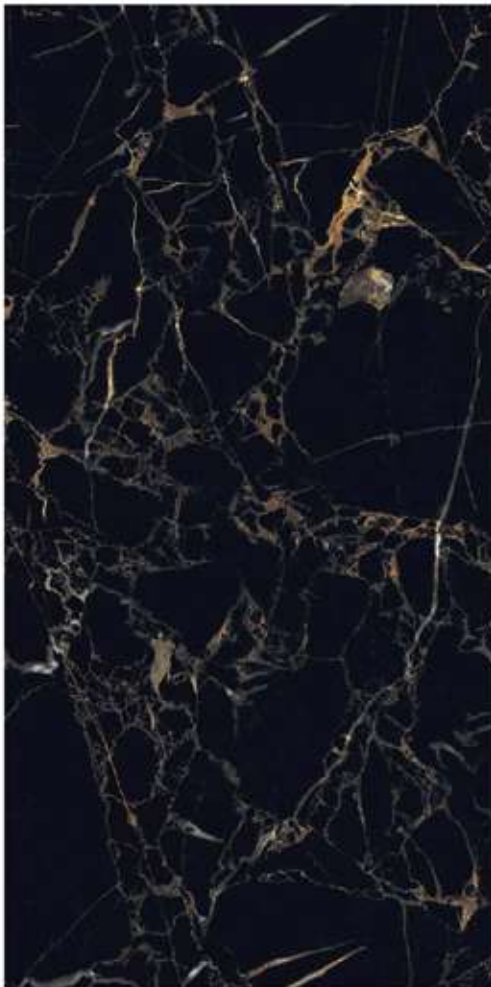
ERICE BROWN

Random : 04

Size : 60x120cm

Finish : High Gloss

www.ggcl.in



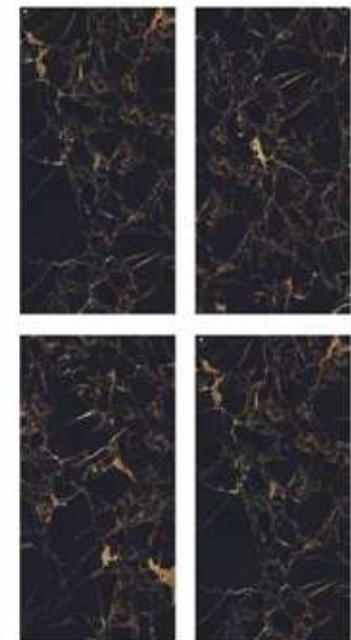
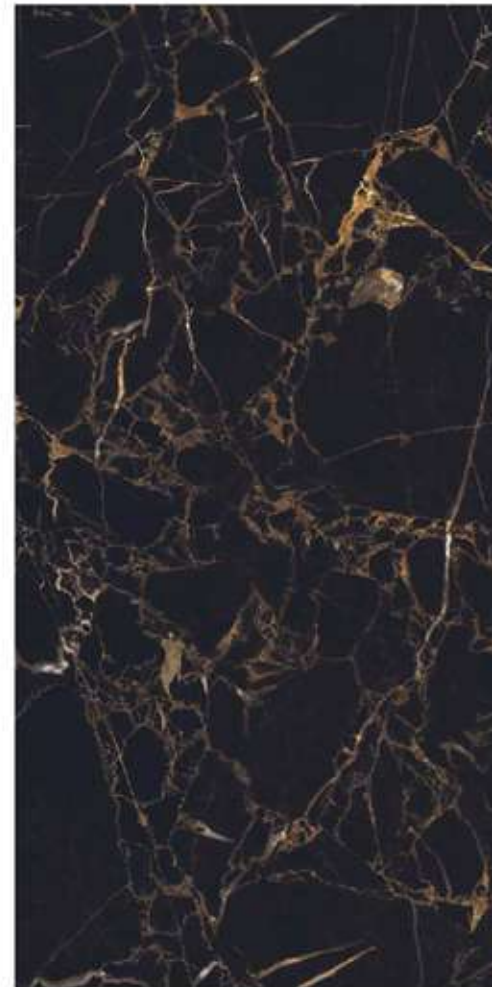
MARQUINA BLACK

Random : 04

Size : 60x120cm

Finish : High Gloss

www.ggcl.in



MARQUINA BROWN

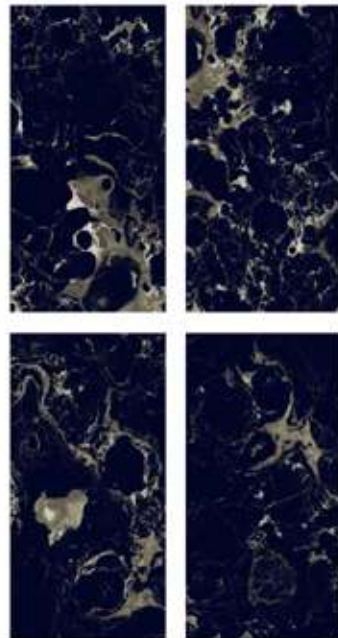
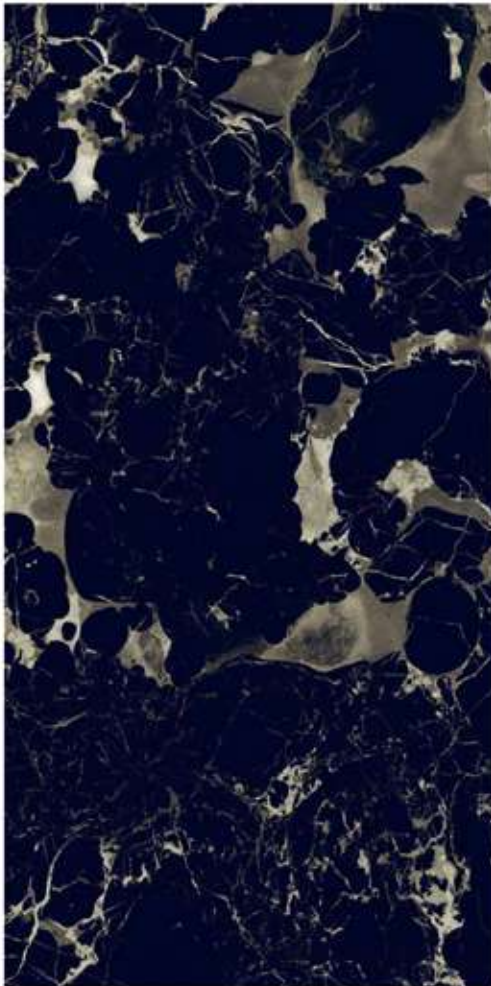
Random : 04

Size : 60x120cm

Finish : High Gloss

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SILVER PORTORO

Random : 05

Size : 60x120cm

Finish : High Gloss

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STROM RED

Random : 06

Size : 60x120cm

Finish : High Gloss

www.ggcl.in



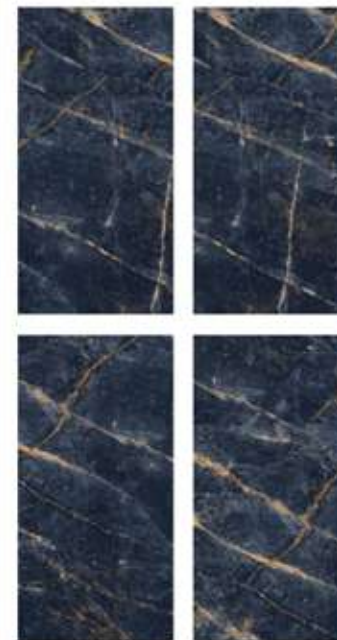
SAND LAURENT

Random : 05

Size : 60x120cm

Finish : High Gloss

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ALEXA BLUE

Random : 04

Size : 60x120cm

Finish : High Gloss

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Technical Specification

GLAZED VITRIFIED TILES 9mm Thickness



Dimensions & surface Quality

Characteristic	Group Bla - ISO 13006/EN-176	Group Bla IS :15622:2017	Gruppo Nuova Value	Test According to
Deviation in length and width	± 0.6%	± 0.1%	± 0.1%	ISO 10545/2/5:13630 (P-1)
Deviation in thickness	± 5%	± 4%	± 4%	ISO 10545/2/5:13630 (P-1)
Deviation in Straightness of sides	± 0.5%	± 0.4%	± 0.1%	ISO 10545/2/5:13630 (P-1)
Deviation in Rectangularity	± 0.6%	± 0.1%	± 0.1%	ISO 10545/2/5:13630 (P-1)
Deviation in Surface Flatness	± 0.5%	± 0.2%	± 0.2%	ISO 10545/2/5:13630 (P-1)
Surface Quality (%)	Minimum 95%	Minimum 95%	No visible defects	ISO 10545/2/5:13630 (P-1)
Glossiness with Nano	Declared by manufacture	-	Above 90	ISO 2813 (Glossy meter)



Physical characteristics

Characteristic	Group Bla - ISO 13006/EN-176	Group Bla IS :15622:2017	Gruppo Nuova Value	Test According to
Scratch Hardness of surface Moh's scale	Min. 3	Min. 3	Min. 3	EN-101/5:13630 (P-13)
Water absorption	±0.05%	Averages 0.08, Individual maximum 0.10%	±0.05%	ISO 10545/3/5:13630 (P-2)
Moisture Expansion	Nil	-	Nil	ISO 10545/10
Surface Abrasion	Required	Required	PEI 2 - 4	ISO 10545/7/5:13630 (P-12)



Mechanical characteristics

Characteristic	Group Bla - ISO 13006/EN-176	Group Bla IS :15622:2017	Gruppo Nuova Value	Test According to
Breaking strength	1300 N	Min 1300 N	≥ 1800 N	ISO 10545/4/5:13630 (P-6)
Modulus of rupture	≥35 N/mm ²	Average 35, Individual minimum 32	≥ 35 N/mm ²	ISO 10545/4/5:13630 (P-6)



Safety characteristics

Characteristic	Group Bla - ISO 13006/EN-176	Group Bla IS :15622:2017	Gruppo Nuova Value	Test According to
Density	2.20 grn/cc	Min 2.20 grn/cc	2.25 grn/cc	DIN 51082/5:13630 (P-2)
Skid resistance (Friction coefficient)	≥0.4	-	≥ 0.4	ISO 10545/17



Thermo photo characteristic

Characteristic	Group Bla - ISO 13006/EN-176	Group Bla IS :15622:2017	Gruppo Nuova Value	Test According to
Thermal shock resistance	Resistant to 10 cycles	Min 10 cycles	Pass min 10 cycles	ISO 10545/9/5:13630 (P-5)
Co-efficient of thermal expansion	9-10-6K-1Max	6-10-6K-1Max	≤6-10-6K-1 Max	ISO 10545/8/5:13630 (P-4)
Frost resistance	Resistant	Required	Need to comply with the standard	ISO 10545/12/5:13630 (P-10)
Color Resistance to UV light	Resistant	-	Resistant	DIN 51094



Chemical characteristics characteristics

Characteristic	Group Bla - ISO 13006/EN-176	Group Bla IS :15622:2017	Gruppo Nuova Value	Test According to
Stain Resistance	Min class-3	Required	Min conform to class-3*	ISO 10545/14
Chemical Resistance HOUSE HOLD CHEMICAL & SWIMMING POOL SALT	min class-UB	Required	Conform to classes-UA*	ISO 10545/13/5:13630 (P-7)
Chemical Resistance LOW CONCENTRATIONS ACID & ALKALIES	min class-ULB	Required	Conform to classes-ULA*	ISO 10545/13/5:13630 (P-7)
Chemical Resistance HIGH CONCENTRATIONS ACID & ALKALIES	min class-UHB	Required	Conform to classes-UHA*	ISO 10545/13/5:13630 (P-7)

PACKING DETAILS

Dimensions & Thickness (mm)	No.of tiles /box	Surface	Coverage Area	Box Weight
600x1200x9	2	Polished / HG / Smooth / Roughed	1.44 sqm	31 kg (Avg)

- Vitrified tiles have resistance to most of the stains/chemicals but, it is recommended to take due care while laying and for day-to-day maintenance.

- Resistance to acids & alkalies (Exception Hydrofluoric acids & its Compounds)

- Colours in the catalogue are as accurate as printing process allows. Please check actual tile sample before making the final selection

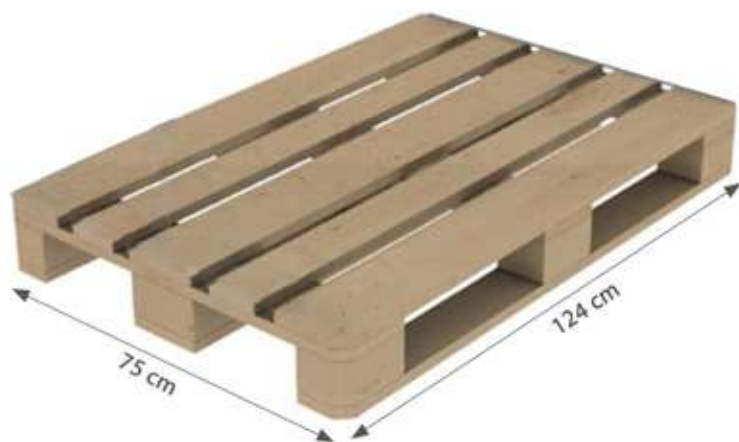
- Sizes mentioned in the catalogue are nominal sizes only.

- No claim will be entertained once the tiles are fixed.

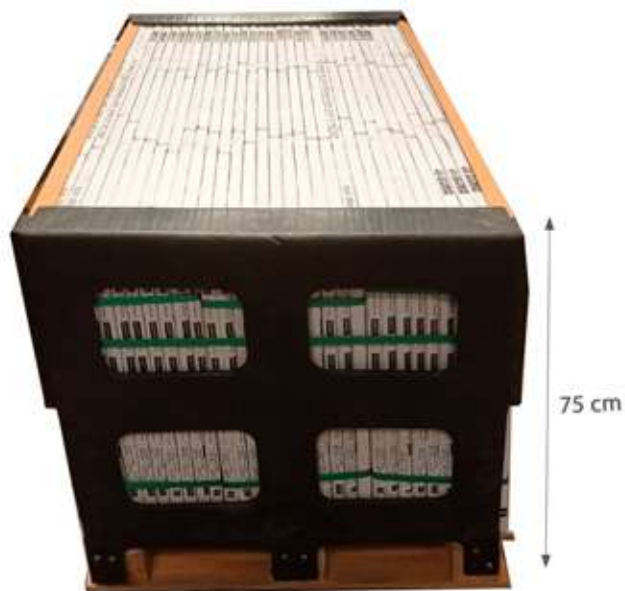
- For better laying. Please follow the instructions on the packaging box.

- Please make sure to check the shade/finish with the sales agent/ dealer making the final purchase because there might be variation in actual finish that shown in the catalogue. The company will not bear any loss in such case.

Packing Details
60x120 cm
30 Box/Pallet



PINE EURO PALLET



HARD CORRUGATED STRIP IS USED TO PROTECT PALLET AND ALSO WE HAVE USE PLASTIC ANGLE BOARD ON BOTH SIDES. SAFETY STRIP ON SIDES AND WRAPPED WITH WHITE STRONG PLASTIC CAP (0.09mm)

PCS / BOX	M ² / BOX	KG / BOX	BOX / PALLET	M ² / PALLET	NET WT. PALLET	GROSS WT. PALLET
2	1,44	29.5	30	43,20	855	877

Packing Details
60x120 cm
20 ft. Container Loading
30 Pallet/Cont

LEVEL 3

25	26		
27	28		
29	30		

LEVEL 2

13	14	15	16
17	18	19	20
21	22	23	24

LEVEL 1

1	2	3	4
5	6	7	8
9	10	11	12



PALLET	TOTAL BOX	NET WT.	GROSS WT.	TOTAL SQ. MTR
30	900	25650	26310	1296.00



GruppoNueva
one group - one mind - one vision

Lakhdhirpur Road, Morbi 363642, Gujarat