

24<sup>YEARS</sup>  
1997 | 2021

**Grupponeva**

one group - one mind - one vision



An innovative ceramic business Group



All production units, logistics, sales and marketing departments  
in one sizeable integrated area in Morbi, India.





**01 Company Overview**  
The most important points about our company.

**02 Mission & Vision**  
A statement of our future, purposes, goals and value.

**03 Our Values**  
Our belief, necessary in the way we live and work.

**04 Our Facilities**  
Our Tangible & intangible assets of the group.

**05 What We do!**  
The course of actions We proceed each day.

**06 Our Services**  
A critical aspect of solving problems for our customers.

The **Gruppo Nueva** has evolved into a powerful, dynamic, and emerging group of India's ceramic industry. We are today due to our employees' close teamwork and our shared core value system that emphasizes the commitment to excellence, closeness to customers, and the spirit of innovation.

Customer delight is one of the important parameters to measure group success. Therefore, we provide our clients with tailor-made tiles, along with quality assurance and timely delivery. It gives our clients total confidence in the company and gives them an extra competitive edge in the market.

One group - one Mind - one vision

---

**Mr. Krishna Sanaria**  
Gruppo Nueva  
President



# Gruppo Nueva

25 Years 1997/2022

Founded in 1997, **Gruppo Nueva** A key player in the Indian ceramics industry. Gruppo Nueva's headquarters, manufacturing facilities, laboratories, are all located in **Morbi (Gujarat) India**.

**Gruppo Nueva** is an Indian group, the pioneer in producing and distributing porcelain tiles & mosaics for floors and walls. With **more than 800 employees, 500 customers, six production facilities, and a turnover of 88 million\$ in 2019.**

**Gruppo Nueva's** all production units Designed according to the most modern technical and environmental criteria, and it is a technologically advanced facility that reflects the forward-looking group philosophy.



Picture : Gryphone ceramic pvt ltd



**1997 - FLORA CERAMIC**  
Luster wall tiles factory



**1998 - SOLO FLOOR TILES**  
Ceramic subway & wall tiles factory



**2000 - SOLAR PORCELAIN TILES**  
Porcelain parking tiles factory



**2010 - COSA CERAMIC PVT LTD**  
Unglazed porcelain tiles factory



**2014 - QURO VITRIFIED PVT LTD**  
Soluble salt & twin charge tiles factory

TIMELINE

**2020 - NUEVA PORCELAIN**  
GVT porcelain tiles factory



**2021 - NUEVA MOSAICS**  
Press porcelain mosaics factory

TIMELINE

**2020 - NUEVA MARBLE**  
Big slab thick tiles factory



**2019 - GGCL**  
Group export house focusing on OEM manufacturing



**2016 - GRYPHON CERAMIC PVT LTD**  
Porcelain big slab factory with system lamina press

## A State-of-the-art Industrial Plant

Gruppo Nuova production lines are made up of the most up-to-date technological solutions like System & Sacmi and automation to guarantee the highest reliability in the production process, the absolute quality of products, the safety of workers and a low environmental impact.

This plant and facilities created to meet the needs of a demanding, modern and diversified market.



Picture : Gryphone ceramic pvt ltd

## A Modern Cutting-edge Site For A Vision-driven Group

A cutting-edge site that hosts all of Gruppo Nueva departments and production equipment.

Designed according to the most modern technical and environmental criteria, it is a technologically advanced facility that reflects the company's forward-looking philosophy.

A modern 11,00,000 square feet site that integrates production and logistics, designed to achieve the highest quality standards ever seen in the production of porcelain stoneware both in glazed & unglazed in the India.



Picture : Gruppo Nueva Campus



**24+ YEARS OF EXPERIENCE**



**14+ SIZES**



**500+ HAPPY CLIENTS**



**45000+ PORCELAIN SQM/DAY**



**71+ COUNTRIES**



COSA CERAMIC (8000SQM) / QURO VITRIFIED (7000SQM) / GRYPHON CERAMIC (12000SQM)  
NUEVA PORCELAIN (8000SQM) / NUEVA MARBLE (5000SQM) / NUEVA MOSAIC (5000SQM)

## OUR VISION

To generate a footprint of the “Gruppo Nuova” as a benchmark in the global ceramic tiles industry by no. of customers, employees and suppliers. And also to be recognized as one of the most valued groups of companies for high quality and design.





## OUR MISSION

Every day, we work hard to make “Gruppo Nueva” the world’s most respected & recognized group of companies where quality, luxury, and affordability come together.

## People: Gruppo Nueva Most Valuable Resource

Gruppo Nueva most valuable resource is its human resources.

For this reason, the company encourages the training and ongoing development of its team members and incentivizes a climate of reciprocal help and respect in the workplace, creating a positive environment that helps in the team-building process.





## Made In India

---

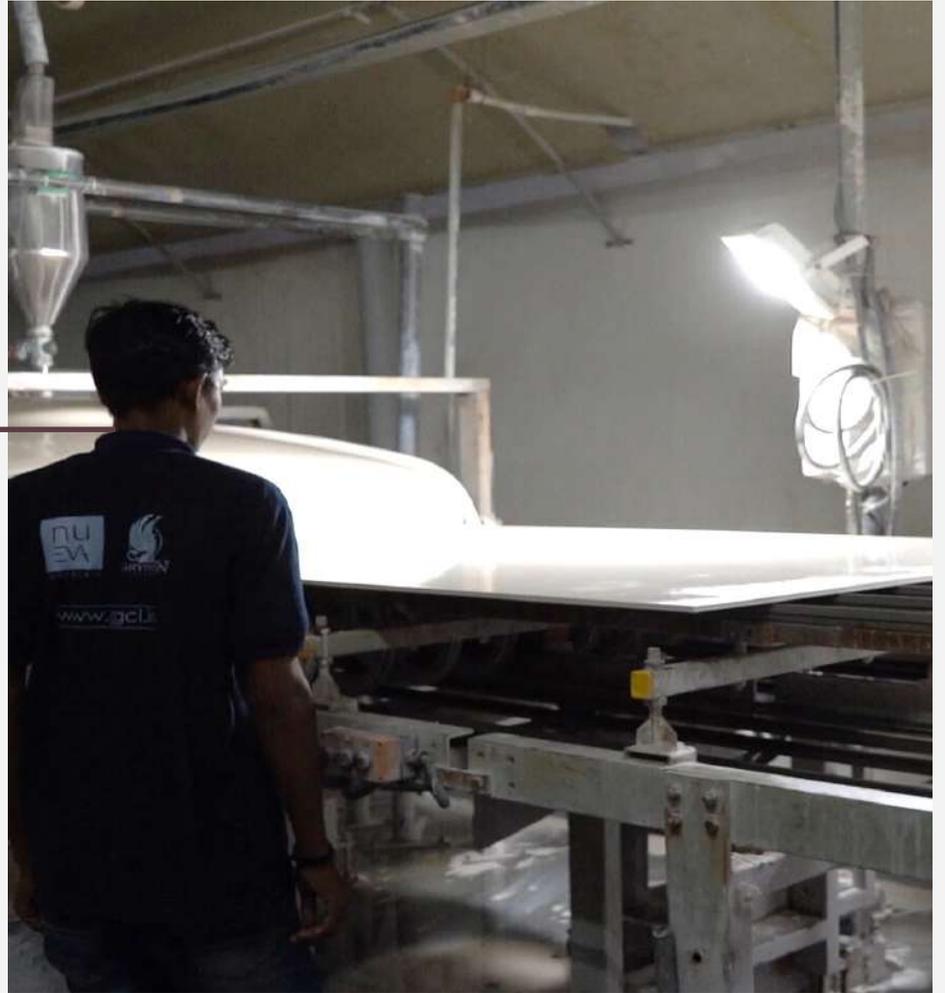
**Gruppo Nueva** is an Indian group in terms of its vision, people, field, mindset and products.

Proven international management skills combined with the **typical** energy of the best Indian industry and the truth, proudly make the spirit of "**Group Nueva**" 100% Made in India.

## Firmness & Reliability

---

**Gruppo Nueva** has a dynamic vision of its mission, based on the values of excellence and tremendous firmness enabling the development of long-term projects, and empowers business partners, employees, architects, designers and customers to ensure maximum potential reliability over time.





## Business Ethics & Social Responsibility

---

**Gruppo Nueva** firm believes that respect and continuous care and development of employees is a fundamental and irreplaceable component to business success and is the key to building and enhancing a brand's value over time.

**Gruppo Nueva** carries out its business mission by promoting a corporate culture focused on social responsibility and development and respect for resources and territory.

## Innovation And Technology Is A The Heart Of The Gruppo Nueva

We transform innovative ideas together  
with **Innovative technologies** into  
practical reality.

Our production plant has the most  
advanced technology like **Sacmi Ph8200**  
& **System Lamgea**, “The ceramic mould  
less press” to achieve the highest quality  
standards ever seen in the production of  
porcelain stoneware in India.

Our production plant, combined with a  
high level of know-how, means flexible  
and efficient production and ensures  
high-quality products and services to the  
client.





## Industry Benchmarking With The Best World-class Laboratory

We have a **world-class in-house laboratory** with latest technology equipment and highly qualified team of technicians, engineers, architects to offers various physical, chemical, environmental and dimensional tests for the assessment of the quality and uniformity of ceramic tiles.

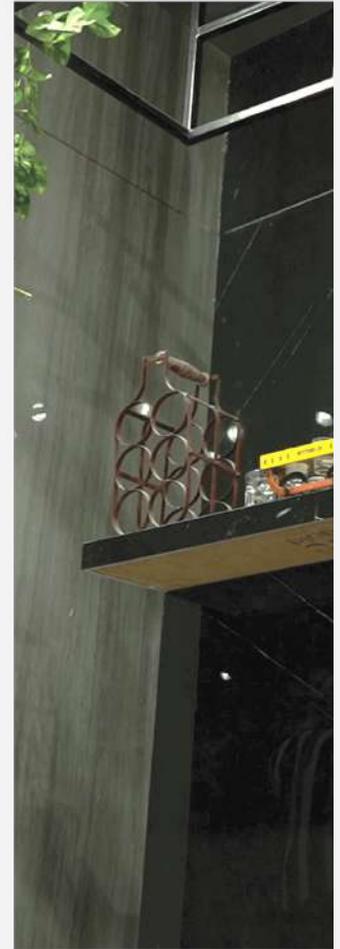
Our products combine the excellent technical standards of porcelain tiles in accordance with ISO / EN & ANSI standards with extremely sought-after aesthetic characteristics, for results that meet even the most demanding expectations.

## The Whole Gruppo Nueva Experience In A Showroom.

The concept that inspires the **Gruppo Nueva** showrooms reflects the company's values and highlights its product range, from smallest mosaics to big slabs together.

Across an indoor space of 12,000 square feet, An experience designed to illustrate the brand's identity simply and authentically, allowing the products to express the Landmark values.

**Gruppo Nueva** showroom to demonstrate the versatility and technical quality of the all collections from Porcelain small formats to large slabs.





## The Line Between Disorder And Order Lies In Storage & Logistics

We have a **large storage** area with the latest product **maintenance system** to overcome the gap between production and consumption.

We use our technical equipment for loading and packaging to deliver products safely to the customers.

This enables us to provide the best products to our customers on time.

Reliability, precision and service: these are the essential requisites of **Gruppo Nueva** logistic services, with punctuality and with quality, products across globe

# WHAT WE DO!

## Kitchen & Dining Room Tiles

Our tiles give necessary attention & luxury to coating surfaces for tops, kitchen tops, countertops, dining tables.



## Bathroom & Wellness Tiles

Our tiles Smoothly embrace sink, shower pan, backsplash tile; in perfect harmony and aesthetical combination with the environment.

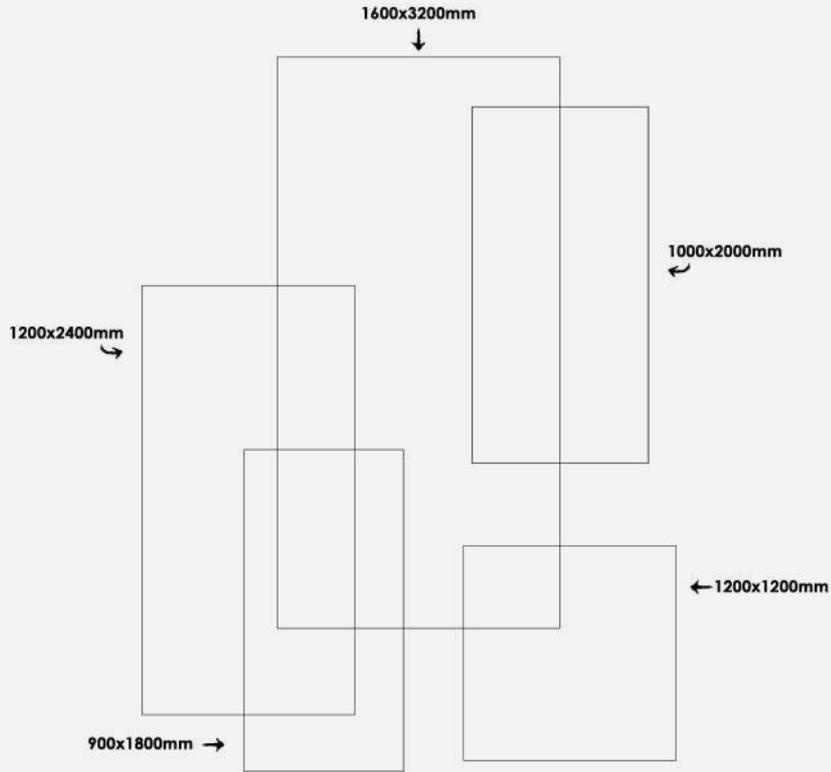


## Living & commercial Tiles

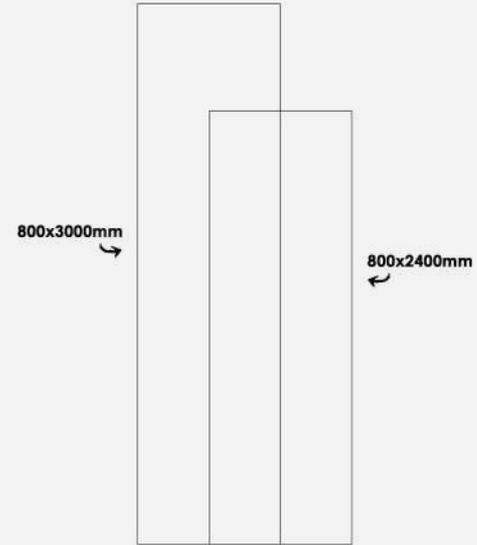
Our tiles give adaptability and softness: smooth as a second skin is wrapped around desks, tables, tray tables, doors, walls, floor, mobile walls and cupboards and create value for your flat, house, office, in a very durable way.



WHAT WE DO!



9mm Thickness



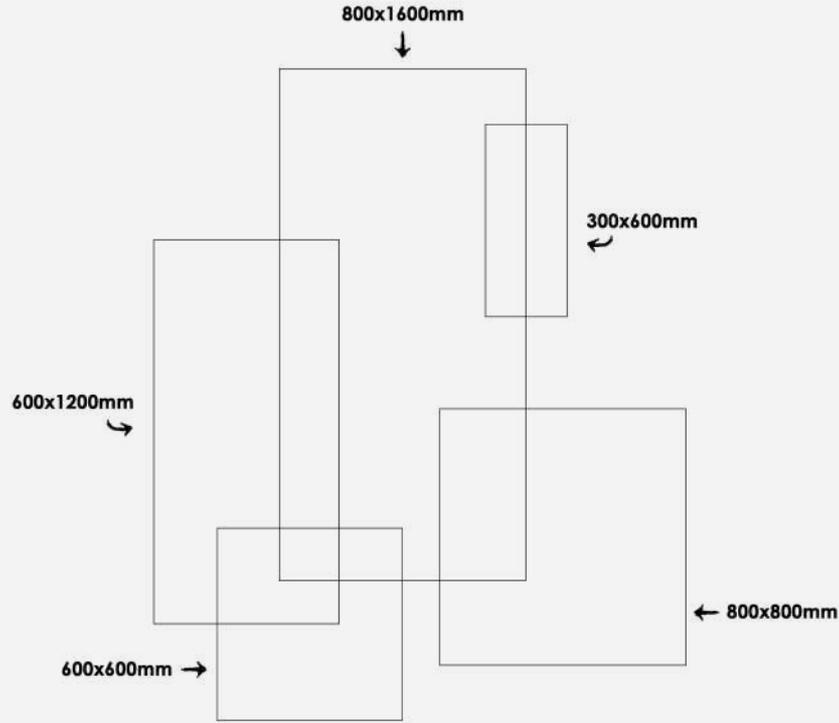
15mm Thickness



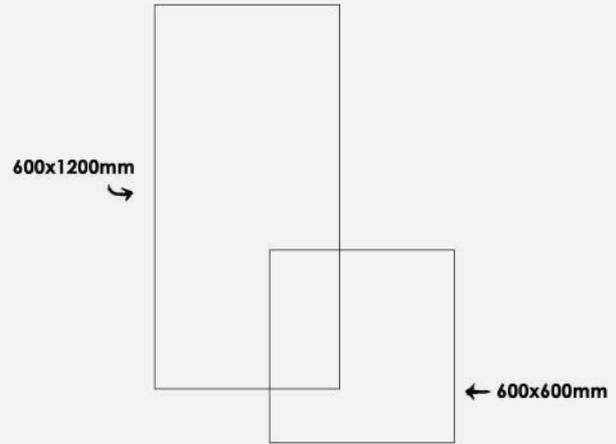
Explore the array of versatile sizes of tiles that we manufacture for every need and space. Different tile size impacts the overall appearance, so choose your size as per the look that you desire.

*Porcelain Tiles*  
Wall & Floor surfaces

WHAT WE DO!



9mm Thickness

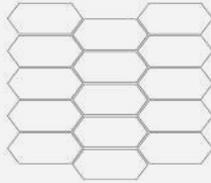


20mm Thickness

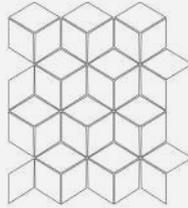


Explore the array of versatile sizes of tiles that we manufacture for every need and space. Different tile size impacts the overall appearance, so choose your size as per the look that you desire.

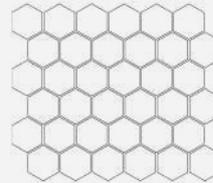
WHAT WE DO!



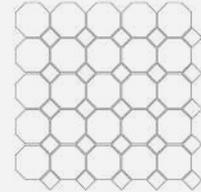
↑  
**PICKETS**  
 48x117mm (2"x4")



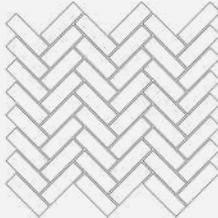
↑  
**RHOMBUS**  
 48x80mm (2"x3")



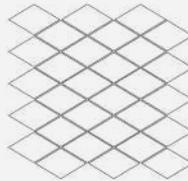
↑  
**HEXAGON**  
 48x80mm (2"x2")



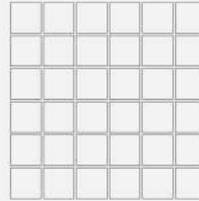
↑  
**OCTAGONE**  
 (2"x2")



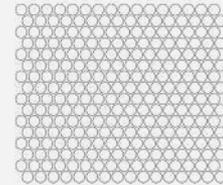
↑  
**HERRINGBONE**  
 48x80mm (1"x3")



↑  
**DIAMOND**  
 48x80mm (2"x3")



↑  
**SQUARE**  
 48x80mm (2"x2")



↑  
**PENNY ROUNDS**  
 19mm

7mm Thickness



Explore the array of versatile sizes of tiles that we manufacture for every need and space. Different tile size impacts the overall appearance, so choose your size as per the look that you desire.



## Quality Assurance To Achieve Customer Delight

Quality is tough to define, and It is all about meeting the needs and expectations of customers, Thanks to carefully selected raw materials, processed following advanced skills and technologies to achieve design, durability and reliability.

At the **Gruppo Nueva**, we ensure each product's quality (Visual & physical parameters) with our in-house-production inspection/ during production inspection and pre-shipment inspection systems and render adequate product quality following the customer or country-specific standards.

# From Point Of Sale To Digital Services, We'll Always Be Close At Hand.

## Merchandising Tools

Touch and experience with a single purpose: to create and maintain a direct line with customers and to facilitate collaborative operations.



## Advertising

A wide-reaching integrated network of communication and working tools make Gruppo Nueva a reality that is constantly connected to the outside world



## Trade Fairs

Gruppo Nueva constantly participant in the world recognise ceramic fairs like coverings USA.



# Coverings®

THE GLOBAL TILE & STONE EXPERIENCE

GruppoNueva participant in 2020, 2021 edition of coverings, North America's premier International tile & stone trade event.

TRADE FAIRS



# Global Approval And Standard

Gruppo Nuova is the trusted certified group for manufacturing, management system, quality and safety, and this has come about because of our unwavering commitment to quality, service and innovation.

Little wonder, we have the most certifications from the world's top accreditation bodies



QUALITY MANAGEMENT SYSTEM



ISO 9001 : 2015



CERTIFICATE OF COMPLIANCE



# Serving Customers In 71+ Countries Worldwide

GLOBAL PRESENT

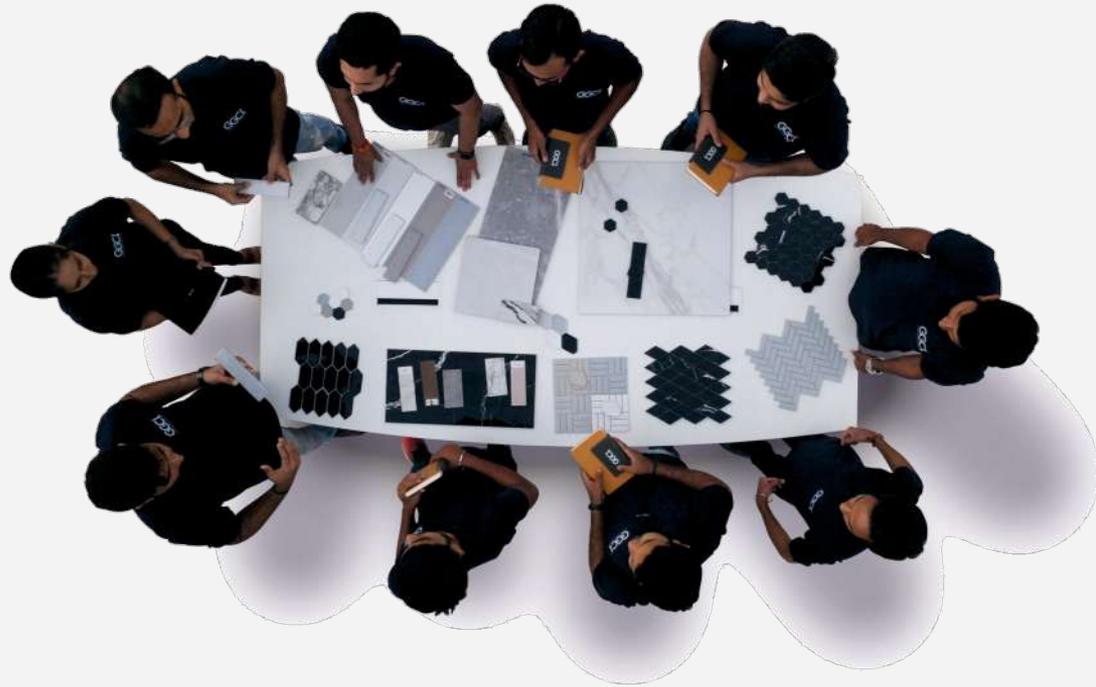


# Cooperation Is The Key For Success.

The biggest goals are achieved by working together and pulling in the same direction.

**Gruppo Nueva** encourages a spirit of close collaboration in the organization to guarantee the highest possible standards of production and customer services.

Choosing **Gruppo Nueva** means being able to rely on a partner who can combine a wide range of quality products as well as efficient and attentive service to the needs of the market and of its clients: a relationship of understanding and trust, to ensure long-lasting success



# THANKS

"If you have any questions, just ask."

[international@ggcl.in](mailto:international@ggcl.in) / [mayur@ggcl.in](mailto:mayur@ggcl.in)

(+91) 7600567662

[www.ggcl.in](http://www.ggcl.in)

Follow the updates



24<sup>YEARS</sup>  
1997 | 2021

**GruppoNueva**

one group - one mind - one vision

